

## SAFIA BOUACHA

### Contact Details

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Institute for Strategy, Technology and Organization      Tel.: +49 (0) 89 2180 - 6758  
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Ludwig-Maximilians-Universität München  
Kaulbachstr. 45, 80539 Munich, Germany

### Positions

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04/2022 –      **Research and Teaching Assistant**  
Institute for Strategy, Technology and Organization  
Munich School of Management  
Ludwig-Maximilians-Universität München

06/2019 – Nov/2021      **Project Team Leader | SaaS, PaaS, Digital, Cloud**  
Huawei Technologies Co., Ltd. – Algiers

06/2014 – 06/2019      **Business Development Manager | SaaS, PaaS, Digital, Cloud**  
Huawei Technologies Co., Ltd. – Algiers

07/2013 – 06/2014      **Business Analyst | SaaS, PaaS, Digital, Cloud**  
Huawei Technologies Co., Ltd. – Algiers

07/2016 –      **TechWomen Fellow**  
TechWomen.org  
Institute of International Education (IIE) – California

07/2016 – 10/2016      **IoT Consultant**  
Qualcomm – California

### Education

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07/2022 –      **PhD Student**  
Institute for Strategy, Technology and Organization  
Munich School of Management  
Ludwig-Maximilians-Universität München

09/2010 – 07/2013      **M.Sc. in Electronic and Telecommunication Engineering**  
Institute of Electrical and Electronic Engineering – IGEE (ex-INELEC)  
M'hamed Bougara University, Boumerdes

09/2008 – 07/2010      **B.Sc. in Electrical and Electronic Engineering**  
Institute of Electrical and Electronic Engineering – IGEE (ex-INELEC)  
M'hamed Bougara University, Boumerdes

09/2005 - 07/2008      **Baccalaureate in Experimental Sciences**  
Bachir Biskri High School, Biskra

### **Research Interests**

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- Strategic Management
- Platform Business
- Organization Design
- Technology: Automation, Digitization, Networking, Artificial Intelligence

### **Teaching**

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#### Bachelor

- Management and Economics of Platforms (Tutorial, LMU Munich, Summer Term 2022)

### **Miscellaneous Activities**

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2016 –                      **TechWomen Fellow**  
TechWomen.org, Institute of International Education (IIE)

### **Skills**

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**Languages:** Arabic (native), English (fluent), French (fluent), German (Beginner)

**Programming and Data Analysis:** Python, Matlab, C++, R, MySQL

**Interests:** Robotics and AI, electronic tinkering, handicrafts, cooking, gaming, reading