

Dr. Ann-Kristin Großkopf

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Academic Positions

LMU Munich School of Management, Germany 2020 – present
TRR 266 Accounting for Transparency
Postdoctoral Researcher

University of Göttingen, Germany 2014 – 2020
Research and Teaching Assistant

Education

University of Göttingen, Germany 2014 – 2020
Dr. rer. pol. (Ph.D.) in Accounting (summa cum laude)
Advisor: Prof. Dr. Jörg-Markus Hitz

Lancaster University Management School, UK 2017
Visiting Ph.D. Student in Accounting and Finance

University of Göttingen, Germany 2012 – 2014
Master of Science, Finance, Accounting, and Taxes

University of Göttingen, Germany 2009 – 2012
Bachelor of Science, Business Administration, Major: Finance, Accounting, and Taxes

Research

Research interests

Sustainability Reporting, Non-investor Stakeholders, Carbon Accounting, Financial Communication, Real Effects, Disclosure Regulation

Accepted and Published Papers

How Does Carbon Footprint Information Affect Consumer Choice? A Natural Field Experiment with Bianca Beyer (Aalto University), Rico Chaskel, Simone Euler, Joachim Gassen (HU Berlin), and Thorsten Sellhorn (LMU Munich School of Management)
Journal of Accounting Research (2024) 62: [101-136](#)

Working Papers

Stakeholder responses to CRS information: Evidence from employees (solo-authored)

Real Effects in Accounting Standard-Setting: Evidence from IFRS 16 [SSRN](#)
with Thorsten Sellhorn and Katharina Weiß (LMU Munich School of Management)

Credible Environmental Commitments: Insights from Material Contracts
with Victor Sehn (LMU Munich School of Management)

Work in progress

Politics of sustainability reporting: Evidence from NGO advocacy
with Simone Euler (HU Berlin)

Devil in the Details: How Transparent is Carbon Offset Use in Corporate Net-Zero Pledges?
with Thorsten Sellhorn and Yuchen Wu (LMU Munich School of Management)

Consumer reactions and firms' non-financial information
with Bianca Beyer (Aalto University)

Publication in Practitioner Journals and Books

First-Time Adoption of the EU Taxonomy - An Empirical Analysis of German Companies
(Original German title: Erstanwendung der EU-Taxonomie – Eine empirische Analyse deutscher Unternehmen) KOR, Issue 06 (2022), pp. 251–258.

Global Sustainability Reporting Standards – A critical analysis of the IFRS Foundation's proposal
(Original German title: Globale Standards für Nachhaltigkeitsberichterstattung – Eine kritische Analyse des Vorstoßes der IFRS-Stiftung) Der Betrieb, Issue 30 (2021), pp. 1621–1629.

Contribution as a collaborator: Pellens/Fülbier/Gassen/Sellhorn: Internationale Rechnungslegung, 11th edition (2021).

Presentations

3rd Swiss Accounting Research Alpine Camp EAA Annual Congress (Helsinki, Finland) University of Amsterdam	2023
EAA Annual Congress (Bergen, Norway) TRR 266 Annual Conference	2022
EAA Virtual Congress	2021
TRR 266 Mini Conference on Real effects (discussant) EASYS-ONLINE Workshop Pellens+4 Research Workshop	2020
LMU Munich	2019
University of Göttingen Finance, Accounting, and Taxes Research Seminar EAA Annual Congress (Valencia, Spain) EAA Doctoral Colloquium (Valencia, Spain) Lancaster University Management School Research Workshop	2017
EAA Annual Congress (Maastricht, Netherlands)	2016

Academic Service

Ad-hoc reviewer

Accounting and Business Research, European Accounting Review

Conference Reviewer

EAA Annual Congress, AAA Annual Conference

Memberships

European Accounting Association (EAA)
TRR 266 Accounting for Transparency
Verband der Hochschullehrer für Betriebswirtschaft e.V. (VHB)
TRR 266 Mentoring program for female young researchers

Research Grants

LMU Mentoring program 2.800 €	2022 - 2024
TRR 266 Call for Smart Research Ideas 15.000 €	2021
TRR 266 Research Grant 50.000 €	2020
TRR 266 Call for Smart Research Ideas 10.000 €	

Teaching Experience

LMU Munich School of Management

International Accounting (B.Sc.)	2023
Financial Statement Analysis (B.Sc.)	2022
Accounting for M&A Transactions (M.Sc.)	2022
Empirical Research in Accounting, Auditing and Analysis (M.Sc., Ph.D.)	2020, 2021, 2023
Seminar in Accounting, Auditing and Analysis (B.Sc.)	2020 – 2024

University of Göttingen

Empirical Research in Financial Accounting (Ph.D.)	2020
Financial Statements (B.Sc.)	2014 – 2019
Accounting and Capital Markets (M.Sc.)	2017 – 2019
IFRS Financial Reporting (M.Sc.)	2015 – 2018
Group Accounting (B.Sc.)	2015, 2018
Financial Accounting (B.Sc.)	2016

University of Innsbruck

International Accounting Seminar (M.Sc.)	2022, 2023
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External doctoral courses

Textual Analysis in Finance and Accounting	2018
Current Methods for Web-Based Data Collection and Analysis using Python	2017
VHB pro Dok Seminar Empirical Accounting Research	2016
WHU Doctoral Summer Program in Accounting Research	
Ph.D. Seminar Current issues in Financial Reporting	2015
Experimental Research in Accounting	