

Alabama, June 6, 2026

Conference Report: Babson College Entrepreneurship Research Conference 2026 in Tuscaloosa, Alabama

I would like to thank LMU Management Alumni for financially supporting my participation in the Babson College Entrepreneurship Research Conference 2026 in Tuscaloosa, Alabama. The support enabled me to present my research, receive valuable feedback, and connect with international scholars in the field of entrepreneurship.

The Babson College Entrepreneurship Research Conference is an important international conference for entrepreneurship research. It brings together researchers from different countries and career stages to discuss projects, theoretical developments, and (novel) methodological approaches in the field. At the conference, I presented my project “Navigating Dual Fires: Passion Dynamics and Venture Consequences in Entrepreneurship.” In this study, I examine how founders deal with dual demanding passions, especially when entrepreneurial passion intersects with another strong commitment outside the venture. More specifically, the project explores how such dual passions can create tensions, support each other, or shape the development of the entrepreneurial venture over time.

The presentation and the discussion afterwards were extremely helpful for the next steps of the project. The feedback I received helped me clarify several conceptual aspects, especially the distinction between passion, duty, and identity. I also had the opportunity to discuss my work with researchers who study related topics such as entrepreneurial motivation, founder identity, and emotional dynamics in entrepreneurship. These conversations gave me new ideas for refining both this study and future study designs. Beyond my own presentation, the conference was a valuable opportunity to engage with current entrepreneurship research more broadly. I attended several paper sessions and informal discussions that offered useful insights into ongoing debates in the field. The interactional setting also made it possible to build new contacts and exchange ideas with scholars whose work is connected to my own research interests.

Overall, participating in BCERC 2026 was an important step in the development of my dissertation project. I returned from Tuscaloosa with constructive feedback, new perspectives, and several valuable academic contacts. I am very grateful to LMU Management Alumni for making this conference participation possible and for supporting my academic development.

Impressions:



Welcome Reception BCERC.



Event Space for Paper Discussion Sessions.