

SKEMA  
BUSINESS SCHOOL  
LOYOLA  
UNIVERSITY NEW ORLEANS  
LMU  
MUNICH

GLOBAL MBA  
INTERNATIONAL  
TRIPLE DEGREE

Power charge your future with  
a truly international academic  
experience

skema  
BUSINESS SCHOOL

LOYOLA  
UNIVERSITY  
NEW ORLEANS

LMU

LUDWIG-  
MAXIMILIANS-  
UNIVERSITÄT  
MÜNCHEN

2023-2024 intakes



# GLOBAL MBA | INTERNATIONAL TRIPLE DEGREE



**Loyola University**  
New Orleans



**SKEMA Business School**  
Paris



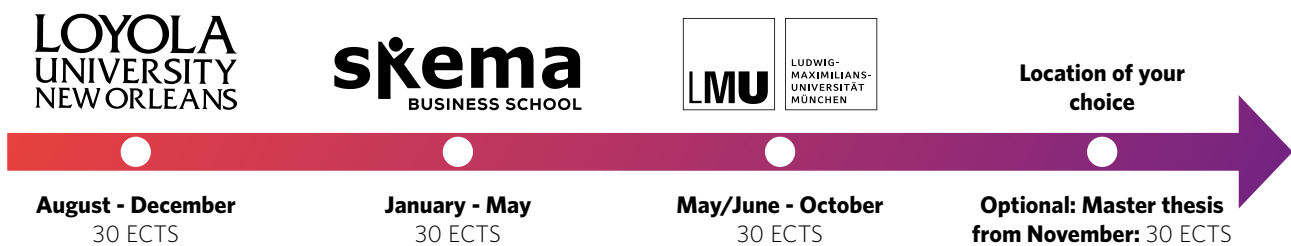
**Ludwig-Maximilians-Universität**  
Munich

## Power charge your future with a truly international academic experience

The Global MBA | International Triple Degree is a joint programme between Loyola University in New Orleans, USA, Ludwig-Maximilians-Universität (LMU Munich) in Munich, Germany and SKEMA Business School in Paris, France. This collaboration allows students to study within a multicultural learning environment across three prestigious campuses in three different countries. Working with renowned academics to identify the key issues and challenges of a global economy, students will graduate with an MBA from Loyola University, a “Grande Ecole” Master in Management from SKEMA and a Master of Science in Management from LMU.

### BUILD AN INTERNATIONAL CAREER

We live in a globalised world and never has it been more important to understand international business management and the cultural prism that shapes our management practice. Whether you plan to start your own business or hold a senior management position within a multinational company, the Global MBA | International Triple Degree will help you develop key management and operational skills to lay the foundations of a successful international career.



# LOYOLA

## UNIVERSITY NEW ORLEANS



### MESSAGE FROM THE DEAN

“The Global MBA | International Triple Degree is a unique, one-of-a-kind opportunity for our graduate students to experience true international immersion in three of the world’s most innovative and culturally important cities.

Led by a world-class faculty with significant business experience, each MBA course incorporates industry expertise into the classroom, with a focus on current events that are shaping the business world (every student gets a subscription to the Wall Street Journal). Deeply committed to mentoring students, faculty members encourage active participation and provide individual support and feedback. The College features small classes and focuses on the most important areas of applied business. This course structure and design supports a high-touch learning environment that helps build connections between students and faculty and facilitates open exchange and communication.

Students in the Loyola University New Orleans College of Business become part of a distinguished learning community created to cultivate the next generation of ethical business leaders. This accessible and innovative business degree is for forward-thinking and responsible professionals who want to thrive in the global economy and serve the common good. Through direct engagement with faculty and peers, students explore new concepts, tackle complex problems and create innovative solutions. This collaborative approach allows students to develop strong business acumen and essential leadership skills.

Beyond business fundamentals, the College emphasizes the importance of ethics and social responsibility in decision making and equips students with the knowledge and skills to make a difference in the world. Based on the Jesuit values of community, caring and leading through service, the Loyola College of Business remains committed to developing outstanding leaders who can thrive in the ever-changing, complex and fast-paced world of business.

