



LUDWIG-
MAXIMILIANS-
UNIVERSITÄT
MÜNCHEN

LMU MUNICH
SCHOOL OF
MANAGEMENT

INTERNATIONAL RELATIONS CENTER

Exchange at LMU MUNICH SCHOOL OF MANAGEMENT

Information Session
March, 19, 2025, 10 am via zoom

Lilli Heininger
19.03.2025



INTERNATIONAL RELATIONS CENTER

International Coordinators:

Academic

Lilli Heininger, Dipl.-Volkswirtin

Ludwigstrasse 28, ground floor 007a

heininger@lmu.de (Mon- Thu, 8:30-13:30)

Office hours: Wednesday 10-11 (via [zoom](#))

Organizational

International Office, Akademisches Auslandsamt der LMU

Ludwigstrasse 27, ground floor

erasmus-incoming@lmu.de or lmuxexchange-incoming@lmu.de

Timeline

- **Nomination** (- 15.10. for the summerterm)
- **Application** (- 15.11.) (First Draft of Learning Agreement (LA) to be handed in)
- **Information Session** via zoom (course choice, final LA,...)
- **Q & A Session (at) LMU MUNICH SCHOOL OF MANAGEMENT** (First week of the lectures)
- **Final Course Choice** (first two weeks of the semester)
- **Final Learning Agreement** (first two weeks of the semester)
- **Special needs** – Compensation for medical reasons
- **Exam registration** (in May & June)
- **Exams** (June - August)
- **Transcript of records** (by mid/ end of September)

Final Course Choice

Course Types:

Vorlesung (lecture): 3 ECTS, 2 hours per week, 1 hour exam

Vorlesung + Übung:
(lecture + tutorial) 6 ECTS, 4 hours per week, 2 hour exam,
sometimes registration for tutorials needed

Seminar: mostly application needed, smaller groups, often presentations/papers to be done
3 ECTS or 6 ECTS depending on the contact hours and kind of exam

Only Master students can attend Master courses!

Only students enrolled in Business/Economics at LMU can take major courses!

Final Course Choice Course Selection:

Sources of Information about courses:

- Online course catalogue LSF: <https://lsf.verwaltung.uni-muenchen.de>
- [Course list in English](#) (extract) from the LSF
- German taught courses: (adapt LSF settings accordingly)
 - [Bachelor](#)
 - [Master](#)
- The institutes pages:
 - [Cluster](#)



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Bitte beachten Sie, dass Sie sich ab sofort nach erfolgreichem Login im Sommersemester 2024 befinden. Um wieder in das Wintersemester wechseln zu können, klicken Sie bitte auf das aktuelle Semester rechts oben und wählen Sie im Anschluss das gewünschte Semester aus.

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Search for Lectures

Display options

Results per page: ☐ 10 ☒ 12 ☐ 20 ☐ 30 ☐ 50
Sort: ☒ Standard ☐ Number ☐ Title ☐ Teacher

Search criteria

Term

SoSe 2024

Number of course

Title of lecture

Marketing Analytics

Type of lecture

Select all

Department

Select

Curricula

Select

Teacher

from (time)

to (time)

Weekday

Select all

Language of instruction

Select all

type of lecture

Select all

Other courses of study

Select all

exchange students

Select all

Help for search

Start Search

Clear Form

Veranstaltungssuche:

Semester: SoSe 2024 | Deutsche Version



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Search for Courses

3 hits Semester: SoSe 2024; Title of lecture: Marketing Analytics;

Lect no.	Lecture	Type	Activity
04063	Marketing Analytics - 2.0 SWS - English	lecture	
	Marketing Analytics Klausur - 2.0 SWS - English	exam	
04063	Marketing Analytics Übung - 2.0 SWS - English	exercise course	



[Übersicht über alle Prüfungen](#)

[Studierendenberatung](#)

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International Management - Einzelansicht

Funktionen:

Grunddaten

Veranstaltungsart	Vorlesung	Langtext	International Management
Veranstaltungsnummer	04024	Rhythmus	jedes 2. Semester
Semester	SoSe 2023	SWS	2.0
Max. Teilnehmer/-innen	600	Veranstaltungstyp	
Weitere Links	Moodle		
Sprache	Englisch	für Austauschstudierende	Ja (ECTS / Niveau:)

