



Management & Strategy

# The Management of Projects – Making it Work!

Summer Semester

Institute:	Institute for Leadership and Organization
Lecturer:	Prof. Dr. Yvette Hofmann
Assistant:	-
Weekly hours:	Blocked
Credits	6 ECTS
Examination:	Seminar paper & presentation
Prerequisites:	None
Course Material:	Slides & Case

## Course Description & Main Objectives

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The seminar gives an insight into the diverse daily tasks and challenges project managers face.

In addition to aspects of planning and organization, dealing with budget and time restrictions and handling a multi-cultural team within globally operating companies are discussed. The focus is on the question of how project team members and their managers can balance project risks while, at the same time, meeting the company's quality requirements without neglecting the human side of project management.

The seminar provides the participants with leadership tools, enabling them to cope better with project management challenges in practice. In the context of a case study, group work, and discussions, the students understand essential leadership principles associated with effective project management and how to apply these principles in the day-to-day business environment (ability to transfer from science to practice).

Since the seminar thrives on interaction, active participation in discussions and group work are essential components.



# Lectures Overview / Course Outline

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- Part I: Characteristics of projects and their management
- Part II: Selected instruments and project management methods
- Part III: Key concepts and patterns of multicultural project teams
- Part IV: Specifics of Project Management (A) – A Case Study
- Part IV: Specifics of Project Management (B) – Making it Work!

## Literature

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No pre-reading is required.