

Fiona Witzigmann

PERSONAL DETAILS

Address Ludwig-Maximilians-Universität (LMU) München
Munich School of Management
LMU Innovation & Entrepreneurship Center (IEC)
Giselastr. 10, Room 203
80802 Munich

E-Mail f.witzigmann@lmu.de

ACADEMIC QUALIFICATIONS

PhD (Doctor oeconomiae publicae – Dr. oec. publ.) 2022-present

Ludwig-Maximilians-Universität München, Germany

Business Administration

Supervisor: Prof. Dr. Jelena Spanjol

Master of Business Research (MBR) 2023-present

Ludwig-Maximilians-Universität München, Germany

Business Administration Doctoral Program

Supervisor: Prof. Dr. Jelena Spanjol

Master of Arts (M. A.) – Sociology 2020-2022

Ludwig-Maximilians-Universität München, Germany

Major: Quantitative Inequality Studies

Minors: Quantitative Methods & Qualitative Methods

Bachelor of Arts (B. A.) – Sociology & Communication Studies 2017-2020

Ludwig-Maximilians-Universität München, Germany

Semester abroad 2019-2020 at Roskilde Universitet, Denmark

RESEARCH INTERESTS

- Science and higher education research
- Research impact and knowledge transfer
- Quantitative and qualitative methods

PROFESSIONAL EXPERIENCE

Research Assistant 2022-present

LMU Innovation & Entrepreneurship Center, Munich, Germany

Project Manager – HolistiQ 2022-present

LMU Innovation & Entrepreneurship Center, Munich, Germany

SELECTED PhD COURSES COMPLETED

- Alternative Formats of Publication
- Automated Textual Analyses
- Data Crawling
- Data Science
- Qualitative Methods
- Quantitative Methods
- Social innovation: Theoretical lenses and qualitative methods

PRESENTATIONS

Witzigmann, F. (2023). Beyond Licensing: A Comprehensive Model of University Knowledge Transfer. Presentation at ISPIM Connects, Salzburg.

TEACHING EXPERIENCE

Thesis Supervision

SKILLS

<i>Languages</i>	German (native), English (fluent), Spanish (basic), French (basic)
<i>Software</i>	MS Office, Stata, SPSS, Python, WordStat, ATLAS.ti

Last updated: February 23, 2024