Termine:

	Tag	Zeit	Rhythmus	Dauer	Raum	Lehrperson	Bemerkung	fällt aus am
	Do.	14:00 bis 16:00 c.t.	woch	20.04.2023 bis 20.07.2023	Geschw.-Scholl-Pl. 1 (A) - Audi Max (A030) Geschossplan	Tenzer		

Zugeordnete Person

Tenzer, Helene , Univ.Prof.Dr.

Studiengang: [Details ein-/ausblenden](#)

Prüfungen / Module: [Details ein-/ausblenden](#)

Zuordnung zu Einrichtungen

W2-Professur auf Zeit für International Management (Vorwegwiederzuweisung für 04095002) (Univ. Prof. Dr. Helene Tenzer)

Inhalt

Kommentar	<p>Content</p> <p>In today's global environment, literally no business remains unaffected by international forces. Whereas some companies are expanding to foreign markets, others are confronted with the entry of international companies in their home locations, and many more companies and communities are affected by the operations of global corporations. Not surprisingly, cross-border activities of businesses are never out of the news. This course is aimed at helping students develop an understanding of the cultural and political environment of today's global businesses and management issues that are important in such a context. Relevant theories of business ethics, strategic management, organization, production, marketing and human resource management are applied to the specific challenges of organizing and managing cross-border and cross-cultural business activities.</p> <p>Goals</p> <p>This lecture provides a comprehensive introduction to international business environments, strategies and operations. Having completed this course, students will understand the basics of international business and be able to discuss the challenges confronting international and intercultural management. Through the use of short case studies, the coverage of current issues and presentations by practitioners, students will learn to apply theories and concepts to the solution of practical business problems.</p>
Literatur	Daniels, J., Radebaugh, L., Sullivan, D.P., & Click, R. W. 2022. International Business: Environments and Operations. 17th Global Edition. Pearson.
Bemerkung	Lecture slides will be made available on Moodle. Course password: 20im23
Leistungsnachweis	<p>Masterplan: ja</p> <p>Abstrakte Veranstaltung/Modulzuordnung: International Management / Leadership and International Management</p> <p>Ist eine Hausarbeit anzufertigen, die für die Zulassung zur DA oder BA zählt: nein</p> <p>Fachzuordnung in den alten POs (ABWL, Spezielle BWL, Pflichtwahlfach): ABWL</p> <p>Pflicht oder Wahl in den alten POs: Pflicht</p> <p>Modul: Leadership and International Management (People & Organization / International Management)</p> <p>Examination</p>

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[Bachelor](#)

[Master](#)

- The institutes pages:

[Cluster](#)

The LMU Munich School of Management is structured in terms of content into clusters and cross-sectional topics. The bundling of competencies in research and teaching guarantee networked communication and professional exchange at a top level. In total, there are five clusters at the School of Management with different research foci. The clusters work closely with the **Centers of Excellence** and other scientific institutions.



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Share



Clusters and interdisciplinary topics

Finance & Insurance



Accounting & Taxation



Final Course Choice Seminar/ Course Application

- Check the course list regularly for information regarding the application. Also visit our [syllabi website](#) to check if the content matches your homeuniversities requirements
- Application might be done via an online tool, an Email to the assistant in charge or the LSF. It is mentioned on the LSF course page or on the institute's page and in the [course list](#)
- Registration for the online courses [via moodle](#) or similar will also be indicated in the course page only possible shortly before the semester starts possibly replaced by attendance

Login

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Für Angehörige der LMU München

Mit **TUM**-Kennung »

Für Angehörige der TU München

Mit Kennung in der **DFN-AAI** »

Für Angehörige einer Einrichtung im DFN-Verbund

Mit Anmeldenamen & Kennwort

Für Nutzer/innen ohne Hochschulzugehörigkeit

Mit Zugang über **vhb.org** »

Für Nutzer/innen, die an Kursen der vhb teilnehmen

Anmelden als Gast

Kurse können für Gäste geöffnet sein.

