Master Seminar: Digital Work and Organizing

We will explore the field of Digital Work and Organizing by shedding light on the implications of emerging technologies (e.g. Generative AI, AI, robots, virtual reality) for individuals, organizations and society.

General information

Course	Master Seminar: Digital Work and Organizing
Professorship	Professorship of Digital Work
Lecturer	Prof. Dr. Anne-Sophie Mayer
Contact	Hannah Tilsch
SWS	4
ECTS	6
Dates and rooms	see LSF
Target group	BWL, WiPäd, Medieninformatik, MMT
Recommended prerequisites	none
Capacity restrictions	Yes
Examination	Presentations and seminar thesis
Language	English
Please note	Please note that participation is mandatory on all dates!

Content and course objectives

This seminar explores the rapidly evolving field of Digital Work and Organizing, with a particular focus on how emerging technologies—such as Generative AI, artificial intelligence, robotics, and virtual reality—are reshaping the way individuals, organizations, and societies work and collaborate.

Students will critically engage with the opportunities and challenges that these technologies create for work practices, organizational structures, and broader social systems. By examining real-world cases and current debates, the seminar fosters a nuanced understanding of both the transformative potential and the risks associated with digital technologies.

A central component of the seminar is a **qualitative** research project. Working in teams, students will design and conduct their own empirical study on a selected topic within the field. This project enables students to:

- Apply qualitative research methods (e.g., interviews, observations, document analysis).
- Explore how digital technologies influence work dynamics, organizational practices, or societal change.
- Critically analyze and interpret empirical findings in light of existing theories and frameworks.

The seminar emphasizes active participation, collaborative learning, and critical reflection. Students will be encouraged to share insights, discuss emerging perspectives, and connect academic debates with practical implications.

By the end of the course, students will:

- Gain a deep understanding of the relationship between digital technologies and organizing.
- Develop skills in qualitative research design, data collection, and analysis.
- Strengthen their ability to communicate academic insights in written and oral form.
- Be equipped to reflect critically on the role of digital technologies in shaping the future of work.

Application and examination

Places for the seminar are limited.

Please submit your application **by September 30, 2025** with a letter of motivation, CV, and grade transcript via your **campus email address** (@campus.lmu.de); all documents in one PDF-document to Hannah Tilsch. We will check your application and get back to you soon.

The examination consists of a mid-term presentation, a final presentation and a seminar thesis that must be handed in after the final presentation. Please check the dates in LSF for further information.

LSF and Moodle

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