

# SVENJA FRIESS

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## RESEARCH INTERESTS

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FIELDS: Organizations Research & Strategy, Behavioral & Innovation Economics  
TOPICS: (Digital) Knowledge Production & Transfers, (Gender) Inequality, Platforms

## EDUCATION

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10/2019 - 01/2025 **Munich Graduate School of Economics (MGSE) | LMU**  
Ph.D. in Economics (Thesis Defense Passed: Jan 2025)  
Advisors: Dietmar Harhoff, Florian Englmaier  
01/2022 - 06/2022 **Laboratory for Innovation Sciences at Harvard University (LISH)**  
Research Visit (Invited by Karim Lakhani)  
10/2016 - 03/2019 **LMU**  
M.Sc. Economics  
08/2014 - 01/2015 **University of Copenhagen**  
Visiting Undergraduate Student  
10/2012 - 08/2016 **Heidelberg University**  
B.Sc. Economics (30/180 ECTS Electives in Sociology, Political Science & Philosophy)

## PROFESSIONAL EXPERIENCE

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09/2024 - PRESENT **Institute for Strategy, Technology, and Organization (ISTO) | LMU**  
Post-doctoral Research Fellow  
07/2019 - 08/2024 **Max Planck Institute for Innovation and Competition**  
Doctoral Research Fellow & Laboratory Manager (econlab)  
09/2020 - 09/2022 **Laboratory for Innovation Science at Harvard (LISH)**  
Affiliated Researcher  
06/2017 - 03/2018 **Munich Experimental Laboratory of Economic & Social Sciences (MELESSA)**  
Graduate Research Assistant  
04/2016 - 09/2016 **Leibniz Centre for European Economic Research (ZEW)**  
Student Research Assistant  
08/2015 - 10/2015 **DB Research, Deutsche Bank AG**  
Research Intern

## RESEARCH PAPERS

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### PUBLICATIONS

Laura A. Bechthold, Marina Chugunova, Svenja Friess, Karin Hoisl, Michael E. Rose (2020).  
"Women in Creative Labor: Inventors, Entrepreneurs and Academics", in:  
*Fundamental Questions. Gender Dimensions in Max Planck Projects 2020*. ([Link](#), non-peer-reviewed)  
Laura Rosendahl Huber, Jacqueline Ng Lane., Svenja Friess, Haylee Ham, Karim R. Kakhani (2022).  
"Digital Peer Interactions and Knowledge Transfers: Evidence from Online Business Education",  
in: *Academy of Management Proceedings* (Vol. 2022, No. 1, p. 17583). Briarcliff Manor, NY 10510:  
Academy of Management. ([Link](#))

## SELECTED WORK IN PROGRESS

### "Reputational Concerns and Advice-Seeking at Work"

(w/ Marina Chugunova, Lea K. Heursen, *Working Paper* in preparation for submission to *ReStud*)

### "Breaking the Ice: Can Early Peer Activity Improve Platform Engagement and Persistence?"

(w/ Laura Rosendahl Huber, *Manuscript upon Request*, in preparation for submission to *SMJ*)

### "The Impact of Competition and Gender Composition on Creative Performance"

(*Manuscript upon Request*)

### "Improving Freelancer Collaboration in Firm Projects: Evidence from a Field Experiment with Upwork"

(w/ Jonathan Jensen, Tobias Kretschmer, Marlo Raveendran, Ted Liu, & Gabby Burlacu, *Design Stage*)

## GRANTS & SCHOLARSHIPS

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### 01/2022 - 05/2022 **Fulbright Scholarship**

For a Research Visit at Harvard University

### 08/2020 **Diligentia Foundation Grant**

(22.000 €, "Reputational Concerns & Advice-Seeking at Work", co-investigator)

### 02/2013 - 03/2019 **German Academic Scholarship Foundation**

Fellow (*Studienstiftung des deutschen Volkes e.V.*)

### 08/2014 - 01/2015 **German Academic Scholarship Foundation**

International Scholarship

### 10/2017 - 10/2018 **ECONnect**

Fellow, Selective Program of the Munich Economics Alumni Club for Outstanding Students

