Profile

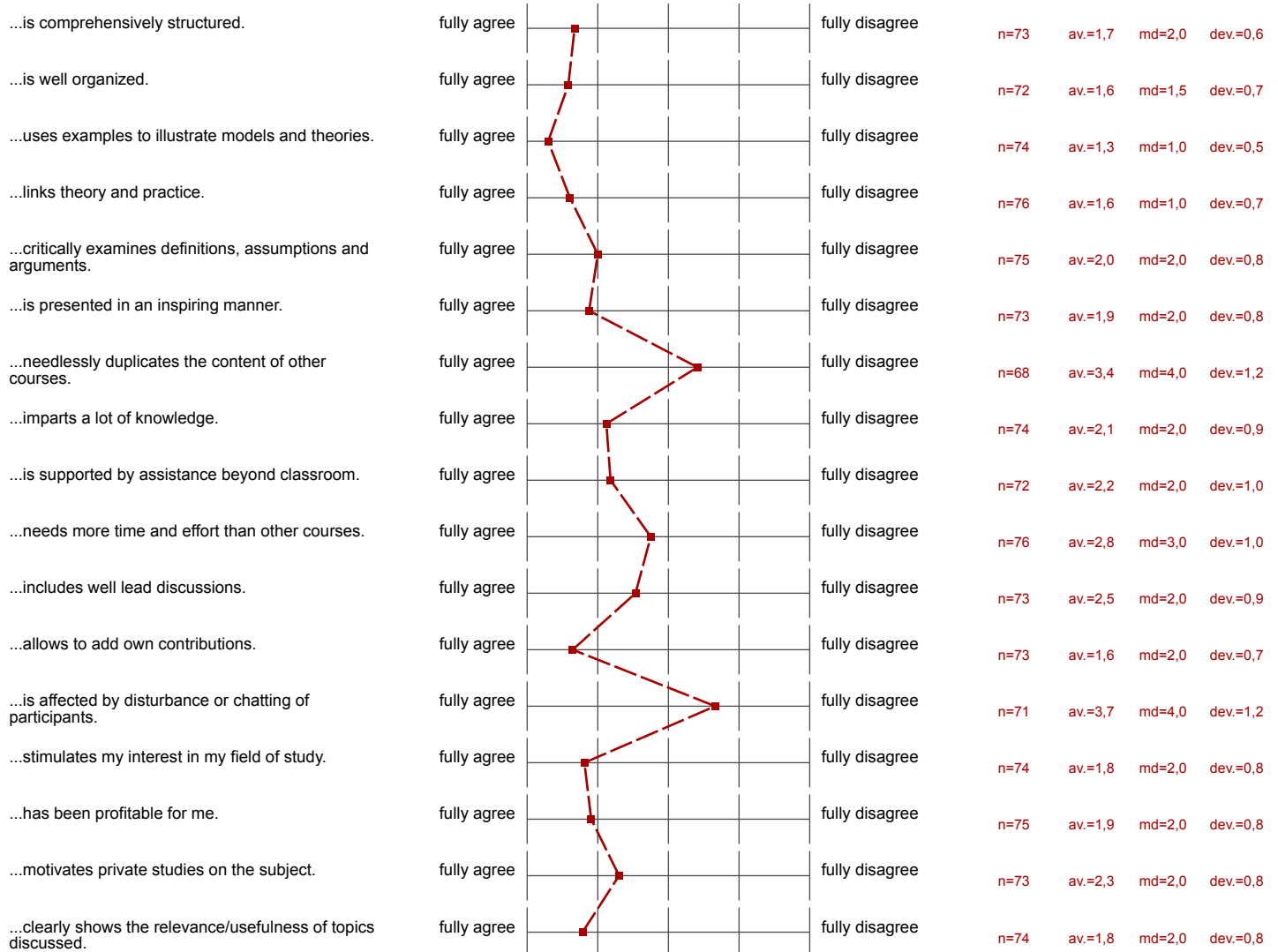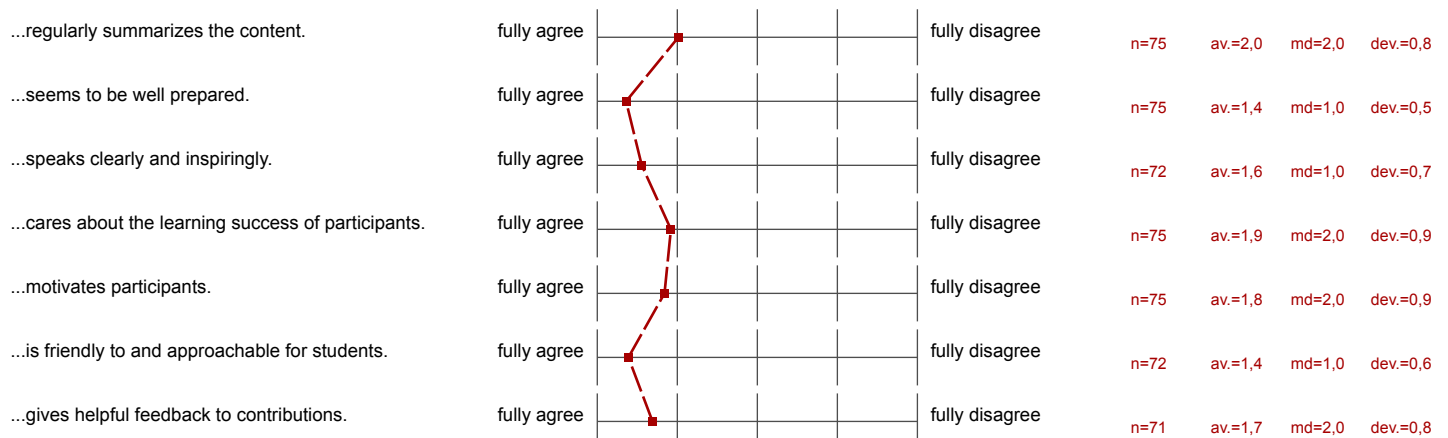|	
Subunit:	Fakultaet_04_BWL
Name of the instructor:	Prof. Dr. Manfred Schwaiger
Name of the course: (Name of the survey)	Consumer Insights (98989)

