



Finance and Insurance

Insurance Management

Winter Semester

Institute:	INRIVER
Lecturer:	Dr. Johannes Maier
Assistant:	
Weekly hours:	4
Credits	6
Examination:	Final Exam
Prerequisites:	
Course Material:	Lecture Slides, Problem Sets

Course Description & Main Objectives

This lecture offers an introduction to the economic fundamentals of the insurance business. Along the value chain of insurance companies, management issues are analyzed and discussed. Developments that are essential for the insurance industry, such as digitalization or the emergence of new risks, are discussed and examined in an economic context. Among the topics to consider are institutional foundations, insurance regulation, insurance distribution as well as current issues like the digital transformation of the insurance sector and the handling of cyber risks.

Lectures Overview/ Course Outline

- Module I: Demand
- Module II: Supply
- Module III: Functions and Ownership
- Module IV: Regulation
- Module V: Products and Distribution