There are three main areas of emphasis within the Loyola New Orleans College of Business: Ethics, Entrepreneurship and International Business. For instance, the Center for Entrepreneurship and Community Development is open to all Loyola students interested in starting their own business or just learning more about entrepreneurship. Activities include pitch competitions, mentoring for start-ups, workshops and webinars in entrepreneurship.

U.S. News and World Report recently ranked multiple graduate programs as some of the best in the United States with Entrepreneurship at #14 and International Business at #17. The College has been AACSB-accredited since 1950 (only 5% of schools world-wide have this accreditation).”

**Prof. Dr. Michael L. Capella**  
Dean of the College of Business

### KEY FACTS

4,548  
students

50+

Study Abroad Countries: Belgium, Brazil, China, Ecuador, France, India, Ireland, Italy, Japan, Korea, Netherlands, Spain, U.K., and more

90%

of full-time faculty holds highest degree.

91%

of graduates are employed, enrolled in graduate school, or engaged in service or a fellowship within six months of graduation.

More information: [www.loyno.edu](http://www.loyno.edu)



### LOYOLA IN BRIEF...

Originally established as Loyola College in 1904, the institution was chartered as a university in 1912. It bears the name of the Jesuit founder, Saint Ignatius of Loyola, and is a member of the Association of Jesuit Colleges and Universities.

Inspired by Ignatius of Loyola’s vision, the university is grounded in the liberal arts and sciences. Furthermore, it offers opportunities for professional studies in undergraduate and selected graduate programs. As a Catholic, Jesuit University, Loyola University New Orleans is dedicated to the education of the whole person.



LOYOLA

5

skema  
BUSINESS SCHOOL

CAMPUS GRAND PARIS

5 QUAI MARCEL DASSAULT



# SKEMA

## BUSINESS SCHOOL - PARIS



### MESSAGE FROM THE DEAN

“Our nine campuses are located in global cities, thriving technology parks and economic hubs. Connections with the campuses’ respective regions enable SKEMA to contribute to the development of the local economy while simultaneously offering our students a truly global experience.

SKEMA, School of Knowledge Economy and Management, is a global school that focuses on the all-round development of students to meet the evolving needs of the 21st century — individuals who are responsible, mobile, multicultural and managers of information, data and knowledge. These are the values and the core identity of our research, our programmes and our structure.

SKEMA has been revolutionary in the development of its proactive international strategy and bases its position on a desire to change the conventional business school-training model to tackle new economic, social and environmental challenges more effectively. Against the backdrop of a global economy where agility and innovation are essential, SKEMA trains individuals who have the skills to transform industries, organisations and society, overall.

Its students study across the five continents in which the school has set up campuses – Asia, Europe, North America, South America and Africa – and are ready to face the challenges of working in global, multicultural and responsible companies.”

#### Prof. Dr. Alice Guilhon

SKEMA Business School dean & executive president,  
President of the CDEFM — Conférence des Directeurs des Écoles Françaises de Management

### KEY FACTS

**54,000**  
graduates across the world

**10,000**  
students

**+130**  
nationalities

**9**

campuses worldwide:

Belo Horizonte, Lille, Nanjing, Paris, Raleigh, Shanghai, Sophia Antipolis, Stellenbosch – Cape Town, Suzhou

### Multi-accredited

EQUIS, AACSB, EFMD EMBA Accredited.  
Member of the Conférence des Grandes Écoles (CGE) and the Conférence des Directeurs des Ecoles Françaises de Management (CDEFM)



**3<sup>rd</sup>** best worldwide: MSc Financial Markets & Investments (2022)  
**2<sup>nd</sup>** worldwide for the overall satisfaction



**19<sup>th</sup>** best worldwide and **3<sup>rd</sup>** in France: Master in Management (2023)

More information: [skema.edu](https://skema.edu)  
News Room section

### SKEMA IN BRIEF...

SKEMA Business School (School of knowledge economy and management) was founded in 2009 as a result of the merger between the Ecole Supérieure de Commerce (ESC) in Lille and CERAM Business School in Sophia Antipolis. ESC had been founded in 1892 and CERAM in 1963.

SKEMA comprises nine global campuses in five countries: Brazil, China, France, South Africa and United States. Approximately 10,000 students are registered for the +70 programmes offered. Furthermore, SKEMA employs +500 professors, including 190 members in the academic faculty and works with 2,500 partner companies and has +160 academic partnerships in more than 40 countries.

