

# SVENJA FRIESS

Institute for Strategy, Technology, and Organization  
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## EDUCATION

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- 10/2019 - PRESENT **Munich Graduate School of Economics (MGSE) | LMU Munich**  
Ph.D. in Economics  
Supervisors: Dietmar Harhoff, Florian Englmaier
- 01/2022 - 06/2022 **Laboratory for Innovation Sciences at Harvard University (LISH)**  
Research Visit (Invited by Karim Lakhani)
- 10/2016 - 03/2019 **LMU Munich**  
M.Sc. in Economics
- 08/2014 - 01/2015 **University of Copenhagen**  
Visiting Undergraduate Student
- 10/2012 - 08/2016 **Heidelberg University**  
B.Sc. in Economics (30/180 ECTS Electives in Sociology, Political Science & Philosophy)

## RESEARCH INTERESTS

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FIELDS: Behavioral Economics, Organizations & Strategy, Innovation Economics  
TOPICS: (Digital) Knowledge Production & Transfers, (Gender) Inequality, Strategic Human Capital

## RESEARCH EXPERIENCE

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- 09/2024 - PRESENT **Institute for Strategy, Technology, and Organization (ISTO) | LMU Munich**  
Postdoctoral Research Fellow (pending defense)
- 07/2019 - 08/2024 **Max Planck Institute for Innovation and Competition**  
Junior Research Fellow & Laboratory Manager (econlab)
- 09/2020 - 09/2022 **Laboratory for Innovation Science Harvard (LISH)**  
Affiliated Researcher
- 06/2017 - 03/2018 **Munich Experimental Laboratory of Economic & Social Sciences (MELESSA)**  
Graduate Research Assistant
- 04/2016 - 09/2016 **Leibniz Centre for European Economic Research (ZEW)**  
Student Research Assistant
- 08/2015 - 10/2015 **DB Research, Deutsche Bank AG**  
Research Intern

## RESEARCH

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### PUBLICATIONS

- Laura A. Bechthold, Marina Chugunova, Svenja Friess, Karin Hoisl, Michael E. Rose (2020).  
"Women in Creative Labor: Inventors, Entrepreneurs and Academics", in:  
*Fundamental Questions. Gender Dimensions in Max Planck Projects 2020*. ([Link](#), non-peer-reviewed)
- Laura Rosendahl Huber, Jacqueline Ng Lane., Svenja Friess, Haylee Ham, Karim R. Kakhani (2022).  
"Digital Peer Interactions and Knowledge Transfers: Evidence from Online Business Education",  
in: *Academy of Management Proceedings* (Vol. 2022, No. 1, p. 17583). Briarcliff Manor, NY 10510:  
Academy of Management. ([Link](#))

## WORK IN PROGRESS

### "Reputational Concerns & Advice-Seeking at Work"

(w/ Marina Chugunova, Lea K. Heursen, *Working Paper*)

### "Breaking the Ice: Can Initially Active Peers Improve Platform Engagement and Persistence?"

(w/ Laura Rosendahl Huber, *Manuscript upon Request*)

### "The Impact of Competition and Gender Composition on Creative Performance"

(*Manuscript upon Request*)

### "Do Gender Stereotypes about Competence Affect Credit Attribution when Seeking Advice at Work?"

(w/ Marina Chugunova, Lea K. Heursen, *Piloting Stage*)

## GRANTS & SCHOLARSHIPS

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### 01/2022 - 05/2022 **Fulbright Scholarship**

For a Research Visit at Harvard University

### 08/2020 **Diligentia Foundation Grant**

(22.000 €, "Reputational Concerns & Advice-Seeking at Work", co-investigator)

### 02/2013 - 03/2019 **German Academic Scholarship Foundation**

Fellow (*Studienstiftung des deutschen Volkes e.V.*)

