Guidelines on writing a good research proposal

The research proposal is an essential part of the application, as it reflects your individual professional interest. Please consider it a first short presentation of yourself to the research community and try including the following aspects.

Content should focus on answering…

- Why is this particular project important and relevant to the topic of learning sciences?
- How would this project benefit the existing research community?
- Why is this project a good investment of resources (time, money)?

When formulating the content…

- Be clear and concise about the topic you're interested in and how you plan to further explore it
- Give a brief description of the background of the subject (supported by literature if possible)
- Make clear statements about the objectives and the intended methodology to achieve them (if possible)
- Stick to the word limit requirement as much as you can (500 words)
- In general, *specific* is much more appreciated than *general*

Avoid

- Broad and ambiguous descriptions of the topic and suggested project!
- Too general explanations/justifications
- Long sentences

In general, a clear, concise and to the point presentation has the best chances for acceptance. Therefore, it is strongly recommended that you take your time and structure the content of you proposal in a logical manner, focusing only on what you find essential.