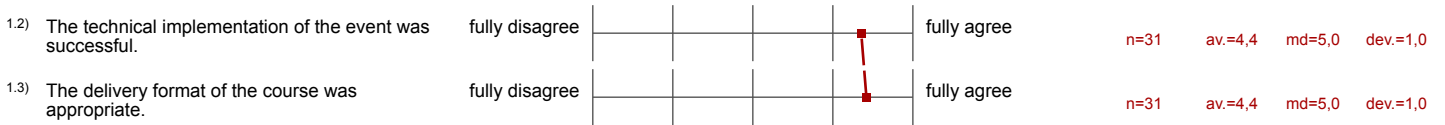


# Profile

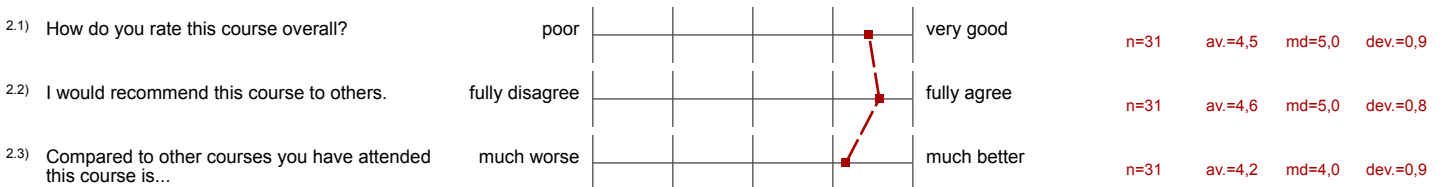
Subunit: **Fakultaet\_04\_BWL**  
 Name of the instructor: **Prof.Dr. Manfred Schwaiger**  
 Name of the course: **Consumer Insights (959060)**  
 (Name of the survey)

Values used in the profile line: Mean

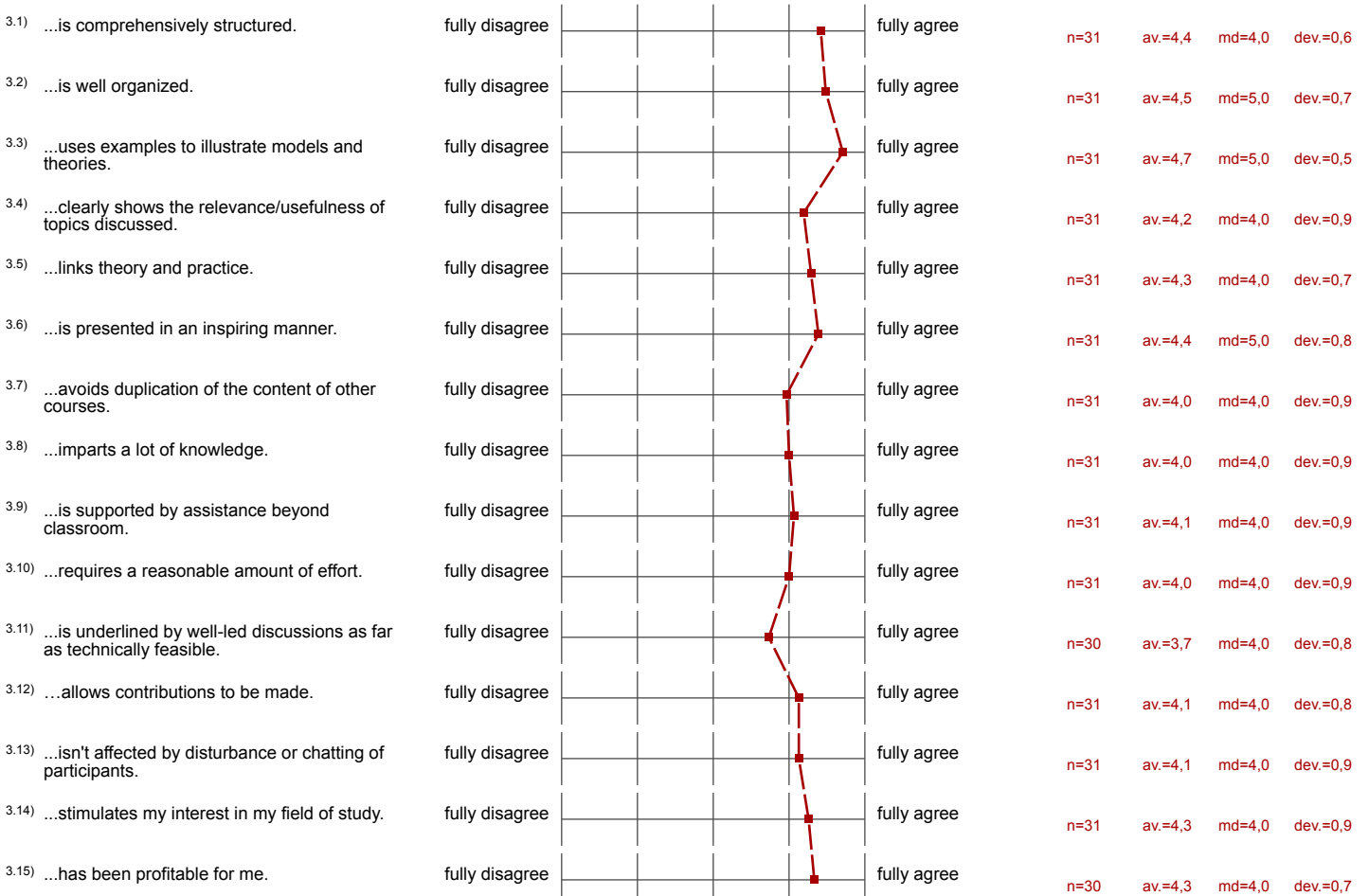
## 1. Technical aspects and framework of the course



## 2. Satisfaction and recommendation










## 3. The lecture...








3.16) ...motivates private studies on the subject.	fully disagree		fully agree	n=31	av.=3,9	md=4,0	dev.=0,9
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#### 4. The lecturer...

4.1) ...seems to be well prepared.	fully disagree		fully agree	n=31	av.=4,7	md=5,0	dev.=0,5
4.2) ...speaks clearly and inspiringly.	fully disagree		fully agree	n=31	av.=4,6	md=5,0	dev.=0,7
4.3) ...cares about the learning success of participants.	fully disagree		fully agree	n=31	av.=4,1	md=4,0	dev.=1,0
4.4) ...motivates the participants.	fully disagree		fully agree	n=31	av.=4,2	md=4,0	dev.=0,8
4.5) ...is friendly when interacting with the students.	fully disagree		fully agree	n=31	av.=4,5	md=5,0	dev.=0,7
4.6) ...gives helpful feedback to contributions as far as technically feasible.	fully disagree		fully agree	n=31	av.=4,3	md=4,0	dev.=0,8
4.7) ...stimulates questions and active participation as far as technically feasible.	fully disagree		fully agree	n=31	av.=4,3	md=4,0	dev.=0,7

#### 5. Questions on the level of the lecture

5.2) My previous knowledge is...	too low		too high	n=31	av.=3,2	md=3,0	dev.=0,6
5.3) The quantity of the teaching contents is...	too little		too much	n=31	av.=3,4	md=3,0	dev.=0,7
5.4) The complexity of the teaching contents is...	too easy		too difficult	n=31	av.=3,0	md=3,0	dev.=0,5
5.5) The requirements of the class are...	too low		too high	n=31	av.=3,1	md=3,0	dev.=0,4
5.6) The pace of the class is...	too slow		too fast	n=31	av.=3,3	md=3,0	dev.=0,5