



mbiomics GmbH | Floriansbogen 2-4 | D-82061 Neuried Germany

Working Student – Social Media (m/w/d)

mbiomics GmbH Neuried, Bayern, Deutschland

About the job

Founded in 2020, mbiomics GmbH is on a mission to revolutionize disease treatment through cutting-edge microbiome-based therapeutics. As a TechBio innovator, we bring together proprietary analytics and advanced data science to redefine the development of large consortia live bacterial products (LBPs).

We are currently looking for a creative and driven Working Student to support our Social Media & Communications efforts. This is a great opportunity to gain hands-on experience in science communication, employer branding, and digital storytelling — all while working at the forefront of biotech innovation. In this role, you will work closely with our Chief of Staff and cross-functional teams to help shape how mbiomics shows up online. From crafting compelling posts to experimenting with new formats, you'll play an active role in building our brand and growing our presence across digital channels.

JOB DESCRIPTION

- Create and schedule engaging content for LinkedIn and other relevant platforms (visuals, captions, hashtags, etc.)
- Lead the planning and execution of social media campaigns (e.g. science news, hiring pushes, behind-the-scenes stories)
- Help define our social media voice and visual identity in collaboration with leadership
- Monitor trends, engagement, and analytics to identify what works — and what we can improve
- Capture moments and stories from inside the company to showcase our culture and mission
- Bring in your own ideas and experiment with new formats (e.g. short videos, carousels, etc.)

REQUIREMENTS

We're not looking for perfection — we're looking for potential. What matters most to us is your creativity, proactiveness, and interest in communicating science and innovation in a fresh and accessible way. Here's what might help you succeed in this role:

- You are currently studying marketing, communication, media, business, or a related field — or have relevant experience through other means
- You enjoy storytelling, designing content, and turning complex ideas into simple, appealing messages
- You're familiar with LinkedIn, experience in other platforms (Instagram, YouTube, etc.) is a plus
- You can work independently, meet deadlines, and are open to feedback
- You communicate clearly and confidently in English; German is a plus
- You've worked with Canva, basic design tools, or have experience with video editing or copywriting

ENVIRONMENT AT MBIOMICS

- Experience the unique dynamics and spirit of a biotech startup
- Our team? A colorful mix of international talents, humor and brilliant minds.
- A steep learning curve, real responsibility and direct impact
- We offer flexible working hours to fit your schedule and competitive salary
- Benefits include our free coffee, fruit and candy and regular team events.

Interested? Send your application to: max.lindner@mbiomics.com