

Seminar

Survey Research Methods

General Information

Lecturer:	PD Dr. Sabine Hommelhoff
Time & Location:	November 26 to February 10, plus individual appointments Room 416, Ludwigstraße 28/RG
Credits:	MBR course (A/I module), counts as 2 contact hours. Grades will be based on discussion participation, questionnaire development, and a short presentation.

Course Description

This course provides an introduction to the design and implementation of surveys as a research method. Students will learn how to collect primary data via surveys. This includes topics such as the search for suitable scales in the literature, own scale development, test theory and test quality criteria, questionnaire design and programming, sampling methods, sample acquisition, data protection, ethical issues, open science, and analysis options. Moreover, the course will cover the use of existing secondary survey data. As part of the course, students will develop their own questionnaire on a topic of their choice. We will also explore whether secondary data are available and how they can be used for students' selected research topics.

Assignment/Grades

Students are expected to actively participate in class, including leading a short discussion (10-15 minutes) of a selected methodological paper. Following their research interests, students will develop a comprehensive questionnaire on a topic of their choice, also comprising a pre-registration (following the questions on <https://aspredicted.org/>). Students are also expected to give a short presentation (10-15 minutes) on an existing survey or panel that academics can use for their own research. The questionnaire & pre-registration will account for 60% of the grade. The presentation of a secondary data source and participation in class will each account for 20% of the grade.

Schedule

The course will be held in person on the dates listed below. We will meet in Room 416 in Ludwigstraße 28/RG.

Date	Time	Room	Content
November 26	9 am – 1 pm	416	Kick-off Introduction: Methodological basics of survey research
December 10	9 am – 2 pm	416	Discussion of selected methodological papers*
December/ January	Individual appointments	Tba	Open questions during questionnaire development
January 21	9 am – 2 pm	416	Joint discussion of questionnaire & preregistration ideas
February 4	9 am – 2 pm	416	Secondary data sources**
February 10	Noon	Email	Due date questionnaire & preregistration (including usage of secondary data if applicable)

Further Information

- Course language is English.
- Attendance is mandatory.
- Maximum number of participants is 15.
- *A list of relevant papers and **links to secondary data sources will be given in class.