ALEXEY RUSAKOV

Contact Details

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Positions

10/2020	**Research and Teaching Assistant** Institute for Strategy, Technology and Organization Munich School of Management Ludwig-Maximilians-Universität München

Education

10/2020	**PhD Student** Institute for Strategy, Technology and Organization Munich School of Management Ludwig-Maximilians-Universität München
10/2021 – 03/2023	**Master of Business Research (MBR)** Ludwig-Maximilians-Universität München Project Study: "To the Moon - Launching a Platform with First-Party Complements"
10/2017 - 03/2020	**M.Sc. in Economics** Ludwig-Maximilians-Universität München Thesis: "Occupational Change in the Digital Era - An Exploration Based on Machine-Learning Methods"
08/2018 – 12/2018	**Exchange Student in Economics** University of Oslo
04/2014 - 06/2017	**B.Sc. in Economics** Ludwig-Maximilians-Universität München
2004 - 2013	**German higher Education Entrance Qualification** Erasmus-Grasser-Gymnasium, Munich

Research Interests

- Digital Platforms (e.g. Video Game Industry)
- Competition Strategies
- Innovation Management
- Digitization, Artificial Intelligence

Teaching

Master
- Data Crawling (MBR Program; Seminar, Summer Term 2024)
- Frontiers in Strategy Research (Seminar, Winter Term 2023/24)
- New Products: From Ideas to Markets (Tutorial, Winter Term 2021/22)
- Strategy, Technology and Organization Industries (Project Course, Winter Term 2020/21)
- Managerial Economics (ETD Program; Tutorial, Winter Term 2020/21, 2021/22)
- Master Theses Supervision (×4)

Bachelor
- Building Theory for Innovation & Strategy Research (Seminar, Summer Term 2023, 2024)
- Strategic Organization Design (Tutorial, Winter Term 2022/23)
- Technology & Strategy (Tutorial, Summer Term 2022)
- Management and Economics of Platforms (Tutorial, Summer Term 2021)
- Data Analytics for Strategy Research (Seminar, Winter Term 2020/21, 2021/22, 2023/24)
- Bachelor Theses Supervision (×31)

Work in Progress

(1) Rusakov, A. and Kretschmer, T. First-Party Complements in Platform Markets: The Role of Competition
(2) Rusakov, A. and Kretschmer, T. To the Moon - Launching a Platform with First-Party Complements
(3) Rusakov, A. and Meyer, T. Selective Promotion of Complements in Platforms Markets: Evidence from the Car Industry
(4) Rusakov, A. and Jensen, J. The Effect of Technological Innovation on Knowledge Dynamics: Evidence from GitHub

Presentations

- First-Party Complements in Platform Markets: The Role of Competition
  - AOM (2023), Boston
  - DRUID23 (2023), Lisbon
  - TIME Colloquium (2023), MPI-IC
  - Strategic Management Society (2022), 42nd Annual Conference, London
  - Symplatform Symposium (2021), Second Edition, online

- To the Moon - Launching a Platform with First-Party Complements
  - Symplatform Symposium (2023), Fourth Edition, online

Workshops

- AOM STR Doctoral Consortium (2023), online
- Strategy Science Conference (SSC) Doctoral Workshop (2023), LMU, Munich
- Summer School on the Economics and Management of Innovation (2022), Duke's Fuqua School of Business, Durham
- 10th Skema KTO Paper Development Workshop (2022), SKEMA Business School, Valbonne

Ad hoc Reviews

- <u>Journals:</u> Strategy Science, Journal of Industrial and Business Economics, Applied Economics, Industrial and Corporate Change
- <u>Conferences:</u> Academy of Management (AOM), Strategic Management Society (SMS), International Conference on Business Informatics (WI)

Grants & Awards

- LMU Management Alumni conference participation funding (1.000€ to present the work on "First-Party Complements in Platform Markets: The Role of Competition" with Tobias Kretschmer at the 83rd Annual Meeting of the Academy of Management (AOM) in Boston)
- LMU Mentoring Program (1.600€ to participate in the course "Foundations of Strategy" offered by Copenhagen Business School)

Skills

Languages: German (native), English (fluent), Russian (fluent)

Methodologies: Panel Data Analysis, Textual Analysis, Formal Modeling, Simulation Methods

Programming: R, Python, Stata, MATLAB

Social Activities: Artistic Gymnastics, Chess