The nine campuses of SKEMA worldwide are situated in technology parks and recognized business centers. All campuses share the same objectives, to offer students multicultural exposure combining academic life with international professional experience.

In 2022, the Master in Management and Grande Ecole programme of SKEMA ranked #5 in L'Étudiant, #6 in Le Figaro and #7 in the Challenges magazine. Furthermore, in 2021, the programme ranked #22 worldwide in The Financial Times.



## MESSAGE FROM THE DEAN

“LMU Munich School of Management is one of the leading institutions for business education and research in Germany.

We are part of LMU Munich, one of the best universities in the world and benefit from the interdisciplinary strength of our research and teaching environment. Our programs teach core principles

while conveying the necessary skills for a dynamically evolving world.

Our students benefit from our world-class faculty, which is not only excellent in their respective fields regarding both research and teaching, but also have strong links to the business community. Extensive and specialized expertise is taught with an overarching and comprehensive (managerial) perspective.

We are situated in the heart of Munich, which hosts the headquarters of some of the largest companies in Germany as well as regional headquarters of many multinational companies. Numerous successful small and medium sized companies (“hidden champions”) and a vibrant start-up scene are all located in the greater Munich area, and additionally contribute to providing students with the opportunity to experience a diverse entrepreneurial landscape. Our students benefit from this strong business environment both during and after their studies.

Your time spent with the people, programs and environment at LMU Munich School of Management will be as beneficial as it is formative.”

### Prof. Dr. Martin Spann

Dean LMU Munich School of Management  
Head of Institute of Electronic Commerce and Digital Markets

## KEY FACTS

**51,831**

students were enrolled at LMU in the winter semester 2021/22

**800**

professors performed research and taught at LMU and its Hospital in the year 2021

**600**

partners on all five continents.

**14**

Nobel laureates



**33<sup>rd</sup>** best worldwide  
**2<sup>nd</sup>** in Germany



**1<sup>st</sup>** in Germany  
(Management/  
Business  
Administration)

More information: [www.lmu.de/en](http://www.lmu.de/en)

## LMU IN BRIEF...

The Ludwig-Maximilians-Universität was founded in 1472 in Ingolstadt and is one of the oldest universities in Germany. The university moved from Ingolstadt to Landshut in 1800 and was transferred in 1826 by King Ludwig I from Landshut to Munich.

Today the LMU is one of the largest universities in Germany. In the winter term 2021/22, 51,831 students (60% of whom were female and 9,847 of whom were international students) were registered at LMU Munich. The university and its hospital employ 800 professors and have 5,700 scientific employees and is renowned for its excellence in the field of research. LMU Munich offers a wide range of courses and course combinations, with over 230 subjects to choose from.

In the University library and its affiliated libraries, more than five million books and journals can be found. The university's main building is located right in the city centre. Since the mid-1970's several large new complexes house the Faculties of medicine, veterinary medicine, physics, chemistry, biology and pharmacy. These faculties have developed on the perimeter of the city to the south in Großhadern and to the north in Oberschleißheim and Garching.







# THE KEY POINTS OF THE PROGRAMME

## 1 THREE COUNTRIES

Parlez-vous français oder vielleicht sogar Deutsch? Don't worry, all your courses will be held in English. Nevertheless, with your Global MBA | International Triple Degree programme, you will get the most out of living and studying in three different countries. This programme allows you to gain international experience during your studies, what is a must-have in today's business environment.

## 2 THREE SCHOOLS

Global MBA | International Triple Degree students will benefit from the worldwide reputation of three prestigious schools: Loyola University (New Orleans, USA), Ludwig-Maximilians-Universität (Munich, Germany) and SKEMA Business School (Paris, France).

## 3 THREE DEGREES

After successfully completing the program, you will earn three different degrees. By gaining 45 U.S.-credits which is equivalent to 90 ECTS, you will get your international MBA degree from Loyola University. Moreover, to stay competitive on the international job market, you can decide to also write a master thesis. You will gain another 15 U.S.-credits / 30 ECTS which entitles you to additionally earn a "Diplôme Grande École" from SKEMA and "Master of Science in Management" from LMU.

