

SKEMA
BUSINESS SCHOOL
LOYOLA
UNIVERSITY NEW ORLEANS
LMU
MUNICH

GLOBAL MBA
INTERNATIONAL
TRIPLE DEGREE

Power charge your future with
a truly international academic
experience

skema
BUSINESS SCHOOL

LOYOLA
UNIVERSITY
NEW ORLEANS

LMU
LUDWIG-
MAXIMILIANS-
UNIVERSITÄT
MÜNCHEN

2024-2025 intakes

GLOBAL MBA | INTERNATIONAL TRIPLE DEGREE



Loyola University
New Orleans



SKEMA Business School
Paris



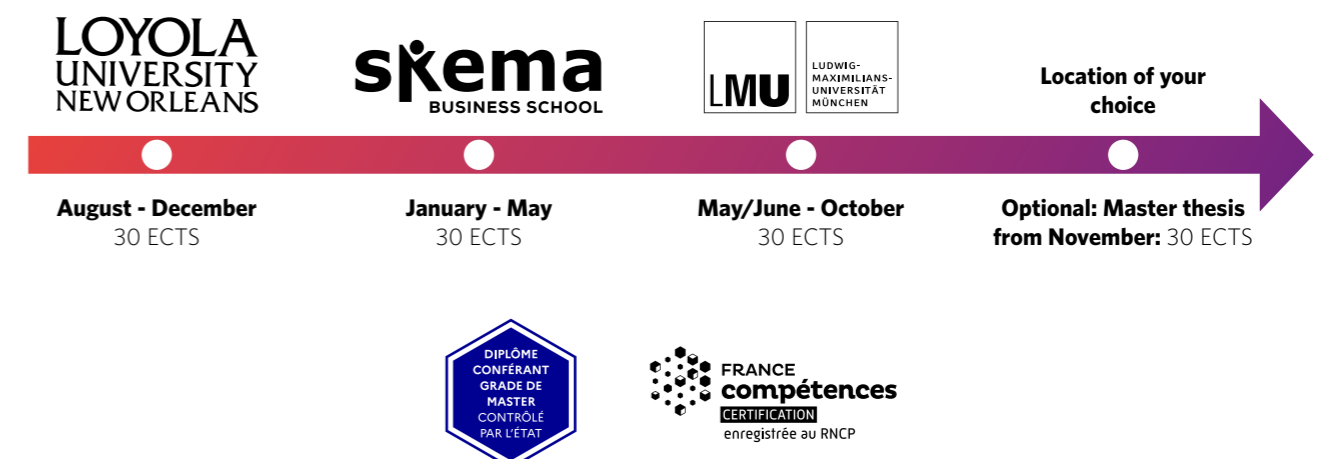
Ludwig-Maximilians-Universität
Munich

Power charge your future with a truly international academic experience

The Global MBA | International Triple Degree is a joint programme between Loyola University in New Orleans, USA, Ludwig-Maximilians-Universität (LMU Munich) in Munich, Germany and SKEMA Business School in Paris, France. This collaboration allows students to study within a multicultural learning environment across three prestigious campuses in three different countries. Working with renowned academics to identify the key issues and challenges of a global economy, students will graduate with an MBA from Loyola University, a Master in Management (Diplôme Programme Grande Ecole) from Skema Business School and a Master of Science in Management from LMU.

BUILD AN INTERNATIONAL CAREER

We live in a globalised world and never has it been more important to understand international business management and the cultural prism that shapes our management practice. Whether you plan to start your own business or hold a senior management position within a multinational company, the Global MBA | International Triple Degree will help you develop key management and operational skills to lay the foundations of a successful international career.



CONTENTS

| | |
|--|----|
| The Global MBA International Triple Degree | 03 |
| Loyola University - New Orleans | 04 |
| SKEMA Business School - Paris | 07 |
| LMU - Munich | 08 |
| Why choose this programme | 11 |
| Programme overview | 13 |
| Programme structure | 14 |
| The academic team | 17 |
| Testimonials | 19 |
| Alumni | 20 |
| Admissions | 23 |

LOYOLA

UNIVERSITY NEW ORLEANS



MESSAGE FROM THE DEAN

“The Global MBA | International Triple Degree is a unique, one-of-a-kind opportunity for our graduate students to experience true international immersion in three of the world’s most innovative and culturally important cities.

