

# JONATHAN DAVID JENSEN

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## CURRENT EMPLOYMENT

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01.01.2024 – Munich School of Management – Ludwig Maximilian University of Munich  
Postdoctoral Researcher – Institute for Strategy, Technology, & Organisation

## EDUCATION

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01.09.2019 – 19.01.2023 [Aarhus University, Aarhus BSS](#)  
Doctor of Philosophy in Management

- Visiting the dept. of Strategy and Innovation at CBS, Copenhagen in 2021
- Visiting ISTO at Ludwig Maximilian University of Munich in 2022

2017 – 2019 [Aarhus University, Aarhus BSS](#)  
Msc. in Innovation Management and Business Development

2014 – 2017 [Aarhus University, Aarhus BSS](#)  
Bsc. in Business Administration and Economics

## RESEARCH INTERESTS

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Organization design, strategy, innovation, freelancers, uncertainty, platforms, online labor markets (OLMs)

## WORKING PAPERS

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[1] Jensen, J. D., 2022. *Social Identity Processes in Liminal Social Contexts: Group Divergence and Group Convergence*. Preparing for submission to Administrative Science Quarterly.

[2] Jensen, J.D., Frederiksen, L., Carugatti, A., & Anand, R. *Exploring SMEs' Organizational Structure, Innovation, and Performance during a Crisis*. Preparing for submission to Strategic Management Journal.

## PUBLICATIONS

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[1] Jensen, J.D., Anand, R. & Foss, N. J. 2023. *Employment externalisation in response to a temporary exogenous shock: an adjustment costs perspective*. Industry and Innovation: *forthcoming*.

[2] Jensen, J.D., Anand, R., & Frederiksen, L. 2022. *The Relationship between Organizational Structure and Innovation in SMEs during a Crisis*. Strategic Management Society Proceedings. **Conference Paper**.

[3] Jensen, J. D. & Anand, R. 2021. *Employment reconfiguration during exogenous shocks: evidence from COVID-19*. Academy of Management Proceedings. **Conference Paper**.

[4] Jensen, J. D., Elbæk, C. T., & Anand, R., 2021. *Omstillingsparadokset: Afvejning imellem fleksibilitet og koordinering i arbejdsstyrken*. Økonomi & Politik, 94(3).

## WORK IN PROGRESS

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[1] Reboot SME Project: Survey-based research on how SMEs are coping with the Covid-19 crisis. Papers combining data from *Denmark Statistics* (dst.dk) with survey data

- Collaborators: Lars Frederiksen, Rahul Anand, Signe Frederiksen and Andrea Carugati
- [2] Intermediary Hiring Project: archival database created with 3 years of IT freelancer hiring-data
- Stage: idea generation and data analysis
- [3] Simulation paper explaining trade-off in shallow and deep information processing for decision-making
- Collaborators: Nicolai Foss and Oana Vuculescu
- [4] Paper studying the effects of innovation shocks on performance of generalists vs. specialists
- Collaborators: Alexey Rusakov
- [5] Project to study coordination and cooperation between freelancers and employees on Upwork
- Collaborators: Tobias Kretschmer

## SELECTED CONFERENCES

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2021	81 <sup>st</sup> Annual Meeting of the Academy of Management Presenter	(Online)
2022	42 <sup>nd</sup> Strategic Management Society Conference, London Presenter	
2022	10 <sup>th</sup> SKEMA Paper Development Workshop Presenter	
2022	1 <sup>st</sup> Friends of Imperial Conference Participant	

## PRESS MENTIONS

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2020	<b>Børsen</b> Link: <a href="https://borsen.dk/nyheder/proselvstaendig/ny-forskning-smver-bruger-flere-freelancere">https://borsen.dk/nyheder/proselvstaendig/ny-forskning-smver-bruger-flere-freelancere</a>
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## RESEARCH FUNDING

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2023	<b>Carlsberg Internationalisation Fellowship</b> Grant for a two-year research project (link) studying the implications of designing coordination and cooperation for project performance in OLMs €110.000
2020	<b>Industriens Fond - Reboot SMV (Co-PI)</b> Project (link) to help Danish Small Medium-sized Enterprises navigate Covid-19. My co-supervisor Lars Frederiksen was the principal investigator. €200.000
2022	<b>Augustinus Fund</b> – Research Stay €1.500 <b>Otto Mønstedts Fund</b> – Research Stay €3.000 <b>Otto Mønstedts Fund</b> – SMS Conference 2022 €1.000

## TEACHING

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<u>Guest Lecturing</u> Innovation Challenge: Hands-on-Project (Masters) Organizational Design and HR Analytics (Masters)	Aarhus BSS, Aarhus University (Fall 2019, Fall 2020) (Fall 2019)
<u>Teaching Assistant</u> Strategy – Instructor (Bachelors) Organizational Behavior - Instructor (Bachelors) Philosophy of Science (Bachelors) Organizational Theory (Masters) Internship supervisor	Aarhus BSS, Aarhus University (Fall 2020) (Fall 2020) (Fall 2019) (Fall 2019) (Winter 2021)

## PROFESSIONAL ACTIVITIES AND MEMBERSHIPS

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Member, EGOS 2020-2021, AOM 2021-2022, SMS 2022-  
Member, Organizational Design Community 2020-2022  
Member, Departmental Council – PhD representative in 2021-2022  
Ad hoc reviewer, Journal of Organization Design, AOM

## OTHER RELEVANT EXPERIENCE

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2023 – present	<u>VENZO Business Consulting</u> Consultant at a digitalization consultancy working in the areas of digital strategy, digital transformation, and new technology adoption	Copenhagen, Denmark
2020 – 2022	<u>ATU Midt</u> Workshops on the research process and scientific problem formulation for high school students from the Academy for Talented Youth (ATU Midt)	Aarhus, Denmark
2019 – 2022	<u>IT Optimiser</u> Business analyst at a boutique IT consultancy for SAP freelancers	Skanderborg, Danmark

## REFERENCES

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Tobias Kretschmer	<u>Ludwig Maximilian University of Munich</u>	Email: t.kretschmer@lmu.de
Nicolai J. Foss	<u>Copenhagen Business School</u>	Email: njf.si@cbs.dk
Lars Frederiksen	<u>Aarhus School of Business and Social Sciences</u>	Email: l.frederiksen@mgmt.au.dk
Dorthe D. Håkonsson	<u>Aarhus School of Business and Social Sciences</u>	Email: dod@mgmt.au.dk