## 4 STUDY WITH YOUR COHORT

Within the Global MBA | International Triple Degree programme, we have designed a cohort-model that allows you to start and graduate with the same classmates. Enhance your network, find friends all over the globe and profit from an international study group, where you can exchange your thoughts and enrich your learning experience.

## 5 STAY IN TOUCH WITH THE ALUMNI

As a graduate, you will join a huge international alumni community. This professional community will allow you to build and consolidate your career by networking across borders, sharing theoretical discussions, management experience and business opportunities.



# PROGRAMME OVERVIEW

## INTAKES & CAMPUSES

- ▶ Fall: Loyola University (New Orleans, US)
- ▶ Spring: SKEMA Business School (Paris, France)
- ▶ Summer/Fall: Ludwig-Maximilians-Universität München (Munich, Germany).

## CREATE VALUE

People buy products or services that promise to give them some personal benefit (it may be subjective, though). Classical *Strategic Marketing* (Term 1) has always centred on the question of how individual and social benefits are created in the first place. Consequently, for strategic decisions to be successful, it is important to identify and prioritise customer values, aligning marketing activity to maximise customer value. Especially in ethical business issues, a manager must find the right strategy to deal with business-threatening problems (*Ethics and Social Justice* – Term 1). Furthermore, applying the right tools will help you, as a manager, to identify possible solutions and to make the optimal decision at the right place and time (*Managerial Economics & Statistics* – Term 1; *Data based Decision-making* – Term 3).

## MANAGE OPERATIONS AND PROJECTS

While creating value for your customers and providing them with products or services, you need to be aware of theoretical and empirical concepts of modern finance (*Corporate Finance* – Term 2, *Financial Risk Management* – Term 3). Additionally, as a manager, you need to understand how to build a sustainable business within complex environments (*Supply Chain Management* – Term 2). From time to time, major projects will disrupt your daily business throwing up barriers and challenges. It is vital to know how to successfully manage these projects (*International Project Management* – Term 2).

## BALANCE BETWEEN DIVERGING INTERESTS OF DIFFERENT STAKEHOLDER GROUPS

Some say customers are most important to a firm, others say employees are the most valuable resource a company has. What about politicians that have an impact on your licence to operate? Or investors and suppliers? There are many stakeholders for a firm, and all of them have different expectations and needs. As a successful leader, you will have to tackle those challenges and find a balance between these stakeholder groups. While the accounting module (*Financial Reporting & Managerial Accounting* – Term 1) primarily focuses on shareholder interests, *Strategic Stakeholder Management* (Term 2) takes a broader view, and *Organisational Behaviour & Leadership* (Term 1) teaches you the skills you need to deal with people inside your own company. Moreover, communications skills are indispensable for business managers today (*Strategic Communications* – Term 3). To prepare you for your future career and enable you to apply theoretical knowledge within a real world environment, the course *Competitive Strategy and Consulting Project* (Term 3) helps you develop procedural knowledge, whilst *Innovation and Entrepreneurship* (Term 2) will allow you to transform your business ideas into working practice to build a company.

# PROGRAMME STRUCTURE

<b>FALL SEMESTER, YEAR 1</b> August-December at Loyola New Orleans	<b>CREDITS</b>	<b>ECTS</b>
Financial & Managerial Accounting	3	6
Organisational Behaviour & Leadership	3	6
Strategic Marketing	3	6
Managerial Economics & Statistics	3	6
Ethics and Social Justice	3	6
<b>TOTAL CREDITS SEMESTER 1</b>	<b>15</b>	<b>30</b>

<b>SPRING SEMESTER, YEAR 1</b> January-May at SKEMA, Paris	<b>CREDITS</b>	<b>ECTS</b>
Corporate Finance	3	6
Innovation and Entrepreneurship	3	6
Supply Chain Management	3	6
International Project Management	3	6
Strategic Stakeholder Management	3	6
<b>TOTAL CREDITS SEMESTER 2</b>	<b>15</b>	<b>30</b>

