

CURRICULUM VITAE

Tim Meyer

LMU Munich School of Management
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ACADEMIC POSITIONS

02/2021 – present **LMU Munich School of Management, Munich, Germany**
Institute for Strategy, Technology and Organization (ISTO)
Postdoctoral Researcher

EDUCATION

09/2014 – 05/2019 **Bocconi University, Milan, Italy**
Ph.D. in Business Administration and Management (*with distinction*)
Dissertation Title: Three Essays on Digital Transformation and its Effect on
Traditional Industries

09/2012 – 08/2014 Double Master's Degree Program
RWTH Aachen University, Aachen, Germany
M.Sc. in Business Administration and Engineering (*with distinction*)
Tsinghua University, Beijing, China
M.Sc. in Power Engineering and Engineering Thermal Physics

10/2008 – 08/2012 **RWTH Aachen University, Aachen, Germany**
B.Sc. in Business Administration and Engineering

RESEARCH INTERESTS

Platform Strategy, Digital Transformation, Competitive Strategy

RESEARCH PAPERS

Published Paper:

Two Sides of the Same Coin? Decentralized versus Proprietary Blockchains and the Performance of Digital Currencies (with Carmelo Cennamo and Cecilia Marchesi). *Academy of Management Discoveries*, 6/3 (2020), 382-405.

Working Papers:

For Which Incumbents Are Digital Platforms Really a Threat? - The Role of Asset Ownership (with Carmelo Cennamo and Erdem Dogukan Yilmaz)

News Aggregators and Their Impact on Local News Outlets (with Anna Kerkhof, Carmelo Cennamo and Tobias Kretschmer)

What Drives Users to Go Beyond Mere Contribution? – The Effect of Reputation and Reciprocity on Users' Decision to Allow Derivative Reuse in Open Communities (with Erdem Dogukan Yilmaz)

The Effect of Ownership Form and Managerial Incentives on Incumbents' Reactions to the Entry of Peer-To-Peer Platforms

The Hidden Costs of Platform Flexibility: Entry of Low-Quality Suppliers on Airbnb in High-Demand Periods (with Michail Batikas, Carmelo Cennamo and Jörg Claussen)

CONFERENCES

- 2021 DRUID, Copenhagen (*scheduled*); AoM Annual Meeting, *virtual*; Platform Strategy Research Symposium, *Boston/virtual*; Digital Economy Workshop, *virtual*
- 2019 AoM Annual Meeting, Boston; Munich Summer Institute, Munich
- 2018 AoM Annual Meeting, Chicago; SMS Special Conference on Sharing Strategies for the Connected World, Oslo; AoM Specialized Conference on Big Data and Managing in a Digital Economy, Surrey

AWARDS AND SCHOLARSHIPS

- 05/2019 Inclusion in the Best Paper Proceedings, *Academy of Management Annual Meeting, Boston*
- 06/2018 Honorable Mention, Best Paper Prize Competition, *SMS Special Conference on Sharing Strategies for the Connected World, Oslo*
- 09/2014 – 05/2019 PhD Fellowship, *Bocconi University*
- 09/2014 Springorum Commemorative Coin for graduating from master's program with distinction, *RWTH Aachen University*
- 09/2012 – 07/2013 Scholarship for studies abroad, *German Academic Exchange Service (DAAD) and China Scholarship Council (CSC)*

TEACHING EXPERIENCE

Instructor:

- *Data Analytics for Strategy Research*, B.Sc. course, LMU Munich, fall 2021 (*scheduled*)
- *Empirics of Organizations*, M.Sc. course, LMU Munich, fall 2021 (*scheduled*)
- *Theory of Science (Wissenschaftstheorie)*, B.Sc. course, LMU Munich, spring 2021

Teaching Assistant:

- *Managing Alliances and Acquisitions*, MBA course, Bocconi, fall 2017 - spring 2019
- *E-Business and Web 2.0 (E-business e web 2.0)*, M.Sc. course, Bocconi, spring 2017 - 2018
- *Developing Your Company*, M.Sc. course, Bocconi, spring 2016 - 2018
- *Entrepreneurship and Business Planning*, M.Sc. course, Bocconi, fall 2018
- *Business Strategy*, B.Sc. course, Bocconi, fall 2017 - 2018
- *Technology, Innovation and Operations Management (Gestione della tecnologia, dell'innovazione e delle operations)*, B.Sc. course, Bocconi, fall 2016 – 2018

Other Activities:

- Attended 3-day teaching workshop “*Excellence in Advanced Teaching*”, Bocconi University
- Supervised 4 B.Sc. and 2 M.Sc. Theses at LMU Munich

PROFESSIONAL SERVICE

Reviewer for:

- *AOM Annual Meeting*, 2018, 2019, 2021
- *SMS Annual Conference*, 2016
- *AOM Specialized Conference on Big Data and Managing in a Digital Economy*, 2018
- *Munich Summer Institute*, 2021

INDUSTRY EXPERIENCE

02/2020- 08/2020

EY-Parthenon GmbH, Düsseldorf, Germany
Analytics Consultant

OTHER SKILLS

Software:

- STATA: advanced knowledge
- Python: advanced knowledge of general programming, web-scraping applications (e.g., BeautifulSoup, Selenium) and machine learning applications (e.g., Scikit-learn, nltk)
- R: good knowledge
- MS Office: advanced knowledge

Languages: German (native), English (full working proficiency), Italian (full working proficiency), French (intermediate), Chinese (beginner)

REFERENCES

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