Led by a world-class faculty with significant business experience, each MBA course incorporates industry expertise into the classroom, with a focus on current events that are shaping the business world (every student gets a subscription to the Wall Street Journal). Deeply committed to mentoring students, faculty members encourage active participation and provide individual support and feedback. The College features small classes and focuses on the most important areas of applied business. This course structure and design supports a high-touch learning environment that helps build connections between students and faculty and facilitates open exchange and communication.

Students in the Loyola University New Orleans College of Business become part of a distinguished learning community created to cultivate the next generation of ethical business leaders. This accessible and innovative business degree is for forward-thinking and responsible professionals who want to thrive in the global economy and serve the common good. Through direct engagement with faculty and peers, students explore new concepts, tackle complex problems and create innovative solutions. This collaborative approach allows students to develop strong business acumen and essential leadership skills.

Beyond business fundamentals, the College emphasizes the importance of ethics and social responsibility in decision making and equips students with the knowledge and skills to make a difference in the world. Based on the Jesuit values of community, caring and leading through service, the Loyola College of Business remains committed to developing outstanding leaders who can thrive in the ever-changing, complex and fast-paced world of business.

There are three main areas of emphasis within the Loyola New Orleans College of Business: Ethics, Entrepreneurship and International Business. For instance, the Center for Entrepreneurship and Community Development is open to all Loyola students interested in starting their own business or just learning more about entrepreneurship. Activities include pitch competitions, mentoring for start-ups, workshops and webinars in entrepreneurship.

U.S. News and World Report recently ranked multiple graduate programs as some of the best in the United States with Entrepreneurship at #14 and International Business at #17. The College has been AACSB-accredited since 1950 (only 5% of schools world-wide have this accreditation).”

Prof. Dr. Michael L. Capella
Dean of the College of Business

KEY FACTS

4,548
students

50+

Study Abroad Countries: Belgium, Brazil, China, Ecuador, France, India, Ireland, Italy, Japan, Korea, Netherlands, Spain, U.K., and more

90%

of full-time faculty holds highest degree.

91%

of graduates are employed, enrolled in graduate school, or engaged in service or a fellowship within six months of graduation.

More information: www.loyno.edu



LOYOLA IN BRIEF...

Originally established as Loyola College in 1904, the institution was chartered as a university in 1912. It bears the name of the Jesuit founder, Saint Ignatius of Loyola, and is a member of the Association of Jesuit Colleges and Universities.

Inspired by Ignatius of Loyola’s vision, the university is grounded in the liberal arts and sciences. Furthermore, it offers opportunities for professional studies in undergraduate and selected graduate programs. As a Catholic, Jesuit University, Loyola University New Orleans is dedicated to the education of the whole person.





SKEMA

BUSINESS SCHOOL - PARIS



MESSAGE FROM THE DEAN

“SKEMA Business School stands as a pioneering higher education institution that has created a new model of education. Our mission is to empower younger generations to become catalysts in shaping societies, serving as ambassadors of youth

worldwide during their studies, and to become visionary leaders and decision-makers dedicated to creating lasting impact.

To achieve this, SKEMA fosters convergence between youthful vision and meaningful action. We recognise the diverse backgrounds of our students and firmly believe in the power of collective action. Young minds can confront the challenges of our times: ecological, climatic, social, and economic transitions.

With campuses established on five continents - North America, South America, Asia, Africa, and Europe - our students get global exposure. They are primed for the complexities of globalised, multicultural, innovative, and socially responsible companies and organisations.

At SKEMA, our educational programmes and students' international experiences are rooted in strong core values: daring, sustainability, diversity, striving for excellence, and working for the greater good. As a not-for-profit organisation, we hold a recognised position of public interest. Our strategy is designed to empower students and partner companies alike in making significant contributions to societal development, while respecting the unique cultural contexts of each campus's region across the world.”

