

ACADEMIC PATHWAYS TO IMPACT AND INNOVATION

impACT
7up!



Kick Off: November 3rd, 2025
10.00 a.m. via Zoom

Closing Event: November 13th, 2025
11.00 a.m. - 12.30 p.m. at
Büro Center Messe
Alter Postweg 101
86159 Augsburg
7th floor



What is impACTup!?

impACTup! is a joint impact-oriented entrepreneurship qualification program by the LMU Munich, the University of Augsburg, and the Center for Digital Technology and Management (CDTM), funded by the Bavarian State Ministry of Science and the Arts. We provide a profound understanding of impact and introduce entrepreneurship as an effective tool for implementing socially relevant innovations to everyone. Research, teaching, and entrepreneurial activity are linked in ways that they complement each other. Our aim is to implement academic topics relevant to entrepreneurship in the curriculum and translate research findings into practical applications.

How the course works

The course held in English is designed for academic personnel and PhD students. After a kick-off event via zoom participants will be exploring impact, innovation and entrepreneurship in a self study through several short video snippets and exercises. As a follow-up meeting in person, there will be a keynote speech by Dr. Nils Mandischer on “Social Equity in Manufacturing Through Human-Robot Teams”, a fishbowl discussion session of the participants, an overview of the startup infrastructure in Augsburg, as well as the opportunity to network.

The registration period ends on November 1st, 2025. Tickets are limited.

Dates

November 3rd, 2025, 10.00 – 10.30 a.m.: Kick-Off via Zoom

November 13th, 2025, 11.00 a.m. – 12.30 p.m.:

Closing-Event at the University of Augsburg

BCM, Alter Postweg 101, 7th floor, 86159 Augsburg

[Click here to register](#)