



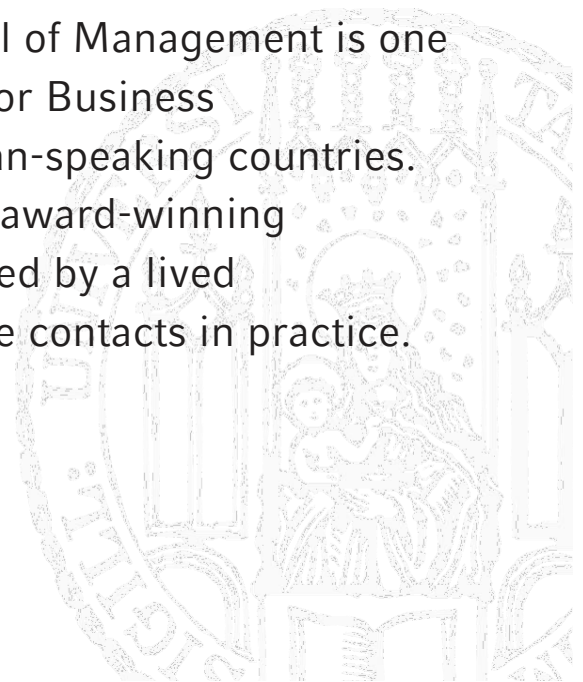
LUDWIG-  
MAXIMILIANS-  
UNIVERSITÄT  
MÜNCHEN

LMU MUNICH  
SCHOOL OF  
MANAGEMENT



# LMU Munich School of Management

The LMU Munich School of Management is one of the leading faculties for Business Administration in German-speaking countries. First-class research and award-winning teaching are characterized by a lived internationality and close contacts in practice.





University life in the middle of the city – the main building of the LMU was built in 1840 by Friedrich von Gärtner.

## The Broad Spectrum of Sciences

The LMU Munich School of Management is one of the leading Faculties of Business Administration in German-speaking countries. In 5 clusters, the LMU Munich School of Management sets new research impulses across institutions and bundles its transdisciplinary cooperation.

Two major cross-cutting topics, Legitimacy & Responsibility and Digital Transformation, connect research and create diversity in teaching.

→ [www.som.lmu.de/en](http://www.som.lmu.de/en)

## Knowledge and Values

The LMU Munich School of Management is committed to the highest standards in research and teaching in the field of Business Administration and Business Education.

It aims to help find answers to the big questions concerning people, society, the economy, the environment, technology and culture. This guiding principle also stands for providing young people with comprehensive education, social skills, and a critical awareness of values.

→ [www.som.lmu.de/cross-cuttingtopics](http://www.som.lmu.de/cross-cuttingtopics)

## A Wide Range of Courses

The LMU Munich School of Management offers a wide range of study options:

Students can choose between 9 Bachelor's and Master's degree programs in Business Administration and Business Education. In addition, the LMU Munich School of Management offers two teacher training courses in business studies for secondary schools as well as several minor courses. Today, around 3,820 students study at the LMU Munich School of Management.

→ [www.som.lmu.de/en/studies/study-offer/](http://www.som.lmu.de/en/studies/study-offer/)

## Future-Oriented Research

As one of the leading locations for excellent research in Europe, LMU Munich School of Management plays a key role in pioneering research fields. Academics at all career levels benefit from an environment that promotes both individual and collaborative research.

→ [www.som.lmu.de/research](http://www.som.lmu.de/research)

## Awarded Multiple Times

The expertise and skills of its scientists form the basis for the excellent research record of the LMU Munich School of Management and ensure the Faculty's top position in national and international rankings. The significance of the LMU Munich School of Management is demonstrated by the fact that it has received prestigious awards such as the Best Paper Awards, the Highly Cited Researcher Award or membership of high-ranking academies and research councils. LMU's general success in all three phases of the Excellence Competition and its permanent funding as a "University of Excellence" document the strong research environment at the University of Munich.

