

Management and Strategy

Seminar: Global Teamwork

Summer Semester

Institute:	Professorship for International Management
Lecturer:	Prof. Dr. Helene Tenzer
Assistant:	Melissa Bel-Lahsen
Weekly hours:	Blocked seminar
Credits	6 ECTS
Examination:	Seminar paper
Prerequisites:	none
Course Material:	Slides, videos and presentations

Course Description & Main Objectives

In the 21st century, global networks define our work environment, with employees at all levels navigating national, cultural, and linguistic boundaries on a daily basis. Individuals, their leaders and employers strive to reap the creative potential of this diversity while minimizing friction.

This seminar covers various topics at the intersection of international management, organizational behavior, and human resource management, all focusing on the human factor in multinational companies and managing challenges related to diversity and cross-cultural collaboration.

The aim of the seminar is to provide students with theoretical and practical skills for effective collaboration in global, diverse work environments. Students will learn strategies to enhance communication, foster inclusion, and effectively lead diverse teams. Through seminar papers, presentations and discussions, students will develop an understanding of the challenges and opportunities of managing people in global organizations, skills to lead and collaborate effectively across national boundaries, as well as skills in academic writing and critical analysis.



Lectures Overview/ Course Outline

1. Kickoff: Introduction to global teamwork, overview of topics for seminar paper
2. Name your topic preferences
3. Allocation of topics
4. Turn in your general outline
5. Discussion of your outline
6. Turn in your seminar paper
7. Turn in your presentation
8. Presentation days
9. Feedback on your seminar paper and presentation

Participation in the whole seminar (kickoff, written thesis and presentation days) is required. Further details about the course will be provided during the kickoff meeting.