Cookies müssen aktiviert sein! [?](#)

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International Accounting SoSe 2024

[Home](#) > [My courses](#) > ... > [Institut für Rechnungswesen und Wirtschaftsprüfung \(RWP\)](#) > [IntAcc2024](#) > [Enrol me in this course](#) > [Enrolment options](#)

Enrolment options

International Accounting SoSe 2024

Teacher: [Andreas Oberhauser](#)

Teacher: [Thorsten Sellhorn](#)

▼ Self enrolment (Student)

Enrolment key

[Enrol me](#)

You are logged in as [Elisabeth Heininger](#) ([Log out](#))

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Final Learning Agreement




- to be done in the first week(s) of the semester, the earlier the more focus on the courses is possible.
- On the other hand please wait until you are sure to have the FINAL course choice – also check the exam dates to avoid clashes
- Two possibilities (ask the home university which one they prefer):
 - fill in the „Changes“ part in the initial LA
 - set up a new agreement

Final Learning Agreement

Online Learning Agreement

Incoming Students


heininger@lmu.de

LEARNING AGREEMENT INFO

ID	STATUS	ACADEMIC YEAR	PLANNED PERIOD	CREATED
469816	Changes signed by student/sending/receiving	2023/2024	01/10/2023 - 31/03/2024	12/07/2023 - 03:01:53

General Info
Courses
Changes
ToR

STUDENT PERSONAL DATA

First name:
Birth date:

Last name:

Please compile your timetable and check the exam dates
before
you change your Learning Agreement!

Contact Person:
Res. Person:

Faculty:
Contact Person:
Res. Person:
LILLI HEININGER, heininger@lmu.de

Special Needs – Compensation for medical reasons

- If you receive a disadvantage compensation at your home university due to a medical diagnosis, please contact me immediately and send me the corresponding confirmation
- It takes time to organize for appropriate possibilities here
- We need to know about it by the last day of registration for an exam at the very latest

Exam Registration

You need to register for all exams! Information about exams and exam dates are online:

- In the course descriptions and/or at the exam regulations office
- exams can be held until about 2-3 weeks after the semester ended [Klausurmasterplan](#) (when the centrally organized exams take place -> until end July for sure)
- Registration online via LSF presumably (2.6.2025 – 27.6.2025)
- No re-take option within the same semester!

* Please note that deviations from this date for some exams are possible. Usually any deviations will be announced in the respective courses

Exams

- all our exams are handwritten – no Laptops allowed
- Dictionaries mother tongue – German are allowed but **no English Dictionaries**
- you are **not allowed** to bring your **own paper** even not for drafts/ notes etc.
- no watches allowed – those are placed well visible in all rooms

Transcript of Records

Necessary steps to follow:

- Compile your timetable via LSF
- Lecturers and/or LMU Coordinator enter your grades and ECTS credits to LSF
(takes longer for courses not offered by LMU Munich School of Management)
- Generate your transcript of records
- It can take until mid/end September until the transcript is completed



If you need a signed version please get back to me once all grades are available

Confirmation of Attendance: Please contact LMU's International Office!

Our webpage:

<https://www.som.lmu.de/en/studies/study-abroad/incoming/index.html>



LMU MUNICH SCHOOL OF MANAGEMENT

FacultyStudiesResearchDEQ≡

Study abroad - Incoming

Benvenuti - Bienvenidos - Bienvenu - Hoşgeldiniz - Tervetuloa Välkommen - Víťany- Velkomme - Welcome - Welkom - Witamy - Herzlich Willkommen!

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[Step by Step: Joining LMU Munich School of Management](#)

[Impressions](#)

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Incoming - international exchange students

You want to study abroad for one or two semesters - at LMU Munich School of Management? Then you will find all the important information on the academic planning and implementation of your stay here.

For organizational matters, please refer to the pages of the [LMU International Office](#).

Step by Step: Joining LMU Munich School of Management

Nomination & Application	+
Academic Calendar	+
Course Selection	+
Exams	+



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Questions ?

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