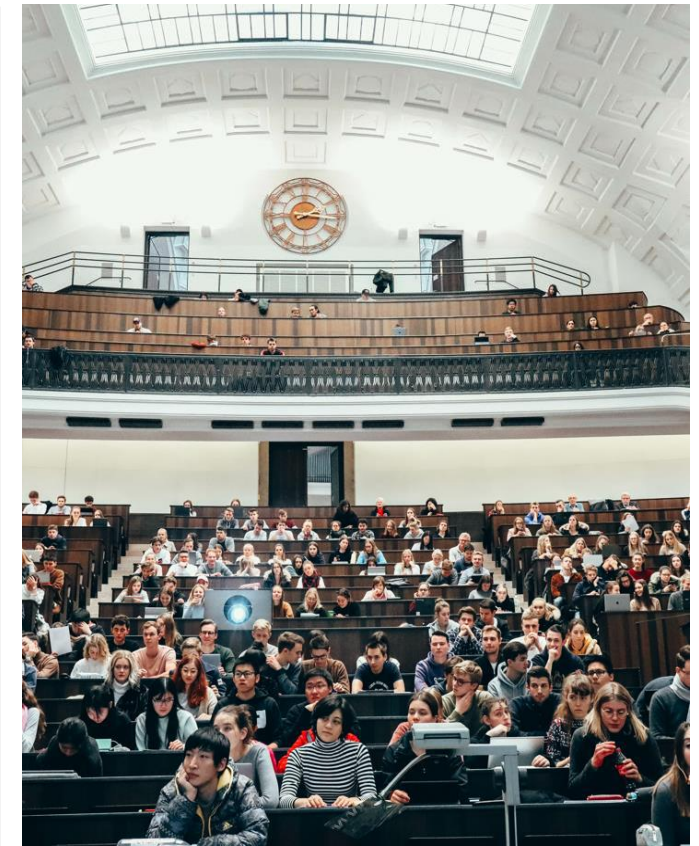
→ [www.som.lmu.de/en/rankings/](http://www.som.lmu.de/en/rankings/)

→ [www.som.lmu.de/en/research/prizes-awards/](http://www.som.lmu.de/en/research/prizes-awards/)

## Research-Oriented Studies with Practical Relevance

As one of the leading research-intensive Faculties for Business Administration, the LMU Munich School of Management aims to inspire its students to think and work scientifically at an early stage. This is why studies at the LMU Munich School of Management are closely interlinked with research, with plenty of practical relevance - in all phases of academic training. For the LMU Munich School of Management, high-quality academic teaching consists primarily of imparting scientifically sound judgment on the basis of excellent research applying it in practice. Thanks to the modular structure and the variety of courses offered, individual study content can be combined. Outstanding research and teaching, along with the fascination of the "cosmopolitan city with heart", make studying at the LMU Munich School of Management an important building block in the lives of young people.

→ [www.som.lmu.de/en/studies/studies](http://www.som.lmu.de/en/studies/studies)



The LMU Munich School of Management offers some of the most popular degree programs in Germany.