Values used in the profile line: Mean

The lecture...

Question	Scale	n	av.	md	dev.
...is comprehensively structured.	fully agree — fully disagree	n=73	av.=1,7	md=2,0	dev.=0,6
...is well organized.	fully agree — fully disagree	n=72	av.=1,6	md=1,5	dev.=0,7
...uses examples to illustrate models and theories.	fully agree — fully disagree	n=74	av.=1,3	md=1,0	dev.=0,5
...links theory and practice.	fully agree — fully disagree	n=76	av.=1,6	md=1,0	dev.=0,7
...critically examines definitions, assumptions and arguments.	fully agree — fully disagree	n=75	av.=2,0	md=2,0	dev.=0,8
...is presented in an inspiring manner.	fully agree — fully disagree	n=73	av.=1,9	md=2,0	dev.=0,8
...needlessly duplicates the content of other courses.	fully agree — fully disagree	n=68	av.=3,4	md=4,0	dev.=1,2
...imparts a lot of knowledge.	fully agree — fully disagree	n=74	av.=2,1	md=2,0	dev.=0,9
...is supported by assistance beyond classroom.	fully agree — fully disagree	n=72	av.=2,2	md=2,0	dev.=1,0
...needs more time and effort than other courses.	fully agree — fully disagree	n=76	av.=2,8	md=3,0	dev.=1,0
...includes well lead discussions.	fully agree — fully disagree	n=73	av.=2,5	md=2,0	dev.=0,9
...allows to add own contributions.	fully agree — fully disagree	n=73	av.=1,6	md=2,0	dev.=0,7
...is affected by disturbance or chatting of participants.	fully agree — fully disagree	n=71	av.=3,7	md=4,0	dev.=1,2
...stimulates my interest in my field of study.	fully agree — fully disagree	n=74	av.=1,8	md=2,0	dev.=0,8
...has been profitable for me.	fully agree — fully disagree	n=75	av.=1,9	md=2,0	dev.=0,8
...motivates private studies on the subject.	fully agree — fully disagree	n=73	av.=2,3	md=2,0	dev.=0,8
...clearly shows the relevance/usefulness of topics discussed.	fully agree — fully disagree	n=74	av.=1,8	md=2,0	dev.=0,8

The lecturer...

Question	Scale	n	av.	md	dev.
...regularly summarizes the content.	fully agree — fully disagree	n=75	av.=2,0	md=2,0	dev.=0,8
...seems to be well prepared.	fully agree — fully disagree	n=75	av.=1,4	md=1,0	dev.=0,5
...speaks clearly and inspiringly.	fully agree — fully disagree	n=72	av.=1,6	md=1,0	dev.=0,7
...cares about the learning success of participants.	fully agree — fully disagree	n=75	av.=1,9	md=2,0	dev.=0,9
...motivates participants.	fully agree — fully disagree	n=75	av.=1,8	md=2,0	dev.=0,9
...is friendly to and approachable for students.	fully agree — fully disagree	n=72	av.=1,4	md=1,0	dev.=0,6
...gives helpful feedback to contributions.	fully agree — fully disagree	n=71	av.=1,7	md=2,0	dev.=0,8

...stimulates questions and active participation in class.

fully agree | fully disagree

n=74   av.=1,6   md=1,0   dev.=0,8

Questions on the level of the lecture

I prepare classes or perform follow-up course work.

little | much

n=75   av.=3,1   md=3,0   dev.=1,0

My previous knowledge is…

too low | too high

n=73   av.=3,1   md=3,0   dev.=0,5

The quantity of the teaching contents is…

too little | too much

n=76   av.=3,5   md=3,0   dev.=0,7

The complexity of the teaching contents is…

too easy | too difficult

n=74   av.=3,1   md=3,0   dev.=0,5

The requirements of the class are…

too low | too high

n=75   av.=3,1   md=3,0   dev.=0,5

The pace of the class is...

too slow | too fast

n=73   av.=3,2   md=3,0   dev.=0,6

Overall I would grade the lecture

excellent | inadequate

n=70   av.=1,9   md=2,0   dev.=0,7