

# Daniel Obermeier — Acting Director of ISTO & Interim Professor, LMU Munich

Institute for Strategy, Technology and Organization (ISTO), LMU Munich – Germany

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## Professional Experience

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### LMU Munich

Acting Director of ISTO & Interim Professor  
Institute for Strategy, Technology and Organization

2026–present

### NVIDIA

NVIDIA Ambassador & Certified Instructor

2025–present

### Nova SBE

Assistant Professor of Information Systems (Research Track)

Lisbon

2024–2025

### NYU Stern School of Business

Research Scientist  
Data Science for Blockchain Analytics

New York

2022–2024

### TUM School of Management

Research Associate  
Technology and Innovation Management

Munich

2017–2022

### 180 Degrees Consulting Munich e.V.

President

Munich

2015–2017

### Viga Lux – Smart Home Lighting

Co-Founder

Munich

2014–2015

## Research Interests

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**Topics:** Digital platforms, platform governance, blockchain technology, decentralization, LLMs, AI-agents

**Methods:** Econometrics, big data (blockchain analytics), machine learning (NLP), LLMs

## Education

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### NYU Stern School of Business

Postdoctoral Researcher

New York

2023–2024

### TUM School of Management

Ph.D. in Technology and Management  
Advisor: Prof. Joachim Henkel

Munich

2017–2023

### ETH Zurich

Visiting Researcher  
Host: Prof. Stefano Brusoni

Zurich

2021

### TUM School of Management

M.Sc. in Technology and Management

Munich

2014–2017

### TUM School of Management

B.Sc. in Technology and Management

Munich

2011–2014

## Publications & Conferences

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### Published

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**2025:** Obermeier, D. & Henkel, J. “Deductive Certainty? Exploring the Boundaries of Trust Formation in Smart Contracts on Blockchains.” *MIS Quarterly*, 49(4), 1513–1538.

### Working Papers

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“Decentralization vs. Blockchain Neutrality: The Unequal Burden of Ethereum’s Market Mechanism on dApps” (w/ H. Halaburda)

“Decentralized Governance as an Open Platform Strategy: An Empirical Study of Devolving Control Through DAOs” (w/ R. Mayya)

“Trust Formation in Decentralized Applications: A Smart Contract-based Survey”

## Selected Conference Presentations.....

**2025:** "Promises and Perils of Decentralization in the Blockchain Age," ICIS Panel (w/ M. Petryk, C. Müller-Bloch, J. Hahn, H. Halaburda, O. Henfridsson, Y. Yoo)  
**2023:** "Decentralization vs. Blockchain Neutrality," EURO DPRN, Milan  
**2023:** "Decentralized Governance as an Open Platform Strategy," POMS, Orlando  
**2022:** "Competition in a Market for Transactions," WISE, Copenhagen  
**2022:** "How to Trust in a Trust-Free System?" INFORMS, Indianapolis

## Awards, Fellowships, & Grants

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**2025:** Boston University Platform Symposium Best Paper Prize (\$1,000)  
**2023:** TUM Best Dissertation Award (\$1,500)  
**2022:** NBER Research Grant in Economics of Digitization (\$15,000)  
**2020:** Best Paper Proceedings, Academy of Management Conference  
**2019:** TUM Research Excellence Program (\$7,500)

## Teaching Experience

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### Research Methods for Business Analytics

*M.Sc. Course @ Nova SBE*

2024-2025

### Blockchain Fundamentals

*M.Sc. Course @ Nova SBE*

2024-2025

### Certified Blockchain and DLT Manager Program

*TUM Executive Education*

2019-2022

### Lead User Project

*M.Sc. Seminar @ TUM*

2019-2021

### Current Issues in Technology Management

*M.Sc. Seminar @ TUM*

2018

### Technology and Innovation Management in Practice

*M.Sc. Case Study Seminar @ TUM*

2018

### Empirical Research in Management and Economics

*Lecture & Tutorial @ TUM*

2017

**Supervision:** 37 Master Theses, 7 Bachelor Theses

## Community & Service

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**Conferences:** Associate Editor at ICIS, Organizing Committee Munich Summer Institute

**Workshops:** TUM Blockchain and Smart Contracts Workshops (2020-2022)

**Peer Review:** Journals: Management Science, Organization Science, MISQ, ISR, R&D Management; Conferences: AOM, ECIS, ICIS

**Memberships:** INFORMS, Association of Information Systems, Academy of Management