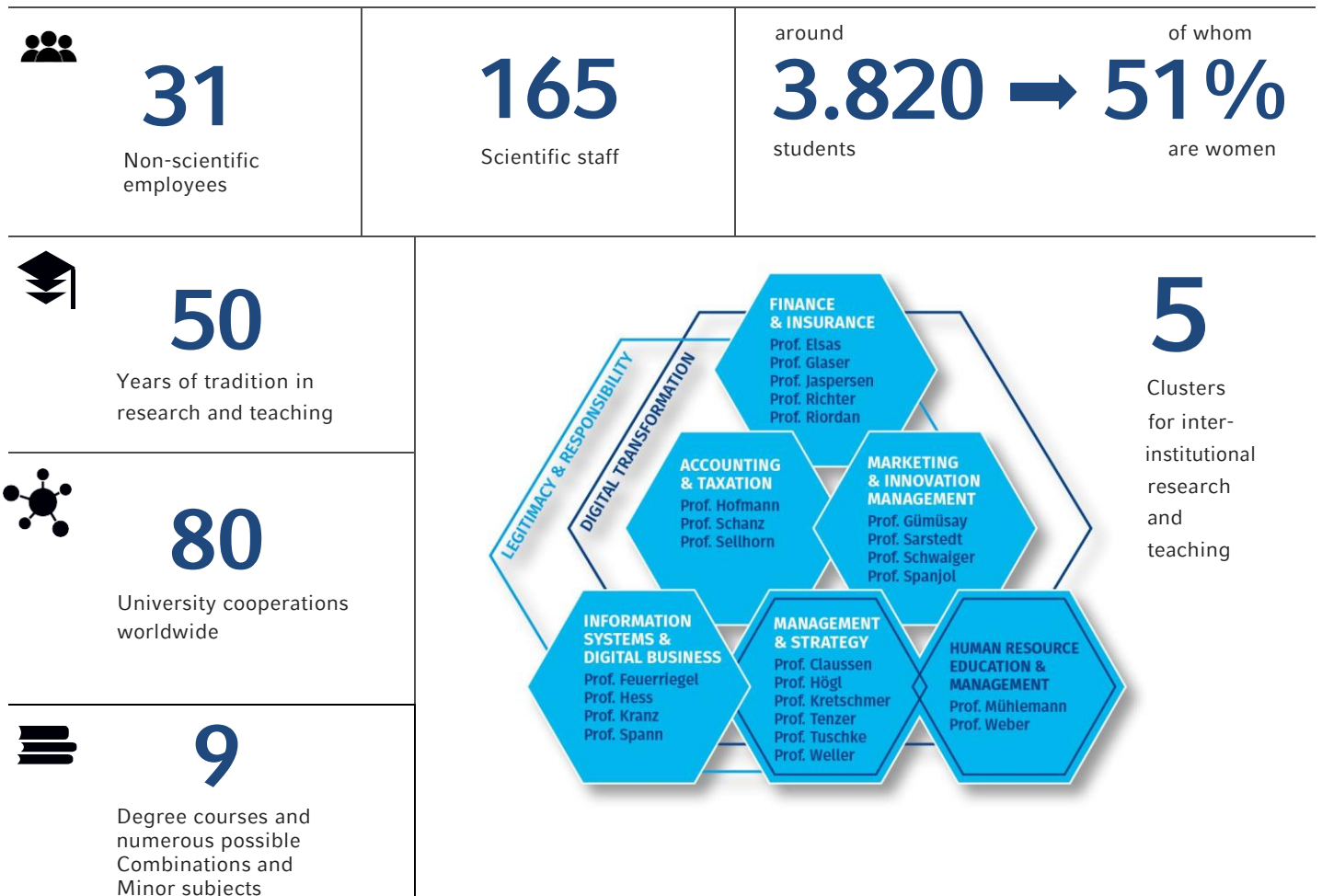
## International Networking

Since science also thrives on academic exchange across disciplines and national borders, LMU Munich School of Management maintains an extensive international network with more than 80 renowned partner universities from all over the world and at all levels - from student exchange and research cooperation to administration. The regional focus of the international network is on Europe, North America and Asia. LMU Munich School of Management also has an international focus in its teaching. 15 percent of students come from abroad, which is why most lectures and seminars are offered in English. In addition to international cooperation, national alliances are also of great importance to LMU - both in the core of individual disciplines and in the interaction between different fields of knowledge.



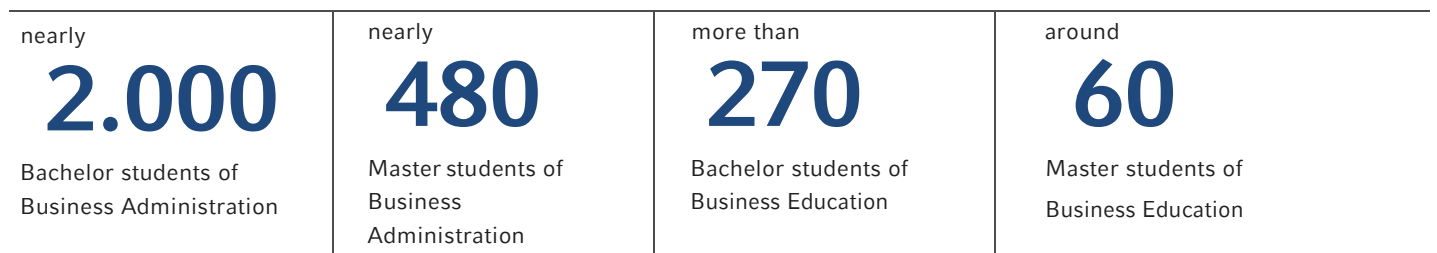
Studying in the "cosmopolitan city with heart" makes your time at university an important building block in your life.

