

Management & Strategy

Seminar “Executive Leadership – Styles & Personalities”

Summer Term

Institute:	Institute for Leadership and Organization (ILO)
Lecturer:	Prof. Dr. Martin Hoegl
Assistant:	Corinna Bertling, Christina Hagl
Weekly hours:	
Credits	6 ECTS
Examination:	Presentation & Exam
Prerequisites:	-
Course Material:	Lecture

Course Description & Main Objectives

The fundamental objective of this course is to explore various leadership styles of top managers (i.e., generally CEOs). We will discuss current leadership theories (e.g., authentic leadership, global leadership, servant leadership, paradoxical leadership or charismatic leadership), and explore how actual business leaders enact these styles, what their benefits and downsides are, and how such leaders can be trained and developed.

Learning

This course will be conducted in a seminar-style format, with groups presenting an analysis of managerial concepts based on proposed literature and a self-conducted literature research.

Managing people involves much interaction. This management course depends largely on the quality of class interaction. We expect you to thoroughly think about readings, case examples, and discussion points, to have an opinion about them, and to express that opinion in class.

Grading

Group Presentation and Discussion (50% of total grade). On each topic, we'll have a group presentation. The subsequent discussion is a prime opportunity for continued high quality class participation, which will be evaluated based upon:



Relevance: Do your comments speak directly to the issues, principles, and concepts being addressed? Do they reflect that you prepared for the class by reading and thinking about the issues, principles, and concepts?

Substance: Do your comments make a real contribution to the ideas being exchanged? Has anything new been gained from their introduction into the discussion? Do your comments reflect active listening to the comments of other class members?

Final Exam (50% of total grade). Based on the contents of the presentation session and the readings below, you will write a 1-hour exam at the end of the semester.

Please note: For students from the most recent examination regulations (i.e., PStO 2015), this is a six-credit course and both the group presentation and the final exam have to be taken to pass the course.

Lectures Overview / Course Outline

Kick-off meeting: Group formation and assignment of topics

Presentation Day: Group presentations & discussion

Final exam: 1 hour

Further details on course content/objectives as well as assignments will be provided during the Kick-off session.

Literature

Further details on literature will be provided during the Kick-off session.