

MAREN ALANA MICKELER

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EDUCATION

- 04/2018 – Present **Ludwig-Maximilians-University**, Munich
Munich School of Management
Ph.D. Candidate in Management
- 01/2022 – 04/2022 **University of Southern California**, Los Angeles, CA
Marshall School of Business
Visiting Student
- 04/2018 – 03/2020 **Ludwig-Maximilians-University**, Munich
MBR, Master of Business Research
- 10/2013 – 10/2016 **University of Hamburg, Germany**
M.A., Business Administration
- 10/2009 – 07/2013 **University of Hohenheim, Germany**
B.Sc., Communication & Economics

RESEARCH SUMMARY

My research focuses on individual decision-making and collaboration in both technology-mediated and unmediated settings, that is, where technology is absent. In my dissertation, I specifically focus on the former and study the influence of anonymity on individual collaboration behavior and its intra-organizational consequences. I employ quantitative methods drawing on laboratory, field, and online experimental data as well as large-scale observational data.

PUBLISHED PAPERS

[1] **Mickeler, M.**, Khashabi, P., Kleine, M., & Kretschmer, T., The Perks of Being Unknown: Implied Costs of Knowledge Seeking on Organizational Platforms, (*Forthcoming, Strategic Management Journal*).

PAPERS UNDER REVIEW

[2] Grohsjean, T., **Mickeler, M.**, & Piezunka, H., Employees' Extra-Organizational Affiliations and Intra-Organizational Collaboration, (*Revise & Resubmit, Strategic Management Journal*).

WORKING PAPERS

[3] **Mickeler, M.**, Zunino, D., Kretschmer, T., & Hadengue, M., The Influence of Anonymity on Feedback Provision in Organizational Idea Contests: Experimental Evidence from a Multiside Hackathon, (*Preparing for submission*).

[4] **Mickeler, M.**, Liu, S. & Kretschmer, T., Information Provision in Sequential Decision-Making, (*Lab experiment - Design stage*).

[5] **Mickeler, M.**, The Detrimental Effects of Collaboration on Individual- and Team Success, (*Data analysis stage*).

[6] **Mickeler, M.**, Fernandez Castro, S. & Englmaier, F., Performance, Aspirations, and Gender (*Field experiment – Design stage*).

CONFERENCE PROCEEDINGS (PEER REVIEWED)

[7] **Mickeler, M.**, Khashabi, P., Kleine, M., & Kretschmer, T., The Perks of Being Unknown: Implied Costs of Knowledge Seeking on Organizational Platforms, (**Academy of Management Best Paper Proceedings 2022**).

EXTERNAL FUNDING & AWARDS

2022	Research Fellowship, German Academic Exchange Service (EUR 5,500)
2021 - 2023	Bavarian Research Institute for Digital Transformation (bidt) Grant (EUR 1,050,000 with Tobias Kretschmer, Klaus Moser, and Michael Koch)
2020	Outstanding Reviewer Award, K&I Interest Group, SMS Conference
2019 - 2021	Research in Organizations (RiO) Grant by the SRF of the Strategic Management Society (EUR 20,000 with Tobias Kretschmer)
2013	University of Hohenheim, Admission to the Dean's List (best three percent of all students)

TEACHING

Executive/Post-Experience

- New Business Ventures (TA for Henning Piezunka, MBA Module, INSEAD Fontainebleau, Summer 2021)
- Thinking Strategically (TA for Tobias Kretschmer, European Triple Degree – M.Sc. in Management, LMU Munich, Winter Term 2020/2021, Winter Term 2021/2022, Winter Term 2022/2023)

Master/Graduate

- New Products: From Ideas to Markets (Lecture TA/Teaching of Tutorial, LMU Munich, Winter Term 2020/2021, Winter 2022/2023)
- Project Course (Teaching of Research Seminar, LMU Munich, Summer Term 2018, Winter Term 2018/2019, Summer Term 2019, Winter Term 2019/2020, Summer Term 2020, Summer Term 2021, Winter Term 2021/2022, Summer Term 2022)

Bachelor/Undergraduate

- Strategic Organization Design (Teaching of Tutorial, LMU Munich, Winter Term 2021/2022)
- Empirical Innovation Research (Teaching & TA of Advanced Seminar, LMU Munich, Summer Term 2019, Summer Term 2020, Summer Term 2021)
- Management and Economics of Platforms (Teaching of Tutorial, LMU Munich, Summer Term 2018)

Thesis Supervision

- 15 Bachelor Theses, 17 Master Theses

SELECTED PRESENTATIONS

- Academy of Management Conference 2022, Seattle, *The Perks of Being Unknown: Implied Costs of Knowledge Seeking on Organizational Platforms*
- SMS Special Conference 2022, Bocconi School of Management, Milan, *The Perks of Being Unknown: Implied Costs of Knowledge Seeking on Organizational Platforms*
- Strategy Science Conference 2022, NYU Stern School of Business, New York, *The Perks of Being Unknown: Implied Costs of Knowledge Seeking on Organizational Platforms*
- SEI Doctoral Consortium 2021, ESADE Business School, Barcelona, *Under the Radar: User Anonymity in the Design of Organizational Platforms*
- DRUID Conference 2021, Copenhagen Business School, Copenhagen, *Under the Radar: User Anonymity in the Design of Organizational Platforms*
- Academy of Management Conference 2020, *Under the Radar: User Anonymity in the Design of Organizational Platforms (Virtual)*

PROFESSIONAL EXPERIENCE

2018 – Present	Ludwig-Maximilians-University , Munich, Germany Research and Teaching Assistant
2017 – 2018	Hubert Burda Media , Munich, Germany Finance & Operations Manager
2016 – 2017	ProSiebenSat.1 Media SE , Unterföhring, Germany Junior Asset Manager

PROFESSIONAL SERVICE

2020 – Present	Co-Organizer of the “Organizations Research Group Seminar”, a weekly seminar series run by the chair of Organizational Economics and the Institute for Strategy, Technology and Organization at LMU Munich
2022 – Present	Ad-hoc Reviewer for Strategy Science (1)
2018 – Present	Ad-hoc Reviewer for the Strategic Management Journal (2)

COMMUNITY SERVICE

2008 – 2009	Internationaler Bund Voluntary Year of Social Service
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SOFTWARE AND LANGUAGES

Software:	STATA
Programming:	PYTHON
Languages:	English (Fluent), German (Native), French (Intermediate), Spanish (Beginner)

REFERENCES

Tobias Kretschmer (Ph.D. Advisor)

Director of the Institute for Strategy,
Technology & Organization
Professor of Management, LMU Munich
Email: t.kretschmer@lmu.de

Peer Fiss

Jill and Frank Fertitta Chair in Business
Administration and Professor of Management
& Organization,
USC Marshall School of Business
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Henning Piezunka

Associate Professor of Entrepreneurship and
Family Enterprise, INSEAD
Email: henning.piezunka@insead.edu

Florian Englmaier

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Department of Economics, LMU Munich
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