<b>SUMMER AND FALL SEMESTER, YEAR 1 AND 2</b> June-July and September-October at LMU Munich	<b>CREDITS</b>	<b>ECTS</b>
Strategic Communication	3	6
Data based Decision-making	3	6
Competitive Strategy/Consulting Project	6	12
Financial Risk Management	3	6
<b>TOTAL CREDITS SEMESTER 3</b>	<b>15</b>	<b>30</b>
<b>OPTION: WRITING A MASTER THESIS</b>	<b>15</b>	<b>30</b>





mise en relation pour  
sponsors pour le  
financement et de  
l'impression 3D métal



# THE ACADEMIC TEAM



**Prof. Michael L. Capella, PhD**  
Head of the Triple Degree  
LOYNO



**Prof. Katrina Panchout, PhD**  
Head of the Triple Degree  
SKEMA



**Prof. Dr. Manfred Schwaiger**  
Head of the Triple Degree  
LMU



**Prof. Amine Ezzerouali, PhD**  
Professor - Strategic Stakeholder  
Management - SKEMA



**Prof. Robert G. Rambo, PhD**  
Professor - Financial and  
Managerial Accounting - LOYNO



**Prof. Frankie J. Weinberg, PhD**  
Professor - Organizational  
Behavior & Leadership - LOYNO



**Prof. Todd J. Bacile, PhD**  
Professor - Strategic Marketing  
LOYNO



**Prof. Dr. Andreas Richter**  
Professor - Financial Risk  
Management - LMU



**Prof. John Levendis, PhD**  
Professor - Managerial Economics  
& Statistics - LOYNO



**Prof. Elisabeth R. Kincaid, PhD**  
Professor - Ethics and Social Justice  
LOYNO



**Prof. Florencio Lopez De Silanes, PhD**  
Professor - Corporate Finance -  
SKEMA



**Prof. Dr. Thomas Hess**  
Professor - Competitive Strategy/  
Consulting Project - LMU



**Prof. Philippe Chereau, PhD**  
Professor - Innovation and  
Entrepreneurship - SKEMA



**Prof. Miguel Suarez Vasquez, PhD**  
Professor - Supply Chain  
Management - SKEMA



**Prof. Dr. Pierre Daniel, PhD**  
Professor - International Project  
Management - SKEMA



**Prof. Dr. Markus Glaser**  
Professor - Financial Risk  
Management - LMU



**Prof. Dr. Jelena Spanjol**  
Professor - Data based Decision-  
making - LMU

# Testimonials





**Romance Haloy**

Student of the  
Global MBA | International  
Triple Degree: LOYOLA X  
SKEMA X LMU

**“The Global MBA | International Triple Degree: LOYOLA X SKEMA X LMU is a very exciting experience!**

We get the opportunity to discover three great universities in three different countries.

The fact that all the students of the diploma share this experience enables us to create a real connection.

On top of that, it’s great to have such a large variety of professors: they all brought us different points of view about our careers.

After this diploma, I plan to start my career as a strategic consultant in a foreign country.”



**Chantilly Benitez**

Student of the  
Global MBA | International  
Triple Degree: LOYOLA X  
SKEMA X LMU

**“The Global MBA | International Triple Degree: LOYOLA X SKEMA X LMU is a necessary step for your professional and personal development.**

The programme is a great opportunity to earn three degrees from three distinct and distinguished universities all located in different countries. As a business professional, being able to advance your knowledge in business while enhancing your intercultural skills is invaluable for our continuously evolving global future.”

# SOME OF OUR ALUMNI

## A GLOBAL NETWORK

LOYOLA, SKEMA and LMU Alumni contribute to your professional and personal success by promoting business, career and reunion opportunities.



**BULUT CENGIZ**  
(SKEMA 2019)

Junior trader,  
*Louis Dreyfus Company* |  
Geneva

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**ALEXANDRA WHITAKER**  
(SKEMA 2012)

Global product lead -  
Mobile Ads, *Google* | San  
Francisco

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**SABRINA MOSSBACHER**  
(LMU Munich 2021)

Consultant,  
*UNITY AG* | Munich

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**BENNO STÖCKLEIN**  
(LMU Munich 2016)

Senior associate, *McKinsey &  
Company* | Munich

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**MARINA NEŠKOVIĆ**  
(LMU Munich 2021)

