

# ACADEMIC PATHWAYS TO IMPACT AND INNOVATION

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**Kick Off:** January 20th, 2025  
10.00 a.m. via Zoom

**Closing Event:** January 30th, 2025  
11.00 a.m. - 01.00 p.m. at  
Büro Center Messe  
Alter Postweg 101  
86159 Augsburg  
7th floor



# What is impACTup!?

impACTup! is a joint impact-oriented entrepreneurship qualification program by the LMU Munich, the University of Augsburg, and the Center for Digital Technology and Management (CDTM), funded by the Bavarian State Ministry of Science and the Arts. We provide a profound understanding of impact and introduce entrepreneurship as an effective tool for implementing socially relevant innovations to everyone. Research, teaching, and entrepreneurial activity are linked in ways that they complement each other. Our aim is to implement academic topics relevant to entrepreneurship in the curriculum and translate research findings into practical applications.

## How the course works

The course held in English is designed for academic personnel and PhD students. After a kick-off event via zoom participants will be exploring impact, innovation and entrepreneurship in a self study through several short video snippets and exercises. As a follow-up meeting in person, there will be a keynote speech by Dr. Nils Mandischer on "Social Equity in Manufacturing Through Human-Robot Teams", a fishbowl discussion session of the participants, an overview of the startup infrastructure in Augsburg, as well as the opportunity to network.

The participation in the closing event is mandatory for LMU MBR students.

The registration period ends on January 18th, 2025. Tickets are limited.

## Dates

January 20th, 2025, 10.00 – 10.30 a.m.: Kick-Off via Zoom

January 30th, 2025, 11.00 - 01.00 p.m.:

Closing-Event at the University of Augsburg

BCM, Alter Postweg 101, 7th floor, 86159 Augsburg

Registration: <https://www.eventbrite.com/e/impactup-academic-pathways-to-impact-and-innovation-tickets-995966511647>