



# Welcome to your Master studies at the LMU Munich School of Management!

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Dean of Studies, Munich School of Management

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MBR Program Coordinator

**October 16, 2023**



## Agenda

1. Studying @LMU Munich School of Management –  
Why you made the right choice!
2. What to do when you love the challenge?!
3. How to start your studies with fun – our orientation phase *O-Phase*
4. What to expect from your student council *WASTI*
5. Why you should stay connected with our *Alumni Network* from the start
6. What's next?

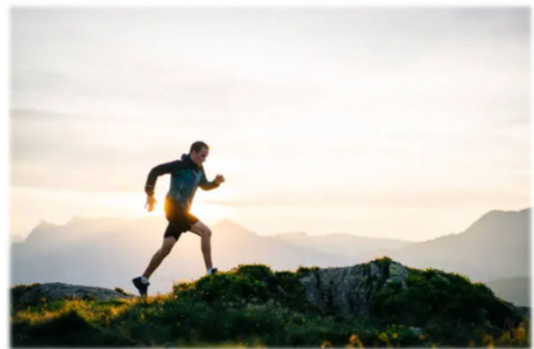


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Welcome Event – LMU Master in Business Administration (M.Sc.), Master in Human Resource Education & Management (M.Sc.), and Master of Business Research (MBR)

## The LMU Munich



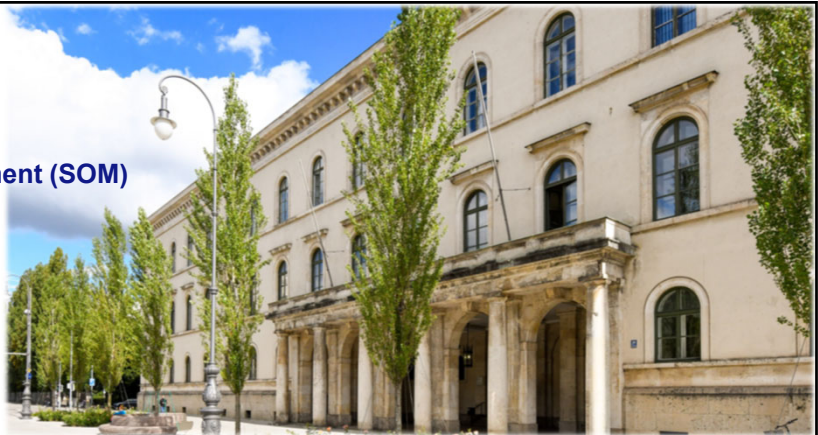
- Rich in tradition and renowned (founded in 1472)
- National and international top university with a broad and diverse portfolio of disciplines
- Excellent, innovative, and international
- Ten elite study programs within the framework of the Elite Network of Bavaria (BEA)
- Five international doctoral colleges in the Elite Network of Bavaria

1. Studying @LMU Munich School of Management – Why you made the right choice!

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## LMU Munich School of Management (SOM)

- Excellence in research and teaching
  - 25 renowned professors
  - 11 adjunct and honorary professors
  - ~ 150 scientific employees
  - ~ 30 doctorates and ~ 2 habilitations p.a.
  - ~ 3,300 students and ~ 450 graduates p.a.
- Top positions in university rankings and employer surveys
- International network with over 90 partner universities
- Intensive and close cooperation with ten Centers of Excellence and between science and practice



1. Studying @LMU Munich School of Management – Why you made the right choice!

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## From Outputs to Outcomes to Impact: What others think of us

- In national and international comparison, LMU is one of the best universities
- Furthermore, the LMU Munich School of Management ...
  - ↳ ... belongs to the absolute "research elite" in Germany
  - ↳ ... is repeatedly ranked number 1 by employers (Wirtschaftswoche Arbeitgeberbefragung)
  - ↳ ... ranks in the Top 10 group in the CHE - Student Survey Ranking



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1. Studying @LMU Munich School of Management – Why you made the right choice!