### 08/2014 - 01/2015 **German Academic Scholarship Foundation**

International Scholarship

### 10/2017 - 10/2018 **ECONnect**

Fellow, Selective Program of the Munich Economics Alumni Club for Outstanding Students

## INVITED SEMINARS & CONFERENCE PRESENTATIONS

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2024 Conference on Field Experiments in Strategy (CFXS) (scheduled)  
NBER Summer Institute - Personnel Economics (talk by co-author)  
Economic Science Association (ESA) World Meeting  
LMU Behavioral Brown Bag Seminar  
Danish Research Unit on Industry Dynamics Conference (DRUID)  
Doctoral Seminar MPI for Innovation & Competition

2023 Colloquium for Personnel Economics (COPE)  
Centre for European Economic Research (invited talk) (ZEW)  
Center for Research in Economics and Statistics (invited talk) (CREST)  
1st Organizational Economics Summer Symposium (OESS)  
Doctoral Seminar MPI for Innovation & Competition  
LMU Behavioral Brown Bag Seminar  
LMU Organizational Economics Chair Lunch

2022 5th Research on Innovation, Science & Entrepreneurship Workshop (RISE5)  
LMU Behavioral Brown Bag Seminar  
2nd Berlin Workshop on Public Economics: Gender Economics  
ESA World Meeting  
Strategy Science Conference  
Doctoral Seminar MPI for Innovation & Competition  
LMU Organizational Economics Chair Lunch

2021 Doctoral Seminar MPI for Innovation & Competition  
LMU Organizational Economics Chair Summer Seminar

2020 Doctoral Seminar MPI for Innovation & Competition  
LMU Behavioral Brown Bag Seminar  
LMU Organizational Economics Chair Summer Seminar

## SUMMER SCHOOLS

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09/2021 Munich Graduate School of Economics (EBE & CRC TRR 190)  
09/2019 FAIR at the Norwegian School of Economics (NHH)  
07/2018 - 08/2018 London School of Economics & Political Science (LSE)

## TEACHING

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WINTER 2024/25 *Strategic Organization Design*, Bachelor's Level, Lecturer, LMU Munich  
Supervision of Master Thesis  
WINTER 2023/24 Supervision of Bachelor Thesis  
WINTER 2022/23 "*Microeconomics 1*", Bachelor's Level, TA, LMU Munich  
"*Diversity and Discrimination in Organizations: Insights from Empirical Research*", Bachelor's Level, Supervision of Seminar Theses, LMU Munich

## REFEREEING

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Schmalenbach Journal of Business Research, Southern Economic Journal, Industrial & Corporate Change

## FURTHER PROFESSIONAL ACTIVITIES

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2024 DISCUSSANT at MaxSI Workshop of MPI & CBS; (RISE7) Workshop (scheduled)  
FROM 12/2021 MENTOR to 1st year PhD students in Economics  
(3x, thereof 1x [Women in Economics Initiative e.V.](#))  
12/2021 CO-ORGANIZER of (RISE4) Workshop for Junior Economists  
06/2021 CO-ORGANIZER of Bavarian Young Economists' Meeting  
12/2020 CO-ORGANIZER of (RISE3) Workshop for Junior Economists  
11/2020 DISCUSSANT at [TIME](#) Colloquium, joint Seminar of ISTO (LMU), TIM (TUM) & MPI

## GRADUATE COURSES

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COMPULSORY Microeconomics, Macroeconomics, Econometrics  
ELECTIVE Advanced Topics in Organizational Economics, Behavioral Theory & Experiments, Determinants of Individual Productivity, Beliefs in Decision Theory, Advanced Microeconometrics, Natural Language Processing for Economists

## LANGUAGES

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GERMAN Native Fluency  
ENGLISH Proficient (University & Postgraduate Studies in English)  
SPANISH Conversational Fluency

## COMPUTER SKILLS

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ADVANCED  $\LaTeX$ , Stata, oTree, Qualtrics, MS Office  
BASIC Python, R, HTML, git

Munich, October 2024