Brand Manager, *Procter &  
Gamble* | Belgrade

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**CHALI ZHOU**  
(SKEMA 2015)

Founder & CEO, *Crescenders  
Incubator & International  
Education* | Shanghai

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**CHIRANJIT SONOWAL**  
(SKEMA 2019)

Managing director, *Canary  
Wharf Partners & Consulting*  
| Alumni ambassador for  
Studies to France (India)

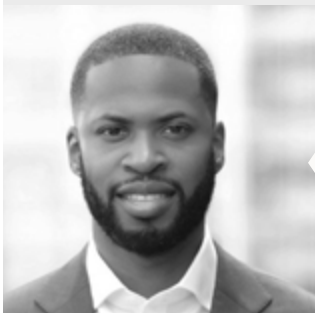
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**CÉLINE TAP**  
(LMU Munich 2022)

Consultant, *Ernst & Young  
Consulting* | Paris

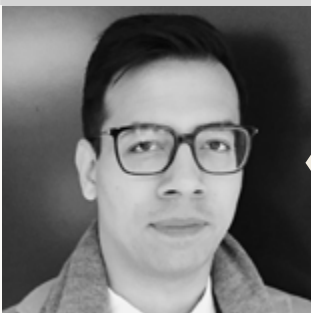
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**GABRIEL OLUGBENGA**  
(SKEMA 2012)

Vice president - Head of  
SIGMA X Europe MTF,  
*Goldman Sachs* | New York

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**BHUVAN GAMBHIR**  
(SKEMA 2017)

Senior vehicle production  
planning coordinator,  
*Nissan Motor Corporation* | Paris

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Student  
Association  
Room

LIFE

STEE

GG

KNOWLEDGE  
GROWTH  
MYSTERY  
MIND



# ADMISSIONS

## ADMISSION REQUIREMENTS

Applicants need to meet academic requirements of each of the three partner universities to gain admission and earn each degree. In order to apply, individuals will need to submit the following:

- ▶ Application form
- ▶ \$50 application fee (waived)
- ▶ Current résumé
- ▶ Two letters of recommendation from educational and professional references
- ▶ Official transcripts showing all college work attempted
- ▶ Online interview
- ▶ 400-word essay-statement of purpose.  
Select one of these questions to answer:
  - Describe your approach to making decisions and solving problems. Why do you do it this way?
  - What qualities should a successful manager possess?
  - How do you think the triple degree programme will enhance your academic and/or professional background?
- ▶ Applicants who did not complete their bachelor's degree in an English speaking country:
  - Must also provide an affidavit of support showing sufficient funds to finance their course of study and living expenses.
  - Official TOEFL or IELTS score report

- A translated copy of transcripts (WES, ECE, Spantran) may be required for applicants who attended or completed their bachelor's and/or master's degree outside of the United States.

\*Please note that there are special requirements for applying at LMU. All undergraduate degrees must be verified by [ANABIN](#) before enrolment.

## FALL APPLICATION DEADLINE

- ▶ Priority: May 15
- ▶ Regular: June 30

## TUITION AND FEE SCHEDULE

Tuition and fees for the programme are billed per credit hour enrolled every semester. Students are billed after registration and tuition bills are due by the first day of classes. The Global MBA | International Triple Degree tuition breakdown is below:

- ▶ 2022-2023 tuition (total 45 credit hours): \$45,000
- ▶ General Fees\*: \$1,500 per semester
- ▶ Graduation Fee\*\*: \$325

International studies fee/Consulting project: do not hesitate to contact us.

Additional fees (international student insurance, living expenses, etc.): dependent on student situation – do not hesitate to contact us for a specific evaluation.

\*May vary on each campus

\*\*Students are billed during the graduation term



The quoted fees may be subject to change. Definitive amounts will be those mentioned on the contract at the date of registration.

# SKEMA-LOYOLA-LMU

**GLOBAL MBA | INTERNATIONAL TRIPLE DEGREE**

**Contact us:**

Loyola University New Orleans: [mba@loyno.edu](mailto:mba@loyno.edu)

LMU Munich: [triplemaster@som.lmu.de](mailto:triplemaster@som.lmu.de)

SKEMA Business School Paris : [international.admissions@skema.edu](mailto:international.admissions@skema.edu)

