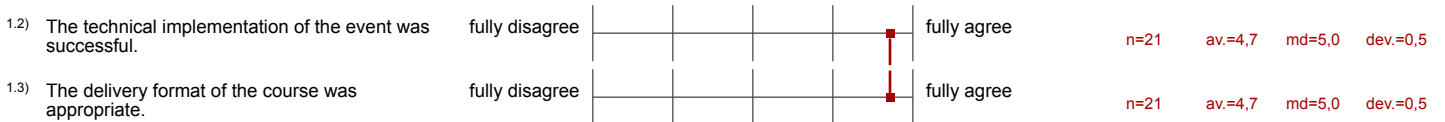# Profile

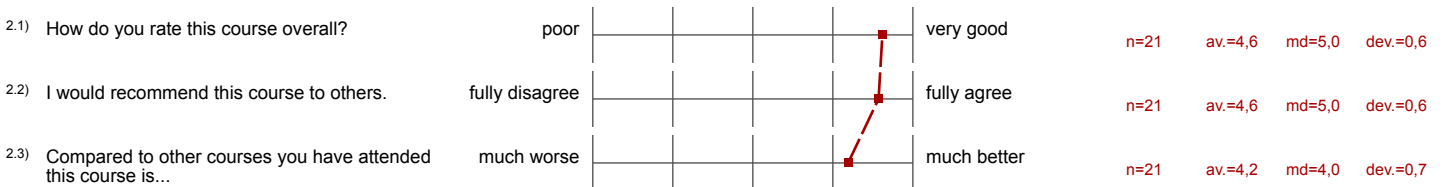**Subunit:** Fakultaet_04_BWL
Name of the instructor: Prof.Dr. Manfred Schwaiger
Name of the course: Consumer Insights (04008)
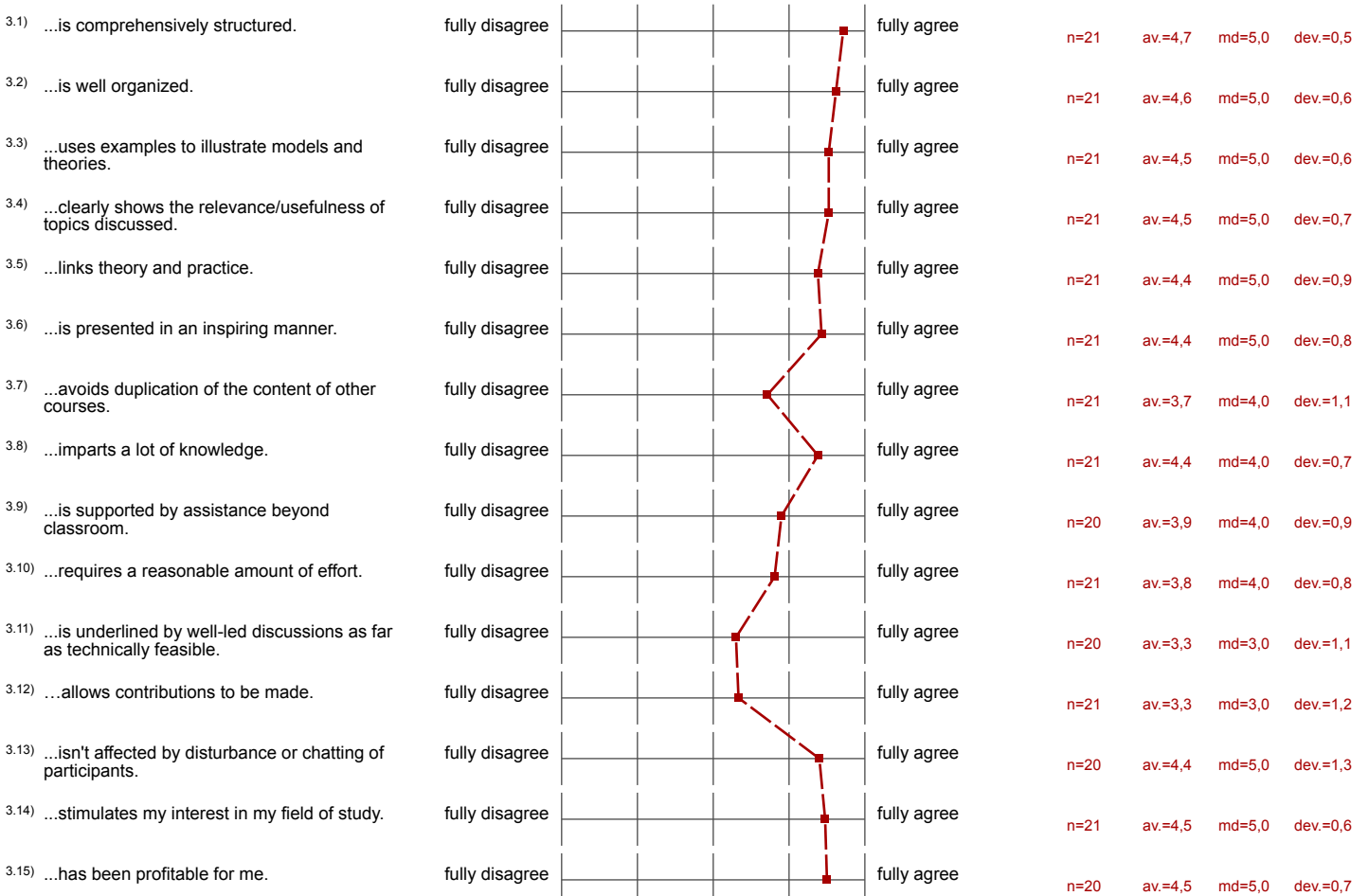(Name of the survey)

