

Current Topics in Strategic Management

Summer Term

Institute:	Institute of Strategic Management
Lecturer:	Dr. Simone Müller
Assistant:	Assistants change annually
Weekly hours:	Block Seminar
Credits	6 ECTS
Examination:	Presentation (50%) and presentation improved based on feedback (50%)
Prerequisites:	none
Course Material:	Course materials can be found on Moodle (online)

Course Description & Main Objectives

The course “Current Topics in Strategic Management” is targeted at Master of Science and Master of Business Research students with an interest in strategic management research. The course offers a “hands-on” introduction to quantitative empirical research and is aimed to prepare students for writing a master thesis at the ISM or a quantitative empirical paper. Groups of students will work together to develop their own research project.

During the course, you will learn to identify a research question, gather data appropriate to help answer their question, and test concrete hypotheses. Using STATA, you will get an understanding of the basics of data management and regression analysis, including panel data analysis. Students enthusiastic about quantitative academic research are especially invited to attend!



Lectures Overview / Course Outline

The course is offered as a block seminar. We will start with an introductory session, focusing on the development of interesting research questions. In the subsequent research workshop, the “tools” for conducting an empirical study will be practiced and discussed. In a final session, students will present their research projects, including their empirical results.