## Profile

## Subunit:

Name of the instructor: Name of the course: (Name of the survey) Fakultaet\_04\_BWL Prof. Dr. Manfred Schwaiger Market Research

Values used in the profile line: Mean

## The lecture...

is comprehensively structured.	fully agree	fully disagree	n=18	av.=1,6	md=1,0	dev.=0,8
is well organized.	fully agree	fully disagree	n=17	av.=1,5	md=1,0	dev.=0,8
uses examples to illustrate models and theories.	fully agree	fully disagree	n=18	av.=1,9	md=2,0	dev.=0,8
links theory and practice.	fully agree	fully disagree	n=18	av.=2,0	md=2,0	dev.=0,8
critically examines definitions, assumptions and arguments.	fully agree	fully disagree	n=18	av.=1,9	md=2,0	dev.=0,8
is presented in an inspiring manner.	fully agree	fully disagree	n=18	av.=2,1	md=2,0	dev.=0,9
needlessly duplicates the content of other courses.	fully agree	fully disagree	n=16	av.=3,5	md=4,0	dev.=1,4
imparts a lot of knowledge.	fully agree	fully disagree	n=17	av.=1,6	md=1,0	dev.=0,9
is supported by assistance beyond classroom.	fully agree	fully disagree	n=18	av.=1,9	md=2,0	dev.=0,8
needs more time and effort than other courses.	fully agree	fully disagree	n=17	av.=1,8	md=2,0	dev.=1,0
includes well lead discussions.	fully agree	fully disagree	n=17	av.=2,8	md=3,0	dev.=1,1
allows to add own contributions.	fully agree	fully disagree	n=17	av.=2,1	md=2,0	dev.=1,0
is affected by disturbance or chatting of participants.	fully agree	fully disagree	n=17	av.=4,6	md=5,0	dev.=0,8
stimulates my interest in my field of study.	fully agree	fully disagree	n=17	av.=1,9	md=2,0	dev.=0,9
has been profitable for me.	fully agree	fully disagree	n=17	av.=1,7	md=1,0	dev.=0,9
motivates private studies on the subject.	fully agree	fully disagree	n=17	av.=2,4	md=2,0	dev.=1,0
clearly shows the relevance/usefulness of topics discussed.	fully agree	fully disagree	n=17	av.=1,6	md=1,0	dev.=0,7

## The lecturer...

requilarly summarizes the content	fully agree	fully disagree				
regularly summarizes the content.	fully agree		n=17	av.=2,2	md=2,0	dev.=1,0
seems to be well prepared.	fully agree	fully disagree	n=18	av.=1,2	md=1,0	dev.=0,5
speaks clearly and inspiringly.	fully agree	fully disagree	n=17	av.=1,4	md=1,0	dev.=0,7
cares about the learning success of participants.	fully agree	fully disagree	n=17	av.=1,6	md=1,0	dev.=0,7
motivates participants.	fully agree	fully disagree	n=18	av.=1,5	md=1,0	dev.=0,6
is friendly to and approachable for students.	fully agree	fully disagree	n=17	av.=1,2	md=1,0	dev.=0,6
gives helpful feedback to contributions.	fully agree	fully disagree	n=18	av.=1,4	md=1,0	dev.=0,6

stimulates questions and active participation in class.	fully agree	•	fully disagree	n=18	av.=1,7	md=2,0	dev.=0,7
Questions on the level of the lecture							
	1		1				
I prepare classes or perform follow-up course work.	little		much	n=18	av.=3,2	md=3,0	dev.=1,4
My previous knowledge is	too low		too high	n=17	av.=2,7	md=3,0	dev.=0,7
The quantity of the teaching contents is	too little		too much	n=18	av.=3,8	md=4,0	dev.=0,7
The complexity of the teaching contents is	too easy		too difficult	n=18	av.=3,8	md=4,0	dev.=0,6
The requirements of the class are	too low		too high	n=17	av.=3,5	md=3,0	dev.=0,6
The pace of the class is	too slow		too fast	n=17	av.=3,4	md=3,0	dev.=0,5
Overall I would grade the lecture	excellent		inadequate	n=17	av.=1,8	md=2,0	dev.=0,8