Alice Guilhon
 Dean & executive president, SKEMA Business School
 President of the CDEFM — Conférence des Directeurs des Écoles Françaises de Management

KEY FACTS

57,000
graduates across the world

10,000
students

+130
nationalities

8

campuses worldwide:
 Belo Horizonte, Lille, Nanjing, Paris, Raleigh, Sophia Antipolis, Stellenbosch, Suzhou

Multi-accredited

EQUIS, AACSB, EFMD EMBA Accredited.
 Member of the Conférence des Grandes Écoles (CGE) and the Conférence des Directeurs des Ecoles Françaises de Management (CDEFM)

FT 4th best worldwide: MSc Financial Markets & Investments (2023)
 (pre-experience masters)

QS 16th best worldwide: MSc Global Supply Chain Management & Procurement (2024)

More information: [skema.edu](https://www.skema.edu) News Room section

SKEMA IN BRIEF...

SKEMA Business School (School of knowledge economy and management) was founded in 2009 via the fusion between ESC Lille and CERAM Business School, Sophia Antipolis.

SKEMA comprises eight global campuses in five countries: Brazil, China, France, South Africa and United States. Approximately 10,000 students are registered for the +70 programmes offered. Furthermore, SKEMA employs +500 professors, including 190 members in the academic faculty and works with 2,500 partner companies and has +180 academic partnerships in more than 40 countries.

The eight campuses of SKEMA worldwide are situated in technology parks and recognised business centers. All campuses share the same objectives, to offer students multicultural exposure combining academic life with international professional experience.

In 2023, the Master in Management and Grande Ecole programme of SKEMA ranked #6 in L'Etudiant, #6 in Le Figaro and #5 in the LePoint magazine. Furthermore, the programme ranked #19 worldwide in QS.



MESSAGE FROM THE DEAN

“Our world-class faculty and programs teach a comprehensive managerial perspective, providing our students with a broad educational experience.”

As part of LMU Munich, an internationally renowned university, we are one of the leading institutions for business education and research in Germany. The students of LMU

Munich School of Management benefit from a world-class faculty, which is excellent in their respective fields and has strong links to the business community. Given the strength of the interdisciplinary teaching and research community, the educational programs equip our students with the necessary skills required in a rapidly changing world.

Situated in the heart of Munich, LMU Munich School of Management benefits from its proximity to the headquarters of major German corporations. This includes regional offices of multinational companies as well as numerous small and medium-sized enterprises, often referred to as 'hidden champions,' and a vibrant startup ecosystem in the greater Munich area. This thriving business environment offers our students valuable opportunities to engage with a diverse entrepreneurial landscape, both during and after their studies.

Thanks to this vibrant academic and business environment, you will find your time at the LMU Munich School of Management to be an enriching and transformative experience.”

Prof. Dr. Christian Hofmann

Dean LMU Munich School of Management
Head of Institute for Accounting and Control

KEY FACTS

51,831
students were enrolled at LMU
in the winter semester 2021/22

800
professors performed research and taught at
LMU and its Hospital in the year 2021

600
partners on all five continents.

14
Nobel laureates

THE QS WORLD UNIVERSITY RANKINGS 33rd best worldwide
2nd in Germany

WirtschaftsWoche 1st in Germany
(Management/
Business
Administration)

More information: www.lmu.de/en

LMU IN BRIEF...

The Ludwig-Maximilians-Universität was founded in 1472 in Ingolstadt and is one of the oldest universities in Germany. The university moved from Ingolstadt to Landshut in 1800 and was transferred in 1826 by King Ludwig I from Landshut to Munich.

Today the LMU is one of the largest universities in Germany. In the winter term 2021/22, 51,831 students (60% of whom were female and 9,847 of whom were international students) were registered at LMU Munich. The university and its hospital employ 800 professors and have 5,700 scientific employees and is renowned for its excellence in the field of research. LMU Munich offers a wide range of courses and course combinations, with over 230 subjects to choose from.

In the University library and its affiliated libraries, more than five million books and journals can be found. The university's main building is located right in the city centre. Since the mid-1970's several large new complexes house the Faculties of medicine, veterinary medicine, physics, chemistry, biology and pharmacy. These faculties have developed on the perimeter of the city to the south in Großhadern and to the north in Oberschleißheim and Garching.





THE PROGRAMME'S KEY POINTS

1 THREE COUNTRIES

Parlez vous français ? Oder vielleicht sogar Deutsch ? Don't worry, all your courses will be held in English. Nevertheless, with the Global MBA | International Triple Degree, you will get the most out of living and studying in three different countries. You will gain international experience during your studies, a key requirement for today's business environment..

