

Daniel Obermeier — Acting Director of ISTO & Interim Professor, LMU Munich

Institute for Strategy, Technology and Organization (ISTO), LMU Munich – Germany
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Professional Experience

LMU Munich

Acting Director of ISTO & Interim Professor 2026–present
Institute for Strategy, Technology and Organization

NVIDIA

NVIDIA Ambassador & Certified Instructor 2025–present

Nova SBE

Assistant Professor of Information Systems (Research Track) Lisbon

NYU Stern School of Business

Research Scientist New York
Data Science for Blockchain Analytics

TUM School of Management

Research Associate Munich
Technology and Innovation Management

180 Degrees Consulting Munich e.V.

President Munich

Viga Lux – Smart Home Lighting

Co-Founder Munich

2014–2015

Research Interests

Topics: Digital platforms, platform governance, blockchain technology, decentralization, LLMs, AI-agents

Methods: Econometrics, big data (blockchain analytics), machine learning (NLP), LLMs

Education

NYU Stern School of Business New York
Postdoctoral Researcher 2023–2024

TUM School of Management Munich
Ph.D. in Technology and Management 2017–2023

Advisor: Prof. Joachim Henkel

ETH Zurich Zurich
Visiting Researcher 2021

Host: Prof. Stefano Brusoni

TUM School of Management Munich
M.Sc. in Technology and Management 2014–2017

TUM School of Management Munich
B.Sc. in Technology and Management 2011–2014

Publications & Conferences

Published

2025: Obermeier, D. & Henkel, J. “Deductive Certainty? Exploring the Boundaries of Trust Formation in Smart Contracts on Blockchains.” *MIS Quarterly*, 49(4), 1513–1538.

Working Papers

“Decentralization vs. Blockchain Neutrality: The Unequal Burden of Ethereum’s Market Mechanism on dApps” (w/ H. Halaburda)

“Decentralized Governance as an Open Platform Strategy: An Empirical Study of Devolving Control Through DAOs” (w/ R. Mayya)

“Trust Formation in Decentralized Applications: A Smart Contract-based Survey”

Selected Conference Presentations.....

2025: "Promises and Perils of Decentralization in the Blockchain Age," ICIS Panel (w/ M. Petryk, C. Müller-Bloch, J. Hahn, H. Halaburda, O. Henfridsson, Y. Yoo)

2023: "Decentralization vs. Blockchain Neutrality," EURO DPRN, Milan

2023: "Decentralized Governance as an Open Platform Strategy," POMS, Orlando

2022: "Competition in a Market for Transactions," WISE, Copenhagen

2022: "How to Trust in a Trust-Free System?" INFORMS, Indianapolis

Awards, Fellowships, & Grants

2025: Boston University Platform Symposium Best Paper Prize (\$1,000)

2023: TUM Best Dissertation Award (\$1,500)

2022: NBER Research Grant in Economics of Digitization (\$15,000)

2020: Best Paper Proceedings, Academy of Management Conference

2019: TUM Research Excellence Program (\$7,500)

Teaching Experience

Research Methods for Business Analytics

M.Sc. Course @ Nova SBE 2024-2025

Blockchain Fundamentals

M.Sc. Course @ Nova SBE 2024-2025

Certified Blockchain and DLT Manager Program

TUM Executive Education 2019-2022

Lead User Project

M.Sc. Seminar @ TUM 2019-2021

Current Issues in Technology Management

M.Sc. Seminar @ TUM 2018

Technology and Innovation Management in Practice

M.Sc. Case Study Seminar @ TUM 2018

Empirical Research in Management and Economics

Lecture & Tutorial @ TUM 2017

Supervision: 37 Master Theses, 7 Bachelor Theses

Community & Service

Conferences: Associate Editor at ICIS, Organizing Committee Munich Summer Institute

Workshops: TUM Blockchain and Smart Contracts Workshops (2020-2022)

Peer Review: Journals: Management Science, Organization Science, MISQ, ISR, R&D Management; Conferences: AOM, ECIS, ICIS

Memberships: INFORMS, Association of Information Systems, Academy of Management