Values used in the profile line: Mean

1. Technical aspects and framework of the course

1.2)	The technical implementation of the event was successful.	fully disagree — fully agree		n=21 av.=4,7 md=5,0 dev.=0,5
1.3)	The delivery format of the course was appropriate.	fully disagree — fully agree		n=21 av.=4,7 md=5,0 dev.=0,5

2. Satisfaction and recommendation

2.1)	How do you rate this course overall?	poor — very good		n=21 av.=4,6 md=5,0 dev.=0,6
2.2)	I would recommend this course to others.	fully disagree — fully agree		n=21 av.=4,6 md=5,0 dev.=0,6
2.3)	Compared to other courses you have attended this course is...	much worse — much better		n=21 av.=4,2 md=4,0 dev.=0,7

3. The lecture...

3.1)	...is comprehensively structured.	fully disagree — fully agree		n=21 av.=4,7 md=5,0 dev.=0,5
3.2)	...is well organized.	fully disagree — fully agree		n=21 av.=4,6 md=5,0 dev.=0,6
3.3)	...uses examples to illustrate models and theories.	fully disagree — fully agree		n=21 av.=4,5 md=5,0 dev.=0,6
3.4)	...clearly shows the relevance/usefulness of topics discussed.	fully disagree — fully agree		n=21 av.=4,5 md=5,0 dev.=0,7
3.5)	...links theory and practice.	fully disagree — fully agree		n=21 av.=4,4 md=5,0 dev.=0,9
3.6)	...is presented in an inspiring manner.	fully disagree — fully agree		n=21 av.=4,4 md=5,0 dev.=0,8
3.7)	...avoids duplication of the content of other courses.	fully disagree — fully agree		n=21 av.=3,7 md=4,0 dev.=1,1
3.8)	...imparts a lot of knowledge.	fully disagree — fully agree		n=21 av.=4,4 md=4,0 dev.=0,7
3.9)	...is supported by assistance beyond classroom.	fully disagree — fully agree		n=20 av.=3,9 md=4,0 dev.=0,9
3.10)	...requires a reasonable amount of effort.	fully disagree — fully agree		n=21 av.=3,8 md=4,0 dev.=0,8
3.11)	...is underlined by well-led discussions as far as technically feasible.	fully disagree — fully agree		n=20 av.=3,3 md=3,0 dev.=1,1
3.12)	...allows contributions to be made.	fully disagree — fully agree		n=21 av.=3,3 md=3,0 dev.=1,2
3.13)	...isn't affected by disturbance or chatting of participants.	fully disagree — fully agree		n=20 av.=4,4 md=5,0 dev.=1,3
3.14)	...stimulates my interest in my field of study.	fully disagree — fully agree		n=21 av.=4,5 md=5,0 dev.=0,6
3.15)	...has been profitable for me.	fully disagree — fully agree		n=20 av.=4,5 md=5,0 dev.=0,7

3.16) ...motivates private studies on the subject.　fully disagree ┤ ├ fully agree　　n=21　av.=4,0　md=4,0　dev.=1,1

4. The lecturer...

4.1) ...seems to be well prepared.　fully disagree ┤ ├ fully agree　　n=21　av.=4,7　md=5,0　dev.=0,5

4.2) ...speaks clearly and inspiringly.　fully disagree ┤ ├ fully agree　　n=21　av.=4,6　md=5,0　dev.=0,7

4.3) ...cares about the learning success of participants.　fully disagree ┤ ├ fully agree　　n=21　av.=4,4　md=5,0　dev.=0,7

4.4) ...motivates the participants.　fully disagree ┤ ├ fully agree　　n=21　av.=4,4　md=5,0　dev.=0,8

4.5) ...is friendly when interacting with the students.　fully disagree ┤ ├ fully agree　　n=21　av.=4,6　md=5,0　dev.=0,7

4.6) ...gives helpful feedback to contributions as far as technically feasible.　fully disagree ┤ ├ fully agree　　n=20　av.=4,3　md=4,0　dev.=0,7

4.7) ...stimulates questions and active participation as far as technically feasible.　fully disagree ┤ ├ fully agree　　n=20　av.=4,0　md=4,0　dev.=0,9

5. Questions on the level of the lecture

5.2) My previous knowledge is…　too low ┤ ├ too high　　n=21　av.=3,0　md=3,0　dev.=0,5

5.3) The quantity of the teaching contents is...　too little ┤ ├ too much　　n=21　av.=3,5　md=3,0　dev.=0,6

5.4) The complexity of the teaching contents is...　too easy ┤ ├ too difficult　　n=21　av.=3,1　md=3,0　dev.=0,4

5.5) The requirements of the class are...　too low ┤ ├ too high　　n=21　av.=3,0　md=3,0　dev.=0,4

5.6) The pace of the class is...　too slow ┤ ├ too fast　　n=21　av.=3,1　md=3,0　dev.=0,3