2 THREE SCHOOLS

Global MBA | International Triple Degree students benefit from the worldwide reputation of three prestigious schools: Loyola University (New Orleans, USA), Ludwig-Maximilians-Universität (Munich, Germany) and SKEMA Business School (Paris, France).

3 THREE DEGREES

After successfully completing the program, you will earn three different degrees. By gaining 45 U.S.-credits which is equivalent to 90 ECTS, you will get your international MBA degree from Loyola University. Moreover, to stay competitive on the international job market, you can decide to also write a master thesis. You will gain another 15 U.S.-credits / 30 ECTS which entitles you to additionally earn a "Diplôme Grande École" from SKEMA and "Master of Science in Management" from LMU.

4 STUDY WITH YOUR COHORT

We have designed a cohort-model that allows you to start and graduate with the same classmates. Enhance your network, make friends all over the globe and enjoy an enriching learning experience alongside an international study group.

5 ALUMNI NETWORK

Our graduate will join a huge international alumni community. This professional community will allow you to build and consolidate your career by networking across borders, sharing management experience and business opportunities.



PROGRAMME OVERVIEW

INTAKES & CAMPUSES

- ▶ Fall: Loyola University (New Orleans, US)
- ▶ Spring: SKEMA Business School (Paris, France)
- ▶ Summer/fall: Ludwig-Maximilians-Universität München (Munich, Germany).

CREATE VALUE

Understanding the science behind consumer behaviour and the notion of added value is the key to developing a successful marketing strategy. Strategic Marketing (Term 1) focuses on *the question of how* individual and societal benefits are created in the first place and how to identify and prioritise customer values. In ethical business issues, a manager must find the right strategy to deal with problems that threaten the business (Ethics and Social Justice - Term 1). Applying the right tools will help you, as a manager, to identify possible solutions and to make optimal decisions (*Managerial Economics & Statistics* - Term 1; *Data-based Decision-making* - Term 3).

MANAGE OPERATIONS AND PROJECTS

You need to be aware of theoretical and empirical concepts in modern finance (*Corporate Finance* - Term 2, *Financial Risk Management* - Term 3). Additionally, as a manager, you need to understand how to build a sustainable business within complex environments (*Supply Chain Management* - Term 2). From time to time, major projects will disrupt your *daily business*. You need to know how to successfully manage these projects (*International Project Management* - Term 2).

BALANCE BETWEEN DIVERGING INTERESTS OF DIFFERENT STAKEHOLDER GROUPS

Some say customers are the most important resource for a firm, others say employees are the most valuable resource a company has. What about politicians that have an impact on your licence to operate? Or investors and suppliers? Stakeholders all have different expectations and needs. As a leader, you will have to tackle those challenges and find a balance. The accounting module (*Financial Reporting & Managerial Accounting* - Term 1) primarily focuses on shareholder interests, while *Strategic Stakeholder Management* (Term 2) takes a broader view, and *Organisational Behaviour & Leadership* (Term 1) teaches you key skills to manage the *different stakeholders within your company*.

Communications skills will be reinforced in *Strategic Communications* (Term 3).

To prepare you for your career and enable you to apply knowledge within a real-world environment, the course *Competitive Strategy and Consulting Project* (Term 3) helps you develop procedural knowledge, whilst *Innovation and Entrepreneurship* (Term 2) will allow you to transform your business ideas into working practice to build a company.

PROGRAMME STRUCTURE

| FALL SEMESTER, YEAR 1 August-December at Loyola New Orleans | CREDITS | ECTS |
|---|----------------|-------------|
| Financial & Managerial Accounting | 3 | 6 |
| Organisational Behaviour & Leadership | 3 | 6 |
| Strategic Marketing | 3 | 6 |
| Managerial Economics & Statistics | 3 | 6 |
| Ethics and Social Justice | 3 | 6 |
| TOTAL CREDITS SEMESTER 1 | 15 | 30 |

| SPRING SEMESTER, YEAR 1 January-May at SKEMA, Paris | CREDITS | ECTS |
|---|----------------|-------------|
| Corporate Finance | 3 | 6 |
| Innovation and Entrepreneurship | 3 | 6 |
| Supply Chain Management | 3 | 6 |
| International Project Management | 3 | 6 |
| Strategic Stakeholder Management | 3 | 6 |
| Personal and Professional Development | 0 | 9 |
| TOTAL CREDITS SEMESTER 2 | 15 | 30 |