# At a Glance



## Our Centers of Excellence






- LMU Innovation & Entrepreneurship Center
- Center of Organization Research
- LMU Center for Advanced Management Studies
- Economics & Business Data Center
- Munich Risk and Insurance Center
- Internet Business Cluster
- Organizations Research Group
- Center for Digital Technology and Management
- Center for Digitalization of Tax Law of LMU



→ [www.som.lmu.de](http://www.som.lmu.de)

Ludwig-Maximilians-Universität München  
LMU Munich School of Management  
Geschwister-Scholl-Platz 1  
80539 Munich

# At a Glance

 <h2>7</h2> <p>Associate and honorary professorships</p>	<h2>21</h2> <p>Young scientists</p>	<h2>20</h2> <p>Jahre fakultätseigenes Alumni Management</p> 
 <h2>3</h2> <p>research centers</p>	<h1>24</h1> <p>Institutes and Professors</p> <ul style="list-style-type: none"> <li>• Institute for Finance &amp; Banking (Prof. Dr. Ralf Elsas)</li> <li>• Institute for Capital Markets and Corporate Finance (Prof. Dr. Markus Glaser)</li> <li>• Institute for Risk Management and Insurance (Prof. Dr. Andreas Richter)</li> <li>• Institute for Financial Innovation &amp; Technology (Prof. Dr. Ryan Riordan)</li> <li>• Professorship for Behavioral Risk Management and Insurance (Prof. Dr. Johannes Jaspersen)</li> <li>• Institute for Accounting Auditing and Analysis (AAA) (Prof. Dr. Thorsten Sellhorn)</li> <li>• Institute for Accounting and Control (Prof. Dr. Christian Hofmann)</li> <li>• Institute for Taxation and Accounting (Prof. Dr. Deborah Schanz)</li> <li>• Institute for Marketing (Prof. Dr. Dr. h.c. Marko Sarstedt)</li> <li>• Institute for Market-based Management (Prof. Dr. Manfred Schwaiger)</li> <li>• Institute for Innovation Management (Prof. Dr. Jelena Spanjol)</li> <li>• LMU Innovation &amp; Entrepreneurship Center (Prof. Dr. Ali Aslan Gümüŝay)</li> <li>• Institute of Electronic Commerce and Digital Markets (Prof. Dr. Martin Spann)</li> <li>• Institute for Digital Management and New Media (Prof. Dr. Thomas Hess)</li> <li>• Institute of Artificial Intelligence (AI) in Management (Prof. Dr. Stefan Feuerriegel)</li> <li>• Professorship for Digital Services and Sustainability (Prof. Dr. Johann Kranz)</li> <li>• Institute for Strategy, Technology and Organization (Prof. Dr. Jörg Claussen)</li> <li>• Institute for Leadership and Organization (Prof. Dr. Martin Högl)</li> <li>• Institute for Strategy, Technology and Organization (Prof. Dr. Tobias Kretschmer)</li> <li>• Professorship for International Management (Prof. Dr. Helene Tenzer)</li> <li>• Institute of Strategic Management (Prof. Dr. Anja Tuschke)</li> <li>• Institute for Human Capital Management (Prof. Dr. Ingo Weller)</li> <li>• Institute of Human Resource Education &amp; Management (Prof. Dr. Susanne Weber)</li> <li>• Professorship for Human Resource Education and Development (Prof. Dr. Samuel Mühlemann)</li> </ul>	
 <h2>5</h2> <p>Clusters</p>		
 <h2>9</h2> <p>Centers of Excellence</p>		
<h2>2</h2> <p>Cross-sectional topics: Digital Transformation and Legitimacy &amp; Responsibility</p>		

<p>around</p> <h2>2,4</h2> <p>Mio. Euros in third-party funding in 2022</p>	<p>of which</p> <h2>33%</h2> <p>Bund</p>	<p>of which</p> <h2>38%</h2> <p>Industry and practice</p>	<p>of which</p> <h2>29%</h2> <p>DFG</p>
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