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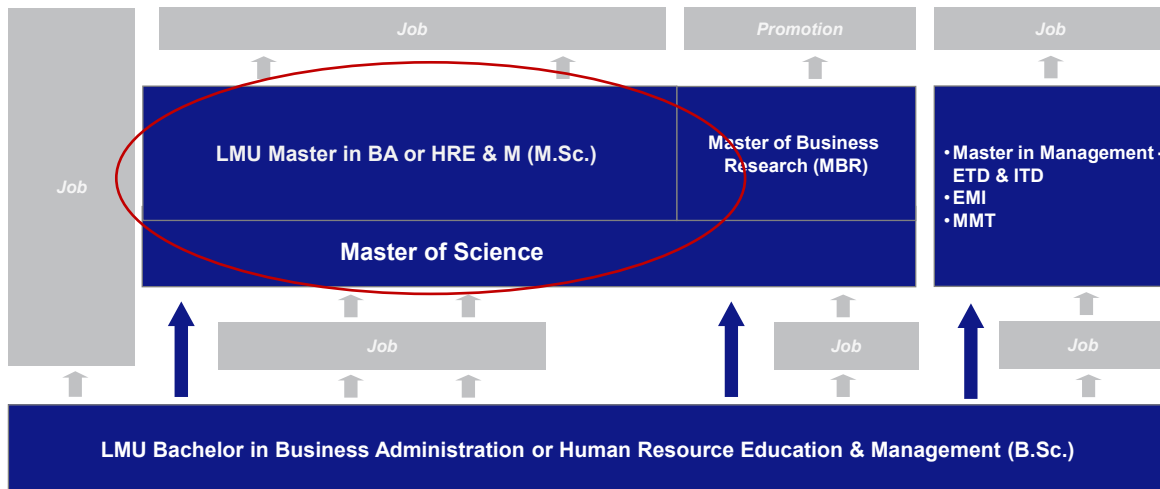
## Clusters at LMU Munich School of Management – Specialization for your Master studies

Accounting & Taxation	Finance & Insurance	Information Systems & Digital Business	Management & Strategy	Marketing & Innovation Management	Human Resource Education & Management
Prof. Hofmann Prof. Schanz Prof. Sellhorn	Prof. Elsas Prof. Glaser Prof. Jaspersen Prof. Richter Prof. Riordan	Prof. Feuerriegel Prof. Hess Prof. Kranz Prof. Maier Prof. Spann	Prof. Claussen Prof. Högl Prof. Kretschmer Prof. Tenzer Prof. Tuschke Prof. Weller	Prof. Gümüşay Prof. Sarstedt Prof. Schwaiger Prof. Spanjol	Prof. Mühlemann Prof. Weber

1. Studying @LMU Munich School of Management – Why you made the right choice!

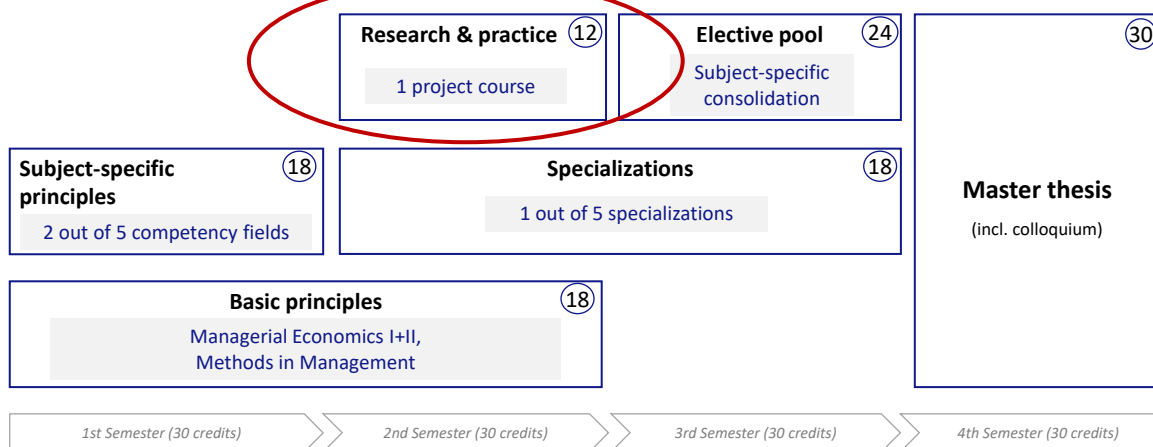
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## The master programs at LMU Munich School of Management