| SUMMER AND FALL SEMESTER, YEAR 1 AND 2 June-July and September-October at LMU Munich | CREDITS | ECTS |
|--|----------------|-------------|
| Data based Decision-Making | 3 | 6 |
| Strategic Communications | 3 | 6 |
| Competitive Strategy/Consulting Project | 6 | 12 |
| Financial Risk Management | 3 | 6 |
| TOTAL CREDITS SEMESTER 3 | 15 | 30 |

| | | |
|--|-----------|-----------|
| OPTION: WRITING A MASTER THESIS | 15 | 30 |
|--|-----------|-----------|

These course details are for information only and may be changed by the school without prior notice.

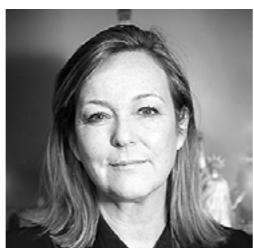




THE ACADEMIC TEAM



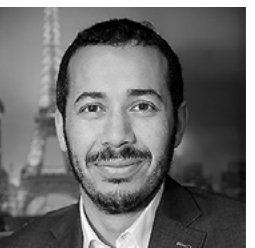
Prof. Michael L. Capella, PhD
Head of the Triple Degree
LOYNO



Prof. Katrina Panchout
Head of the Triple Degree
SKEMA Business School



Prof. Dr. Manfred Schwaiger
Head of the Triple Degree
LMU



Prof. Amine Ezzerouali, PhD
Professor - Strategic Stakeholder
Management - SKEMA Business School



Prof. Robert G. Rambo, PhD
Professor - Financial and
Managerial Accounting - LOYNO



Prof. Frankie J. Weinberg, PhD
Professor - Organizational
Behavior & Leadership - LOYNO



Prof. Todd J. Bacile, PhD
Professor - Strategic Marketing
LOYNO



Prof. Dr. Andreas Richter
Professor - Financial Risk
Management - LMU



Prof. John Levendis, PhD
Professor - Managerial Economics
& Statistics - LOYNO



Prof. Elisabeth R. Kincaid, PhD
Professor - Ethics and Social Justice
LOYNO



Prof. Florencio Lopez De Silanes, PhD
Professor - Corporate Finance -
SKEMA Business School



Prof. Dr. Thomas Hess
Professor - Competitive Strategy/
Consulting Project - LMU



Prof. Philippe Chereau, PhD
Professor - Innovation and Entrepreneurship
- SKEMA Business School



Prof. Miguel Suarez Vasquez, PhD
Professor - Supply Chain
Management - SKEMA Business School



Prof. Dr. Pierre Daniel, PhD
Professor - International Project
Management - SKEMA Business School



Prof. Dr. Markus Glaser
Professor - Financial Risk
Management - LMU



Prof. Dr. Jelena Spanjol
Professor - Data based Decision-
making - LMU

Testimonials



Romance Haloy
Student of the
Global MBA | International
Triple Degree: LOYOLA X
SKEMA X LMU

“The Global MBA | International Triple Degree: LOYOLA X SKEMA X LMU is a very exciting experience!

We get the opportunity to discover three great universities in three different countries.

The fact that all the students of the diploma share this experience enables us to create a real connection.

On top of that, it's great to have such a large variety of professors: they all brought us different points of view about our careers.

After this diploma, I plan to start my career as a strategic consultant in a foreign country.”



Chantilly Benitez
Student of the
Global MBA | International
Triple Degree: LOYOLA X
SKEMA X LMU











“The Global MBA | International Triple Degree: LOYOLA X SKEMA X LMU is a necessary step for your professional and personal development.

The programme is a great opportunity to earn three degrees from three distinct and distinguished universities all located in different countries. As a business professional, being able to advance your knowledge in business while enhancing your intercultural skills is invaluable for our continuously evolving global future.”

