Profile

Subunit:	Fakultaet_04_BWL
Name of the instructor:	Prof.Dr. Manfred Schwaiger
Name of the course: (Name of the survey)	Market Research (04123)

Values used in the profile line: Mean

1. Technical aspects and framework of the course

1.2) The technical implementation of the event was successful.
fully disagree — fully agree
n=7 av.=4,6 md=5,0 dev.=0,5

1.3) The delivery format of the course was appropriate.
fully disagree — fully agree
n=7 av.=4,6 md=5,0 dev.=0,8

2. Satisfaction and recommendation

2.1) How do you rate this course overall?
poor — very good
n=7 av.=4,1 md=4,0 dev.=1,1

2.2) I would recommend this course to others.
fully disagree — fully agree
n=7 av.=3,7 md=4,0 dev.=1,4

2.3) Compared to other courses you have attended this course is...
much worse — much better
n=7 av.=3,6 md=3,0 dev.=0,8

3. The lecture...

3.1) ...is comprehensively structured.
fully disagree — fully agree
n=7 av.=4,4 md=5,0 dev.=0,8

3.2) ...is well organized.
fully disagree — fully agree
n=7 av.=4,4 md=5,0 dev.=0,8

3.3) ...uses examples to illustrate models and theories.
fully disagree — fully agree
n=7 av.=4,7 md=5,0 dev.=0,8

3.4) ...clearly shows the relevance/usefulness of topics discussed.
fully disagree — fully agree
n=7 av.=4,4 md=5,0 dev.=0,8

3.5) ...links theory and practice.
fully disagree — fully agree
n=7 av.=4,3 md=4,0 dev.=0,8

3.6) ...is presented in an inspiring manner.
fully disagree — fully agree
n=7 av.=3,9 md=4,0 dev.=0,9

3.7) ...avoids duplication of the content of other courses.
fully disagree — fully agree
n=6 av.=4,0 md=4,0 dev.=0,6

3.8) ...imparts a lot of knowledge.
fully disagree — fully agree
n=7 av.=4,6 md=5,0 dev.=0,8

3.9) ...is supported by assistance beyond classroom.
fully disagree — fully agree
n=7 av.=3,3 md=3,0 dev.=1,0

3.10) ...requires a reasonable amount of effort.
fully disagree — fully agree
n=7 av.=3,9 md=4,0 dev.=1,1

3.11) ...is underlined by well-led discussions as far as technically feasible.
fully disagree — fully agree
n=6 av.=3,3 md=3,0 dev.=1,4

3.12) …allows contributions to be made.
fully disagree — fully agree
n=6 av.=3,0 md=3,0 dev.=1,4

3.13) ...isn't affected by disturbance or chatting of participants.
fully disagree — fully agree
n=6 av.=4,5 md=5,0 dev.=1,2

3.14) ...stimulates my interest in my field of study.
fully disagree — fully agree
n=7 av.=4,0 md=4,0 dev.=1,2

3.15) ...has been profitable for me.
fully disagree — fully agree
n=7 av.=4,1 md=4,0 dev.=1,1

3.16) ...motivates private studies on the subject. fully disagree ⊢─────────────⊣ fully agree n=7 av.=2,7 md=3,0 dev=1,1

4. The lecturer...

4.1) ...seems to be well prepared. fully disagree ⊢─────────────⊣ fully agree n=7 av.=4,7 md=5,0 dev=0,8

4.2) ...speaks clearly and inspiringly. fully disagree ⊢─────────────⊣ fully agree n=7 av.=4,7 md=5,0 dev=0,8

4.3) ...cares about the learning success of participants. fully disagree ⊢─────────────⊣ fully agree n=7 av.=4,1 md=4,0 dev=0,7

4.4) ...motivates the participants. fully disagree ⊢─────────────⊣ fully agree n=7 av.=3,9 md=4,0 dev=0,9

4.5) ...is friendly when interacting with the students. fully disagree ⊢─────────────⊣ fully agree n=7 av.=4,3 md=4,0 dev=0,8

4.6) ...gives helpful feedback to contributions as far as technically feasible. fully disagree ⊢─────────────⊣ fully agree n=6 av.=4,0 md=4,0 dev=1,1

4.7) ...stimulates questions and active participation as far as technically feasible. fully disagree ⊢─────────────⊣ fully agree n=6 av.=3,5 md=3,5 dev=1,5

5. Questions on the level of the lecture

5.2) My previous knowledge is… too low ⊢─────────────⊣ too high n=7 av.=2,7 md=3,0 dev=1,0

5.3) The quantity of the teaching contents is... too little ⊢─────────────⊣ too much n=7 av.=3,7 md=3,0 dev=1,0

5.4) The complexity of the teaching contents is... too easy ⊢─────────────⊣ too difficult n=7 av.=3,4 md=3,0 dev=0,5

5.5) The requirements of the class are... too low ⊢─────────────⊣ too high n=7 av.=3,3 md=3,0 dev=0,5

5.6) The pace of the class is... too slow ⊢─────────────⊣ too fast n=7 av.=3,1 md=3,0 dev=0,4