## INVITED SEMINARS & CONFERENCE PRESENTATIONS

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- 2024 Conference on Field Experiments in Strategy (CFXS)  
NBER Summer Institute - Personnel Economics (talk by co-author)  
Economic Science Association (ESA) World Meeting  
LMU Behavioral Brown Bag Seminar  
Danish Research Unit on Industry Dynamics Conference (DRUID)  
Doctoral Seminar MPI for Innovation & Competition
- 2023 Colloquium for Personnel Economics (COPE)  
Centre for European Economic Research (invited talk) (ZEW)  
Center for Research in Economics and Statistics (invited talk) (CREST)  
1st Organizational Economics Summer Symposium (OESS)  
Doctoral Seminar MPI for Innovation & Competition  
LMU Behavioral Brown Bag Seminar  
LMU Organizational Economics Chair Lunch
- 2022 5th Research on Innovation, Science & Entrepreneurship Workshop (RISE5)  
LMU Behavioral Brown Bag Seminar  
2nd Berlin Workshop on Public Economics: Gender Economics  
ESA World Meeting  
Strategy Science Conference  
Doctoral Seminar MPI for Innovation & Competition  
LMU Organizational Economics Chair Lunch
- 2021 Doctoral Seminar MPI for Innovation & Competition  
LMU Organizational Economics Chair Summer Seminar
- 2020 Doctoral Seminar MPI for Innovation & Competition  
LMU Behavioral Brown Bag Seminar  
LMU Organizational Economics Chair Summer Seminar

## TEACHING

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SUMMER 25	<i>Platforms: Fundamentals &amp; Recent Advances</i> , Graduate, Co-organizer, LMU
WINTER 2024/25	<i>Strategic Organization Design</i> , Bachelor, Lecturer, LMU Supervision of Bachelor & Master Theses
WINTER 2023/24	Supervision of Bachelor Thesis
WINTER 2022/23	" <i>Microeconomics 1</i> ", Bachelor, TA, LMU " <i>Diversity &amp; Discrimination in Organizations: Insights from Empirical Research</i> ", Bachelor, Supervision of Seminar Theses, LMU

## REFEREEING

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Schmalenbach Journal of Business Research, Southern Economic Journal, Industrial & Corporate Change

## FURTHER ACADEMIC SERVICES

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2025	CO-ORGANIZER <a href="#">MSI</a> PhD Workshop
2024	DISCUSSANT MaxSI Workshop of MPI & CBS; <a href="#">RISE7</a> Workshop
FROM 12/2021	MENTOR to 1st year PhD students in Economics (3x, thereof 1x <a href="#">Women in Economics Initiative e.V.</a> )
12/2021	CO-ORGANIZER of <a href="#">RISE4</a> Workshop for Junior Economists
06/2021	CO-ORGANIZER of Bavarian Young Economists' Meeting
12/2020	CO-ORGANIZER <a href="#">RISE3</a> Workshop for Junior Economists
11/2020	DISCUSSANT <a href="#">TIME</a> Colloquium, joint Seminar of ISTO (LMU), TIM (TUM) & MPI

## SUMMER SCHOOLS

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09/2021	Munich Graduate School of Economics (EBE & CRC TRR 190)
09/2019	<a href="#">FAIR</a> at the Norwegian School of Economics (NHH)
08/2018	London School of Economics & Political Science (LSE)

## GRADUATE COURSES

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COMPULSORY	Microeconomics, Macroeconomics, Econometrics
ELECTIVE	Advanced Topics in Organizational Economics, Beliefs in Decision Theory, Behavioral Theory & Experiments, Determinants of Individual Productivity, Advanced Microeconometrics, Natural Language Processing for Economists

## LANGUAGES

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GERMAN	Native
ENGLISH	Fluent (University & Postgraduate Studies in English)
SPANISH	Conversational

## TECHNICAL SKILLS

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ADVANCED	Python, Stata, Qualtrics, MS Office
BASIC	R, HTML, Git, oTree