



Symposium
"50 years LMU Munich School of Management"
28th November 2024

„Meet us. Meet excellence. Meet future: Navigating responsibility and digital transformation“

- 2:00 p.m. **Greetings**
President Prof. Dr. Dr. h.c. Bernd Huber
- from 2:30 p.m. Dean Prof. Dr. Christian Hofmann
Introduction Prof. Dr. Thorsten Sellhorn
(Accounting & Taxation)
- “Sustainability Reporting – Impacts and Challenges“*
Prof. Dr. Dr. h.c. Alfred Wagenhofer
Professor of Accounting and Control, University of Graz
Introduction Prof. Dr. Ralf Elsas (Finance & Insurance)
- “Political Preferences and Financial Markets“*
Prof. Dr. Dr. h.c. Josef Zechner
Professor for Finance and Investments, WU Wien
- from 3:30 p.m. Panel discussion
Coffee Break
- from 4:00 p.m. Introduction Prof. Dr. Ingo Weller (Management & Strategy)
- “Women in Artificial Intelligence“*
Prof. Dr. Karin Hoisl,
Professor for Organization and Innovation, University of Mannheim
- Introduction Prof. Dr. Dr. h.c. Marko Sarstedt (Marketing & Innovation
Management)
- “Balancing Act? Navigating Effective Product Recall Management Amid
Customer Safety Concerns“*
Prof. Dr. Sascha Raithel
Professor for Marketing, Freie Universität Berlin
Introduction Prof. Dr. Thomas Hess (Information Systems & Digital Business)
- “The Changing Role of Data in Organizations“*
Prof. Dr. Christine Legner
Professor of Information Systems, University of Lausanne
- Panel discussion
- Closing Dean Prof. Dr. Christian Hofmann
- from 6:00 p.m. **Reception with drinks & fingerfood**

Große Aula, LMU Main Building, Geschwister-Scholl-Platz 1, 80539 Munich
Registration will be open from 1 p.m. at „Speerträger“

Please register here:

