Valeria Smolenskaya

Contact Details

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Positions

10/2023 -

Research and Teaching Assistant | PhD Student
Institute for Strategy, Technology and Organization
Munich School of Management
Ludwig-Maximilians-University Munich

07/2022 - 07/2023

Research and Teaching Assistant | PhD Student
Institute of Applied Informatics and Formal Description Methods
Critical Information Infrastructures
Karlsruhe Institute of Technology

02/2022 - 07/2022

Junior Consultant Future Mobility
Mercedes-Benz Consulting GmbH
Digital Services and Features on Demand market steering support (Japan, South Korea, LATAM)
MB Rent Operationalisation support
Subscription Business Management support

10/2020 - 03/2021

Rent A Ride Intern *(Internship)*
BMW Motorrad (BMW Group)
Sales Strategy and New Business Models
Dealer Onboarding for incipient Rental Platform in Europe/USA
UX and Customer Journey Merge
Competitor Analysis and Customer Survey

05/2020 - 07/2020

Student Assistant
Fraunhofer IGCV
Interfirm Data Sharing for (short-term) Production Control (Industry 4.0)

10/2019 - 02/2020

Cooperations – Strategy and Business Development *(Internship)*
Lufthansa Cargo AG

Support in strategic projects across Joint Ventures (Delta, ANA, Cathay Pacific)

JV Cross System Communication error reporting

01/2018 - 06/2018	**Project Management** *(Internship)* *Ayondo GmbH* Social Trading Operations
04/2017 - 06/2017	**Marketing Project Web Presence** *(Working Student)* *GENO Broker GmbH*
07/2016 – 03/2017	**Business Development LegalTech** *(Working Student)* Busylamp GmbH

Education

10/2023 -	**PhD Student	MBR Programme** *Institute for Strategy, Technology and Organization* Munich School of Management Ludwig-Maximilians-University Munich
09/2018 - 12/2021	**M.Sc. Management of Innovation and Business Development (***Economics and Business Administration***)** *Copenhagen Business School*
06/2019 - 08/2019	**Summer School** *The London School of Economics and Political Science (LSE)* Graduate Level Courses "Development Economics" and "Introduction to Data Science and Machine Learning"
04/2013 - 09/2017	**B.Sc. Economics and Business Administration** *Goethe University Frankfurt*
09/2007 - 06/2008	High School Exchange year in Japan 国際学院高等学校 (Ageo, Saitama)

Research Interests

- Innovation and Platform-based Ecosystems
- Ecosystem Emergence and Orchestration
- Impact of Technological Complexity/Evolution and Degree of Openness on Orchestration Decision Making
- Digital Markets and Dynamic Capabilities

Languages

German (native), Russian (native), English (fluent), Japanese (intermediate), French (basic)