# **Profile**

Subunit:

Fakultaet\_04\_BWL

Name of the instructor:

Alexander Witmaier

Name of the course: (Name of the survey)

Market Research Gruppe 1 (636382-1)

Values used in the profile line: Mean

#### Course evaluation

The structure is comprehensible fully agree fully disagree n=12 av.=1,3 md=1,0 dev.=0,5 I am interested in the teaching contents. fully agree fully disagree av.=1,6 md=1,5 dev.=0,7 The teaching contents have a substantial theoretical fully agree fully disagree n=13 av.=1,3 md=1,0 dev.=0,5 basis The teaching contents are closely linked to practice. fully agree fully disagree av.=1,4 md=1,0 dev.=0,5 The level of this course is too high. fully agree fully disagree av.=2,8 md=3,0 dev.=1,1 The effort for this course is worth it. fully agree fully disagree av.=2,0 md=2,0 dev.=0,9 n=12 I will recommend this course to other students. fully agree fully disagree av.=2,1 md=2,0 dev.=0,8 If I could decide again, I would attend this course fully agree fully disagree av.=1,7 md=2,0 dev.=0,8 n=13 I will consider other courses offered by the institute fully disagree fully agree av.=2,0 md=2,0 dev.=0,9 when choosing further courses. How satisfied are you with the lecture in general? excellent inadequate av.=1.7 md=2.0 dev.=0.5 n=12 How do you evaluate this course compared to other much better much worse av.=2,2 md=2,0 dev.=0,7 lectures that you have attended?

### Lecturer evaluation

How you evaluate the overall performance of the lecturer?



n=13 av.=1,2 md=1,0 dev.=0,4

## The lecturer...

...presents the subject matters intelligibly.

...motivates me, arouses my interest for the subject.

...seems to be well prepared.

...uses well-arranged slides.

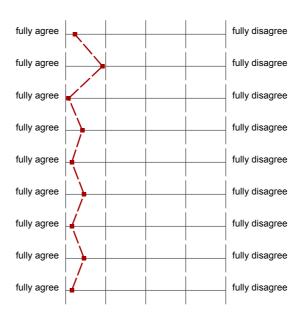
...responds clearly and intelligibly to questions.

...takes the time for questions beyond the lecture.

...speaks understandably (pace, articulation).

...cares about the learning success of the participants.

...is able to present topics appropriately. Her/his oral presentation is rhetorically well grounded.



n=13	av.=1,2	md=1,0	dev.=0,4
n=13	av.=1,9	md=2,0	dev.=1,0
n=13	av.=1,1	md=1,0	dev.=0,3
n=12	av.=1,4	md=1,0	dev.=0,8
n=13	av.=1,2	md=1,0	dev.=0,4
n=13	av.=1,5	md=1,0	dev.=0,8
n=13	av.=1,2	md=1,0	dev.=0,4
n=13	av.=1,5	md=1,0	dev.=0,8
n=13	av.=1,2	md=1,0	dev.=0,4

### The provided course materials are...

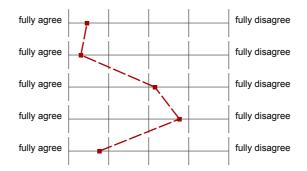
...clearly arranged.

...well prepared.

...too detailed.

...not detailed enough.

...helping me to follow the lecture.



n=13 av.=1,5 md=1,0 dev.=0,7

n=13 av.=1,3 md=1,0 dev.=0,5

n=13 av.=3,2 md=4,0 dev.=1,4

n=13 av.=3,8 md=4,0 dev.=1,2

n=13 av.=1,8 md=2,0 dev.=0,6