

Kira Brinkmann

PERSONAL DETAILS

Address LMU Innovation & Entrepreneurship Center (LMU IEC)
Munich School of Management
Ludwig-Maximilians-Universitaet (LMU)
Giselastrasse 10
80802 Munich

E-Mail kira.brinkmann@lmu.de

ACADEMIC QUALIFICATIONS

PhD (Doctor oeconomiae publicae – Dr. oec. publ.) 2022-present

Ludwig-Maximilians-Universitaet Munich, Germany

Business Administration

Dissertation Chair: Prof. Dr. Jelena Spanjol

Master of Business Research (MBR) 2022-present

Ludwig-Maximilians-Universitaet Munich, Germany

Business Administration Doctoral Program

Supervisor: Prof. Dr. Jelena Spanjol

Master of Science (M.Sc.) 2019-2022

Ludwig-Maximilians-Universitaet Munich, Germany

Business Administration

Major: Innovation & Digital Business

Master Thesis: Whom do you trust? A

specification of consumer trust

brought into the sustainable

consumption domain.

Bachelor of Science (B.Sc.) 2016-2019

Ludwig-Maximilians-Universitaet Munich, Germany

Business Administration

Major: Technology and Innovation,

Strategic Organization

Bachelor Thesis: Mashups: Recombining

digital resources for a new

generation of digital innovations.

RESEARCH INTERESTS

- Entrepreneurial well-being
- Entrepreneurial passion
- Responsibility

- Impact awareness

PROFESSIONAL EXPERIENCE

Research Assistant <i>LMU Innovation & Entrepreneurship Center, Munich, Germany</i>	2022-present
Project Manager impACTup! <i>LMU Innovation & Entrepreneurship Center, Munich, Germany</i>	2022-present
Student Assistant <i>LMU Institute for Innovation Management</i>	2021-2022
Student Assistant <i>LMU Institute for Strategy, Technology, and Innovation</i>	2019-2020
Working Student <i>Software4You Planungssysteme GmbH</i>	2016-2019

Ph.D. COURSES

- Data Science (Dr. Seigner)
- Scientific Publications (Prof. Khasabi & Prof. Grohsjean)
- Introduction to Automated Textual Analysis (Prof. Schütt)
- Developing a Research Topic: From Research Gap to Contribution and Research Program (Prof. Xavier)
- Basic Readings in Management (Prof. Högl)
- Publishing with Mixed Methods (Prof. Aversa)
- Experimental Methods (Prof. Jaspersen)
- Data Crawling (Prof. Claussen)
- Quantitative Methods (Prof. Mühlemann)
- Presentations and Reports (Prof. Kretschmer)
- Automated Textual Analysis (Prof. Schütt)
- Using ChatGPT for Dissertations (Prof. Steel & Prof. Fariborzi)
- Social Innovation (Prof. Fayard)

SKILLS

<i>Languages</i>	German (native), English (fluent), French (basic)
<i>Software</i>	Qualtrics, Python, STATA, Microsoft Office, IBM SPSS Statistics

Last updated: November 2, 2023