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## Overview and structure of the Master of Science (120 ECTS points)



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**Next application period:  
October 30th – November 7th**

## Project courses at a glance

- **Real companies** and **real projects** are attached to the project courses
- **Application** is necessary
- Preliminary **schedule**:

Project courses during the ...	Application	Allocation	Start
Summer term	November	January	March/April
Winter term	May	July	September/October

*Please apply only if you are really available in the respective semester!*

## Selection of our practice partners



## And when you excel? Our Programs for outstanding students

- Master Honors Program
- Master of Business Research (MBR)

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2. What to do when you love the challenge?!



## The Master Honors Program at LMU Munich School of Management

- Aimed at exceptionally dedicated and outstanding students
- Focuses on sharpening leadership skills
- Facilitates an excellent career entry into research and practice
- Application deadlines for the 2-semester Master Honors Program:
  - Summer term **May 5th**
  - Winter term **November 5th**
- For more information visit our website



2. What to do when you love the challenge?!

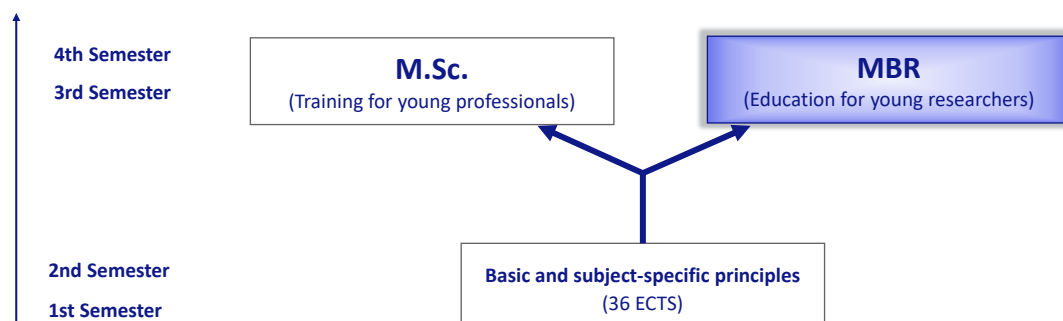


## The Master of Business Research (MBR)

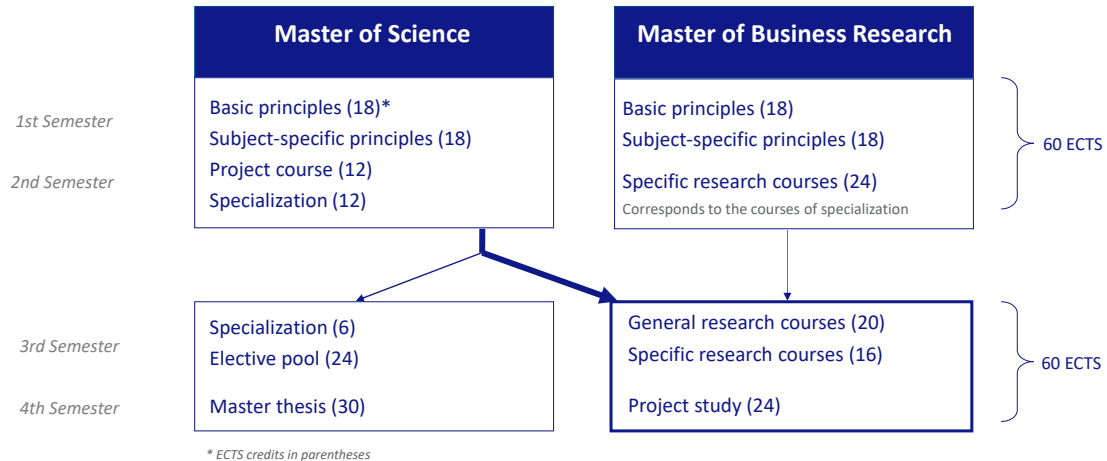
- Doctoral program of the faculty
  - Focus on scientific work
  - Always associated with doctorate
- 4 semesters of regular study
  - 6 core courses and 3 - 6 additional courses
  - Project study
- Admission also from M.Sc. program (Y-model)



## Linking your M.Sc. Studies with the Master of Business Research (MBR) – The Y-Model



## Transition from the M.Sc. to the MBR

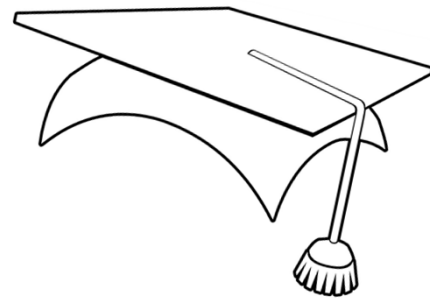


2. What to do when you love the challenge?!

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## MBR modules – An overview

- **Modul A - General Research Courses**
  - Case studies of MBR
  - Research projects in cooperation with the chair/professorship
- **Modul B - Specific Research Courses**
  - Research-related courses from the M.Sc. Program
  - Includes also courses from other faculties/universities
  - Recognition of conducted teaching
- **Modul C - Project Study**
  - Preparation for the dissertation projects
  - Prerequisite: Doctoral supervisor



**Application deadline:**  
 Winter term **July 1<sup>st</sup>**  
 Summer term **January 1<sup>st</sup>**

2. What to do when you love the challenge?!

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For more information visit [www.phd.bwl.uni-muenchen.de](http://www.phd.bwl.uni-muenchen.de)

OVERVIEW  
FACULTY  
ADMISSIONS  
MBR - PHD COURSES  
JOB MARKET  
EVENTS  
CONTACT  
FAQ

**Your PhD in Management at Ludwig-Maximilians-Universität Munich!**

"A PhD in Management at the Ludwig-Maximilians-Universität gives PhD students the opportunity to dig deep into one research problem of their interest. Two-years of methodological and subject-specific training allow students to learn the necessary tools to conduct high-quality research and become an expert in their specialized area. This opens the way to prestigious careers in industry and academia."

Tobias Kretschmer  
Program Coordinator  
Institute for Strategy, Technology and Organization

The Ludwig-Maximilians-Universität offers great opportunities for prospective PhD students in numerous fields of management research. A two-year course program – the Master of Business Research (MBR) – trains students in methods and topics essential to modern management research. The program provides students with the tools necessary for excellent research.

Furthermore, PhD candidates at our faculty are encouraged to actively participate in the research community and to establish their academic network, paving the way for their own career in academia. Hence, PhD students at our faculty benefit from an excellent research education and a strong academic network in all fields of management.

If you wish to know more about the PhD program, these pages are the perfect starting point to learn more about the program!

2. What to do when you love the challenge?!

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## Orientation phase

Try to make the best out of your studies

### Study successfully:

- Tutorials for a successful time at our university
- Personal tutor for all your questions

### Thinking outside the box:

- Workshops on rhetoric, ACs and salary negotiation

### Socialize:

- WhatsApp groups
- Bar evening (16.10.)

