

# Max C. Braun

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## CONTACT INFORMATION

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## RESEARCH INTERESTS

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My research delves into the mechanisms behind negative social evaluations. At the crossroads of strategy and organizational theory, I investigate corporate misconduct, inter-firm opportunism, and strategic decision-making through the lenses of corporate governance, stakeholder, and social control theories. By uncovering the causes and structures of these negative social evaluations, I aim to shed light on how organizations can strategically secure acceptance for their actions and navigate the path of responsible business conduct.

## ACADEMIC EMPLOYMENT

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2023 - present	<b>Ludwig-Maximilians-Universität München</b> Assistant Professor of Strategic Management
2021 - 2023	<b>Freie Universität Berlin</b> Post-Doc, Strategic Management
2015 - 2021	<b>Freie Universität Berlin</b> Research Associate, Strategic Management

## VISITING POSITIONS

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2023 - present	<b>Freie Universität Berlin</b> Visiting Lecturer
2020 - 2022	<b>HTW Berlin</b> Visiting Lecturer
2020 - 2021	<b>HWZ Zurich</b> Visiting Lecturer
2018	<b>University of California in Irvine</b> Visiting Researcher, Host: <a href="#">Philip Bromiley</a>

## EDUCATION

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2020	Dr. rer. pol. in Business and Economics, Freie Universität Berlin
2012	M.Sc. in Management and Marketing, Freie Universität Berlin and Jiaotong University Shanghai
2010	B.A. in Economics, University of Erlangen-Nuremberg & Warsaw School of Economics

## PUBLICATIONS

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- Braun, M. C., Mueller, S. M. (2024). [External Corporate Governance and Corporate Misconduct: A Meta-Analysis](#), **Corporate Governance: An International Review**.
- Hofsaess, L., Braun, M. C. (2023). [Exploring the Dimensionality of Opportunism in Inter-Organizational Relationships with Meta-Analysis](#), **Academy of Management Best Paper Proceedings**.
- Braun, M. C., Jess, C. (2022). [Impression Management in Corporate Communication to Camouflage Financial Misrepresentation](#), **Academy of Management Best Paper Proceedings**.
- Braun, M. C. (2021). Four Essays on the Antecedents of Financial White-Collar Crime, **Doctoral Dissertation**, Freie Universität Berlin.
  - Winner of the 2023 **Wolfgang Ritter Dissertation Award**, Wolfgang Ritter Foundation
  - Winner of the 2022 **Roman Herzog Dissertation Award**, Roman Herzog Institute
  - Winner of the 2022 **DICO Dissertation Award**, German Institute for Compliance

## MANUSCRIPTS

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- Meta-analysis on corporate misconduct, with Schnatterly, K.
- Meta-analysis on inter-organizational opportunism, with Hofsaess, L. and Lumineau, F.
- "Strategy and fraud", with Mueller, S., Meyer, C., and Tuschke, A.
- Shareholder legitimation and power, with Wonoadi, M.
- Board dynamics and decision-making, with van den Oever, K.

## AWARDS

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- Sumantra Ghoshal Research and Practice Award, 2023, Academy of Management, STR Division
- Best Paper Nomination, 2023, Academy of Management, STR Division
- Wolfgang Ritter Dissertation Award, 2023, Wolfgang Ritter Foundation
- Roman Herzog Dissertation Award, 2022, Roman Herzog Institute
- DICO Dissertation Award, 2022, German Institute for Compliance
- Best International Paper Award (Runner-Up), 2022, Academy of Management, OMT Division
- Best Paper Nomination, 2022, Academy of Management, OMT Division

## TEACHING

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*[Proportion of mean course evaluation to maximum, if available]*

### Strategic Management

- Master, Case Study Seminar, German, 40 students (FU Berlin, 2021 [81 %], 2020 [76 %], 2019 [81 %])
- Executive MBA, Examination, German, 30 students (HWZ Zurich, 2020, 2019)
- Undergraduates, Case Study Seminar, German, 200 students (FU Berlin, 2017 [87 %], 2016)

### Strategy Consulting Project

- Master, Project Course, English, 20 students (LMU Munich, 2024 [89 %])

### International Management

- Undergraduates, Lecture and Case Study Seminar, German, 40 students (HTW Berlin, 2021 [winter: 86 %; summer: 87 %], 2020 [78 %])

### Business Administration

- Undergraduates, Lecture, German, 500 students (FU Berlin, 2023 [90 %], 2022 [89 %])

### Management

- Undergraduates, Tutorial, German, 200 students (FU Berlin, 2016 [89 %], 2015 [72 %])

### Organizational Theory

- Undergraduates, Tutorial, English, 600 students (LMU Munich, 2023 [66 %])

### Strategic Business Integrity

- Master, Lecture and Case Study Seminar, English, 30 students (FU Berlin, 2022 [84 %])

### Research Seminars

- Sustainable Management, Master, German, 20 students (FU Berlin, 2022 [84 %])
- Biases in Strategic Decision-Making, Master, German, 20 students (FU Berlin, 2020 [84 %])

### Business Simulation

- Undergraduates, German, 500 students (FU Berlin, 2019 [86 %], 2018, 2017 [80 %])

### Theses supervision

- Master: 15+
- Undergraduates: 35+