



BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION (B.Sc)

Since the winter term 2005/06, we have offered the Bachelor of Science in Business Administration, thus being the first of the large and renowned faculties to introduce this new degree and thereby setting new standards of study.

Our Bachelor programme is characterised by two aspects. Firstly, you will get a sound general education. Secondly, we offer you an education with a scientific grounding, which is increasingly important for obtaining the highest rewards from today's job market.

The Bachelor degree programme is a vocational course of study. This first class degree course offers students, within a standard study period of six semesters a sound scientific and hence sustainable education with applied learning through association with business partners. The broad curriculum lays the ideal foundation for a multitude of employment options or for the specialisation offered by a Masters degree.

MASTER OF SCIENCE IN BUSINESS ADMINISTRATION (M.Sc.)*

Students who would like to develop their interest in a research and project-based education after their first degree have the opportunity to further their expertise within the Masters programme. Lasting four semesters and comprised of 120 ECTS, this leads to the research oriented university degree, the Master of Science (M.Sc.). Admission requirements are a degree in business administration or economics as well as passing the qualifying examination, which is set within the admission procedure. The Master programme is structured in a modular format, which has already proved its value for students in the Bachelor programme due to the numerous possibilities for individualisation and specialisation. It is divided into 5 modules: basic principles, functional basics, specialisation, project courses and a master thesis.

*Current status of plans – Subject to modifications. The Master of Science will be launched in the winter semester 2008/2009.



For any more information please contact
Karin Stenke at
stenke@bwl.uni-muenchen.de

LUDWIG-MAXIMILANS-UNIVERSITÄT

Fakultät für Betriebswirtschaft
Munich School of Management
Ludwigstraße 28
80539 München
Germany

www.bwl.uni-muenchen.de

ADMINISTRATIVE DETAILS

The Bachelor and Master programmes will start annually in October. To apply to please send your application between mid-June and mid-July.

<http://studenten.verwaltung.uni-muenchen.de>

If you need more details please check out the following websites:

www.bwl.uni-muenchen.de

www.lmu.de

www.ophase.de



LUDWIG-
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MÜNCHEN

FAKULTÄT FÜR BETRIEBSWIRTSCHAFT
MUNICH SCHOOL OF
MANAGEMENT

BACHELOR AND MASTER IN BUSINESS ADMINISTRATION



Programme Information



LMU MUNICH AT A GLANCE

One of Germany's top universities with more than 500 years of tradition and just recently selected as a 'University of Excellence'.

LMU offers a comprehensive and diverse spectrum of subjects such as Law, Economics, Social Science, Humanities and Cultural Studies, Medicine and Natural Science.

LMU Munich has more than 43,000 students (15% international) and more than 700 professors and 3,100 academic staff thereby guaranteeing excellence in research and teaching.

One of the leading universities in Europe, LMU is at the forefront of cutting edge research: and with an impressive list of laureates such as Nobel, Leibniz or Philipp Morris Prize winners, it shows a strong knowledge and technological teaching record.

MUNICH SCHOOL OF MANAGEMENT

The Munich School of Management is among the most renowned faculties in Germany offering its students a practical and theoretically sound education. It is well integrated into the university, as well as sited within Munich, which is one of the most important business and academic locations worldwide. Internationally distinguished professors, as well as highly qualified lecturers and research fellows, provide you, as undergraduate or graduate student, with the ideal preparation to meet the demands of today's academic and business world.

The provision of key qualifications and student support together with an emphasis on the individual are integral parts of our teaching method.

Longstanding and approved association with distinguished companies and universities, both at home and abroad, maintain our faculty's high quality of research and education.



INSTITUTES

The Munich School of Management is comprised of 5 areas of competency, all 5 together consisting of 16 academic institutes with approximately 140 lecturers and teaching assistants for the faculty's 3,600 students. The areas of competency are:

- Accounting
- Finance
- Information and Innovation
- Strategy and Marketing
- Human Resources Education and Management

CENTERS OF EXCELLENCE

Furthermore the university has 3 Centers of Excellence focusing on the following core areas of expertise:

- CDTM – Center for Digital Technology and Management
- LMU Entrepreneurship Center
- CIM – Center for Internet Research and Media Integration