### Get to know practice partners:

- Company visits and lectures by renowned companies
- Registration from 16.10.2023



3. How to start your studies with fun – our orientation phase O-Phase

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## Company visits & specialist lectures

Get a taste of the practical world right now



16. November  
16.00 h

- Interested in management consulting?
- BCG wants to get to know **YOU**
- Exciting event directly in the BCG office here around the corner next to the LMU



30. November  
17.00 h

- Exclusive evening event with **Deloitte**
- Getting to know the company in a relaxed atmosphere
- Food and drinks are provided

## Registration tool

Registration period & QR code

**When:** Monday, 16.10.2023 until Monday, 30.10.2023 11:59 p.m.

**Where:** Scan the QR code and register in the time period

**What to look out for:**

- Uploading your CV is required to register.
- Once you get a place, the place is binding and to be taken. The companies will receive lists of participants from us.
- A deposit of 20 € (cash) will be collected for attendance appointments: Date tbd, Ludwigstraße 28 (back building, behind the WiWi-Bib)
- More detailed information will follow in the confirmation letters!





FACHSCHAFT BWL/WIPÄD

## Your Student Council BWL / WiPäd

### Student Council Life and Projects

- **University Politics:** student representation in faculty and university-wide committees
- **Book Flea Market:** Have a look on Instagram for more Info's
  - drop off: 17./18. October at the Wasti office
  - return: 25./26. October at the Wasti office
- **Internal Events:** Teambuilding-Trip to Austria: 10. – 12. November
- **Semester Opening Party:** 23. October
- **Master Freshstudents Winetasting:** 28. October, 15:15
- **FirmenKontaktGespräch (FKG) Workshop-Week:** 20. – 24. November
- **Events:** Charity Event, Christmas Party, Summer Party, Wasti Cup

### More Information

**Info Event:** 24. October 18:30 – HGB M118



4. What to expect from your student council WASTI

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FACHSCHAFT BWL/WIPÄD

## Your Student Council BWL / WiPäd

### All important links

- WhatsApp group for exchange with fellow students
- Our Instagram page and website
- Wasti newsletter subscription
- Details on „The Economist“ subscription for free

### Contact

**Our office:** Ludwigstraße 28 / front building, room 007 (ground floor)

**By mail:** info@wasti-lmu.de



4. What to expect from your student council WASTI

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## LMU MANAGEMENT ALUMNI

We create opportunities – for Students, Alumni & Companies



5. Why you should stay connected with our Alumni Network from the start

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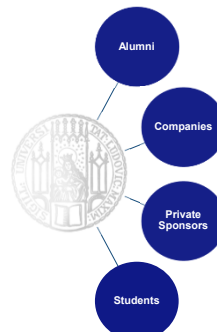
## LMU MANAGEMENT ALUMNI

We create opportunities – for Students, Alumni & Companies

We are an active network of students, alumni, and companies

We...

- initiate and promote **exchange**
- support the School's **research & education** efforts
- help improve **study conditions**
- actively connect **students, alumni, and corporate partners**



**INFORM. SUPPORT. CONNECT.**

**Get in touch – because it matters!**



[www.som.lmu.de/alumni](http://www.som.lmu.de/alumni)

[alumni@som.lmu.de](mailto:alumni@som.lmu.de)

[lmu.management.alumni](http://lmu.management.alumni)

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## OUR OFFERS AND CONTACT POINTS

- **Jobs** – Benefit from our central job market platform “Jobboard”
- **TOP-BWL-Program** – Enjoy workshops and networking
- **Alumni-Insights** - Profit from one to one career tips of our alumni
- **Firesite chats** – Visit partner companies and get insights into everyday working life
- **Graduation Book** – Introduce yourself to our partner companies
- **Academic Ceremony** – Celebrate your graduation with us
- **Stay Connected** – Benefit from a lifelong e-mail-account and news messages
- **Homecoming-Events**

**REGISTER NOW for our Homecoming 2023, November 24<sup>th</sup>**

**Celebrate our anniversary! Connect with alumni, students and staff at a great party!**



[www.som.lmu.de/alumni](http://www.som.lmu.de/alumni)

[alumni@som.lmu.de](mailto:alumni@som.lmu.de)

[lmu.management.alumni](mailto:lmu.management.alumni)

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**We look forward to working with you during your master studies  
and wish you a momentum-filled and inspiring starting semester  
at our School of Management!**

*Your LMU Munich SOM professors and all other faculty members*

