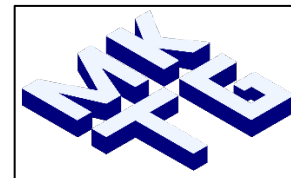




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Thesis application at the Institute for Marketing

Bachelor Thesis

Master Thesis

During your application for a thesis at the Institute for Marketing of the Ludwig-Maximilians-Universität München (LMU), you will submit personal data. Please consider our privacy policy: <https://www.lmu.de/en/footer/privacy-disclaimer/index.html>. By submitting your application, you confirm that you have read the privacy policy and accept the processing of data during your application period.

Please submit your complete application, which includes this application form, a current transcript of records, a CV, and a one-page letter of motivation, to the office of the institute (mktg@som.lmu.de). We are looking forward to your application! Please contact the office of the institute via e-mail if you have any additional questions.

Personal information:
Surname:
Given names:
Matriculation number:
Course of studies:
Specialization(s):
Examination regulation:
E-Mail:

Which software have you worked with on an **advanced level**?

Unipark

SoSci-Survey

SmartPLS

Stata

Python

SPSS

R

Other:

Visited courses at the Institute for Marketing or other courses at related institutes	Semester	Grade

Desired topic domains / topics (multiple options possible)	Supervisor

Desired starting date:

Additional comments:

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