SPECIAL PROGRAMMES

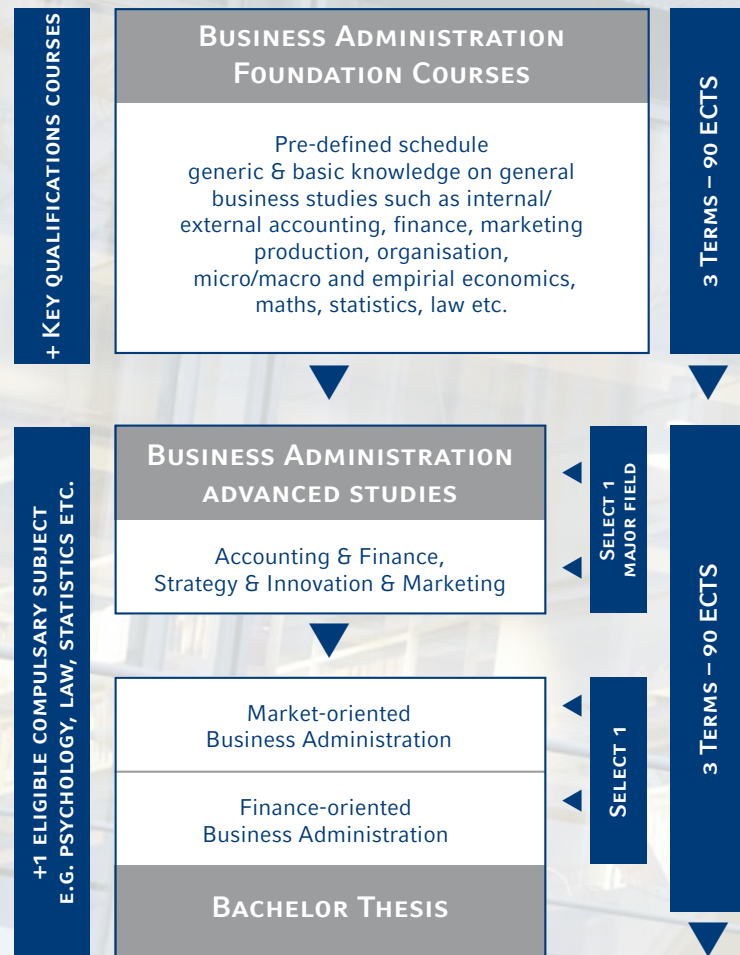
On top of this the Munich School of Management offers at the moment one triple degree programme and one Executive Education Programme.

- European Master in Management – in cooperation with the École de Management in Lyon and the Aston Business School
- Executive Master of Insurance

GLOBAL CO-OPERATION PARTNERS

More than 30 partner Universities all over the World, for example University of Warwick, Katholieke Universiteit Leuven, Lund University, University of Aarhus, Erasmus University, University College Dublin, Universidad Autónoma de Madrid, University of Padua, Singapore Management University and many more.

BACHELOR OF SCIENCE (B.Sc.) STRUCTURE



Our bachelor is a challenging, scientifically based programme and offers an all-around education. We have a great variety of electives and guarantee an extensive training in key qualifications. Such as business plan development or soft skills. We have hands-on teaching by practitioners. Some of our courses are thought also in English.

MASTER OF SCIENCE (M.Sc.) STRUCTURE



MUNICH

Munich has 1.3 million inhabitants and is one of the most important economical and cultural cities in Germany. Close to the Alps and surrounded by many lakes, Munich offers a variety of outdoor activities throughout the whole year. The city is dynamic, vibrant and charming. There are many museums as well as theatres and a wide range of concerts.

As one of the most important economic centres in Europe, Munich offers a variety of different fields of work such as Tourism, Vehicle and engineering, IT and Telecommunications, Software, Insurance, Bio-technology or Media. Eight DAX-companies have their headquarters in Munich: Allianz SE, BMW, Hypo Real Estate, Infineon, Linde AG, MAN, Münchner Rückversicherungs AG, Siemens AG. Many other international companies are also based here such as Apple, McDonalds Germany, Philipp Morris, Sony BMG, Yahoo! Germany etc.

NETWORKS & ALUMNI

The affiliate programme TOP-BWL of the Munich School of Management in cooperation with the LMU Management Alumni network, is designed to establish contacts between outstanding companies and students. For example with TOP-BWL we intensify the cooperation between research and practice, enhance and improve business research and teaching and help students further their knowledge. The affiliate companies on the other hand get to know and retain potential interns, students for diploma theses and future employees.

