

Professor Dr. Martin Hoegl

Head of Institute

Institute for Leadership and Organization (ILO)
Ludwig-Maximilians-Universität München
Geschwister-Scholl-Platz 1
80539 Munich, Germany
www.som.lmu.de/ilo, www.linkedin.com/in/hoegl



Professor Martin Hoegl is Head of the Institute for Leadership and Organization at Ludwig-Maximilians-Universität München. Before joining LMU Munich, Professor Hoegl served on the faculties of Washington State University (USA), Bocconi University (Milan, Italy) and WHU – Otto Beisheim School of Management (Vallendar, Germany). Moreover, Martin Hoegl held visiting professorships at the Kellogg School of Management (Northwestern Univ., USA), National Sun Yat-Sen University (Taiwan), Curtin Univ. (Perth, Australia), Portland State Univ. (USA), the Univ. of British Columbia (Vancouver, Canada) as well as the University of Queensland (Brisbane, Australia).

His research, regularly conducted in cooperation with major companies worldwide, focuses on the following key areas of leadership:

Leading People: Leadership & Teamwork, Human-AI Interaction, Leveraging Diversity, Trust & Intercultural Collaboration, Multi-Teaming & New Forms of Collaboration

Leading Innovation: Innovation & Team Agility, Digital Innovation & AI-Enhanced Innovative Behavior, Open Innovation & Crowdsourcing, Leadership & Resilience, Sustainable Innovation

Leading Organizations: Organization Design & Strategy Execution, Dispersed/Virtual Organizations, Organizational Change & Temporality, AI-Enhanced Strategizing & Decision Making, Exploration & Exploitation

Professor Hoegl is a Principal Investigator (PI) at TransforM – the Munich Center for Transformative Technologies and Societal Change, an Excellence Cluster funded by the German Research Foundation (DFG).

He has published in leading international journals including the Academy of Management Journal, Decision Sciences, Human Relations, Journal of Applied Psychology, Journal of Business Ethics, Journal of International Business Studies, Journal of Management, Journal of Management Studies, Journal of Organizational Behavior, Journal of Product Innovation Management, MIT Sloan Management Review, Organization Science, Research Policy, The Leadership Quarterly, and others.

Professor Hoegl has extensive experience in working with executive audiences at various levels of seniority in Europe, North America, and Asia. He has received multiple awards for teaching and research, including the “Executive MBA Best Teacher Award” from the Kellogg-WHU EMBA students and the “Richard Beckhard Prize” from the MIT Sloan Management Review for the article “How to manage virtual teams”.