



Tradiție și Excelență prin
Cultură - Știință - Inovare din 1581



International Relations Office

UBB Student *i-Lab*

UBB FSEGA Innovation & Entrepreneurship Bootcamp

An Erasmus+ Blended Intensive Program (BIP)

IN-PERSON @ CLUJ-NAPOCA (JULY 15-19, 2024),
ROMANIA & **ON-LINE** (EARLY JULY 2024)



Main goal of the program:

In Cluj-Napoca, an innovation hub located at the heart of Transylvania, students will learn the essentials of entrepreneurial innovation and turn their ideas into action.

What the program offers:

- Work with a diverse team of aspiring entrepreneurs from Transylvania and around the globe
- Tackle real-world challenges with UBB FSEGA professors
- Experience in one week the highs and lows of building a venture, something that usually takes 2-3 years
- Immerse in the dynamic and high-energy entrepreneurial ecosystem of Cluj-Napoca
- Participate in a pitch competition where students will receive feedback from a team of judges

Location for the in-person program:

Considering its position in the most important university worldwide rankings by subject, the Faculty of Economics and Business Administration (FSEGA) of the Babeş-Bolyai University (UBB) in Cluj-Napoca (Transylvania, Romania) is the best Romanian higher education institution in Business & Economics. UBB FSEGA has been an integral part of UBB since 1961, with its origins tracing back to 1878, when higher economic education was established in Cluj. Today FSEGA is the largest faculty of UBB and of any Romanian university, about 8,600 students being enrolled in its Bachelor, Master or PhD programs in the 2023-2024 academic year.

Target audience of the program:

The target students for this program are bachelor and master students from our partner institutions. PhD Students can also be accepted. The maximum number of students participating in this program will be 40. Successful completion of the program will entitle the participants to receive a Grade Certificate.

Costs of the program:

Participants will be offered a free lunch (Monday to Friday) and also free access to social activities (i.e., company visit, city tour, cultural trip, etc.). They will also receive business courses and study materials free of charge. Participants will have to cover their airfare, transportation, and accommodation. Additionally they can apply for Erasmus+ short mobilities from their home universities.

ECTS:

3 credits



Contact person:

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