SOME OF OUR ALUMNI

A GLOBAL NETWORK

LOYOLA, SKEMA and LMU alumni contribute to your professional and personal success by promoting business, career and reunion opportunities.

| | | | |
|--|--|---|--|
|  | <p>BULUT CENGIZ (SKEMA 2019)</p> <p>Junior trader, <i>Louis Dreyfus Company</i> Geneva</p> |  | <p>ALEXANDRA WHITAKER (MSc 2012)</p> <p>Global product lead - Mobile Ads, <i>Google</i> San Francisco</p> |
| <p>SABRINA MOSSBACHER (LMU Munich 2021)</p> <p>Consultant, <i>UNITY AG</i> Munich</p> |  | <p>BENNO STÖCKLEIN (LMU Munich 2016)</p> <p>Senior associate, <i>McKinsey & Company</i> Munich</p> |  |
|  | <p>AYMERIC DE CONDE (MSc 2012)</p> <p>Head of APAC <i>Strive by STX - STX Group</i> Singapour</p> |  | <p>MARINA NEŠKOVIĆ (LMU Munich 2021)</p> <p>Brand Manager, <i>Procter & Gamble</i> Belgrade</p> |
| <p>CHIRANJIT SONOWAL (MSc 2018)</p> <p>Managing director, <i>Canary Wharf Partners & Consulting</i> Alumni ambassador for Studies to France (India)</p> |  | <p>CÉLINE TAP (LMU Munich 2022)</p> <p>Consultant, <i>Ernst & Young Consulting</i> Paris</p> |  |
|  | <p>GABRIEL OLUGBENGA (MSc 2012)</p> <p>Vice president - Head of SIGMA X Europe MTF, <i>Goldman Sachs</i> New York</p> |  | <p>BHUVAN GAMBHIR (MSc 2017)</p> <p>Senior vehicle production planning coordinator, <i>Nissan Motor Corporation</i> Paris</p> |





ADMISSIONS

ADMISSION REQUIREMENTS

Applicants need to meet academic requirements of each of the three partner universities to gain admission and earn each degree. In order to apply, individuals will need to submit the following:

- ▶ Application form
- ▶ \$50 application fee (waived)
- ▶ Current résumé
- ▶ Two letters of recommendation from educational and professional references
- ▶ Official transcripts showing all college work attempted: undergraduate, graduate, and professional. (A translated copy of academic records (transcripts) is required for applicants who attended or completed their bachelor's and/or master's degree outside of the United States.
- ▶ Copy of Bachelor's Degree Diploma
- ▶ Online interview
- ▶ OPTIONAL: An official GMAT or GRE score report.
- ▶ 400-word essay--statement of purpose - Please keep in mind the following questions when writing your statement:
 - Why do you want to pursue the Global MBA-Triple Master degree?
 - How do you think the triple degree program will enhance your academic and/or professional background?
 - What makes you an ideal candidate?
- ▶ International Applicants:
 - Must also provide an affidavit of support showing sufficient funds to finance their course of study and living expenses.
 - Official TOEFL, IELTS or Duolingo score report. More details on this requirement can be found here.
 - A translated copy of academic records (transcripts) is required for applicants who attended or completed their bachelor's

and/or master's degree outside of the United States. Students can request transcript evaluation through WES, ECE, or SpanTran.

- Applicants from China or Vietnam must submit APS-Certificate
- When asked to enter a CEEB code, if your academic institution is unlisted, please enter 000004 for an unlisted international school.

*Please note that there are special requirements for applying at LMU. All undergraduate degrees must be verified by [ANABIN](#) before enrolment.

FALL APPLICATION DEADLINE

- ▶ Priority: May 15
- ▶ Regular: June 15

TUITION AND FEE SCHEDULE

Tuition and fees for the programme are billed per credit hour enrolled every semester. Students are billed after registration and tuition bills are due by the first day of classes. The Global MBA | International Triple Degree tuition breakdown is below:

- ▶ 2024-2025 tuition (total 45 credit hours): \$45,225
- ▶ General Fees*: \$1500
- ▶ Graduation Fee**: \$340

International studies fee/Consulting project: do not hesitate to contact us. Additional fees (international student insurance, living expenses, etc.): dependent on student situation - do not hesitate to contact us for a specific evaluation.

*May vary on each campus
**Students are billed during the graduation term



The quoted fees may be subject to change. Definitive amounts will be those mentioned on the contract at the date of registration.

SKEMA-LOYOLA-LMU

GLOBAL MBA | INTERNATIONAL TRIPLE DEGREE

Contact us:

Loyola University New Orleans: mba@loyno.edu

LMU Munich: triplemaster@som.lmu.de

SKEMA Business School : yongfeng1.lu@skema.edu

