



Management & Strategy

Organization and Innovation

Summer Semester

Institute:	Institute for Leadership and Organization
Lecturer:	Prof. Martin Högl / Dr. Lukas Vogelgsang
Assistant:	Tbd.
Weekly hours:	4 hours (2 hours lecture + 2 hours exercise course)
Credits	6 ECTS
Examination:	Written exam (2 hours, open questions and single choice)
Prerequisites:	None
Course Material:	Slides, mandatory readings

Course Description & Main Objectives

People are among an organization's most critical resources. Their knowledge and skills along with their commitment, creativity, and effort are the basis for innovation and competitive advantage. It is people that have creative ideas for new products or for process improvements and that take technologies to the next level. Therefore, this course focuses on the people side of innovation and is segmented into three parts that deal with this topic on the individual, team, and organizational levels.

Upon completion of the lecture, students will have gained a comprehensive understanding of the human side of innovation in organizations. The combination of lecture and course tutorials also enhance the ability to apply the knowledge to actual problems in business practice and to develop evidence-based solutions.

Lectures Overview / Course Outline

#	Topic
1	Course Introduction
2	The Assessment of Innovation Capabilities
3	The Development of Innovation Capabilities
4	Innovation in Teams: Team Processes
5	Innovation in Teams: Team Composition
6	Institutionalizing Innovation
7	Implementing Innovation
8	Innovation: A Multilevel Perspective
9	Innovation Beyond Organizational Boundaries
10	Optional Lecture: Students Suggest and Choose
11	Wrap Up
	<i>Exam</i>

Literature

Mandatory readings will be announced in the course sessions.