

# **Mina Samy Fareed Yacoub**

Curriculum Vitae



### **Personal Statement**

• Nationality: Egyptian

• ORCID: 0000-0002-3344-5466

• Occupation: Assistant Lecturer at Fayoum University, Faculty of Tourism and

Hotels, the Tourism Guidance Department, Egypt.

https://www.fayoum.edu.eg/English/Tour/TouristGuidance/MrMina.aspx

### Contact Means

• Email: msf11@fayoum.edu.eg/ Mina.Yacoub@campus.lmu.de

# Compare Fluency

• Arabic: Native

• English: Advanced (C1, IELTS Academic Test, Band 7 overall)

• Italian: Beginner (was a second language of studying at the faculty)

• **German:** Beginner (A1)

Hieroglyphs (script): Intermediate (writing and reading)

# Academic Education and Degrees

- Ph.D. Degree: Current Digital Cultural Heritage Studies PhD candidate at the Institute for Digital Cultural Heritage Studies, Ludwig-Maximilians-Universität München, Germany.
- M. Sc Degree: In Tourism Guidance, majoring Egyptology with Honorable Excellent Degree on 28/4/2021, Fayoum University.
- **Bachelor's Degree:** In Tourism Guidance, with Honorable Excellent Grade (92.8%, top of my class) on 26/7/2017, Fayoum University.



#### **Academic Publication and Conference Presentation**

- Nicola Lercari; Aaron Fandrei; Zubin Zellman; Yiming Du; Mina Yacoub; Dario Calderone; Rodolfo Brancato; Saverio Scerra; David Rügamer, "Automated LiDAR Vegetation Classification for Mediterranean Archaeology: Designing an End-to-End Pipeline Leveraging a Multi-Layer Stacked Ensemble Approach", CIPA 2025.
- Nele Schröder-Griebel; Nicola Lercari; Dario Calderone; Mina Yacoub, "Reproducing a masterpiece. Laocoon: molds, plaster casts, 3d-models," 28th Berlin EVA – Conference, ARTIFICIAL INTELLIGENCE, DIGITALITY AND CULTURE, 10 March – 14 March 2025.
- Nicola Lercari; Rodolfo Brancato; Dario Calderone; Mina Yacoub; Saverio Scerra; "Digitally Reconstructing an Invisible Polis: Airborne and Drone-based LiDAR Surveying and GIS Integration of Heterogeneous Data for Investigating the Archaeological Topography of Kamarina, Sicily", International Conference on Computer Applications & Quantitative Methods in Archaeology 2025: "Digital Horizons"
- Dario Calderone; Nicola Lercari; Davide Tanasi; Rosa Lanteri; Rodolfo Brancato; Giuseppe Luongo; Saverio Scerra; Mina Yacoub; Yiming Du, "Unveiling Hidden Mediterranean Landscapes: Drone-Based LiDAR Applications for Archaeological Research at Heloros and Kamarina, Sicily," 31st EAA Annual Meeting in Belgrade, 3–6 September 2025.
- Mina Yacoub; Taher Abdelhamid; Walid Shaikh Al Arab; "The Goddess Tjenenet at Karnak Temples during the Ptolemaic and Roman Periods," in SHEDET 14, January 2025, pp. 1-13.
- Mina Samy Fareed; Silvia Habib; Walid Shaikh Al Arab; Taher Abdelhamid, "Disclosing the Relationship between Goddess Tjenenet and Goddess Iunit" at the International Conference on Tourism, Hospitality and Heritage, held on 24-26 March 2022 at Fayoum, Egypt (Presentation)
- Mina Samy Fareed; Walid Shaikh Al Arab; Taher Abdelhamid, "The Iconography of Goddess Tjenenet from the Middle Kingdom to the Late Period," in The *International* Journal of Heritage, Tourism and Hospitality 15, Article 1, Issue 1, June 2021, pp. 1-16.



# **Academic and Professional Workshops and Courses**

#### **Delivered Workshops and Courses**

- "Laser Scanning & Mapping for Cultural Heritage and Archaeology," Summer Semster 2025, Ludwig-Maximilians-Universität München, Germany.
- Assisting in the International Winter School: Methods in Digital Heritage 2025, the Institute for Digital Cultural Heritage Studies, Ludwig-Maximilians-Universität München, Germany.
- Assisting in teaching the following courses at the Faculty of Tourism and Hotels, Fayoum University from 2018 to 2024:
  - Ancient Egyptian Language (Level 1, Level 2 and Level 3);

- Egyptian Museum Tourism Guidance (Level 1, Level 2 and Level 3);
- Fayoum Civilization throughout the Ages;
- Introduction to Information Technology and Systems;
- Tourism Guidance to the Coptic and Islamic Egyptian Sites;
- Egyptian Monuments Tourism Guidance (Level 1, and Level 3);
- Ancient Egyptian History and Archaeological Sites;
- Tourism Legislation;
- History of Egypt in the Islamic Era;
- Crisis Management;
- Art History and Art Appreciation.
- "Digital Perspectives in Digital Cultural Heritage" in the Annual Meeting in Memory of Ramadan B. Hussein, 8 November 2024.
- "Digital Epigraphy Skills Using CorelDraw: A Facsimile Tutorial for the Ancient Egyptian Artifacts" 21-22 November 2022, at the Faculty of Archaeology, Fayoum University.
- "Using J-sesh for Academic Hieroglyphs Writing" 9 June 2020, at Faculty of Tourism and Hotels, Fayoum University (Online).



#### **Academic Workshops**

- "Decision Making and Problem Solving," 5-7 July 2022.
- "Negotiation and Persuasion Skills," Fayoum University, 2-4 July 2022.
- "Combating Corruption in Higher Education Institutions," Fayoum University, 5-7 December 2020.
- "Students Assessment," Fayoum University, 3-5 November 2020.
- "Modern Trends in Teaching," Fayoum University, 5-7 July 2020.
- "Question Banks and Specifications for a Good Test," Fayoum University, 21-23
   December 2019.
- "Critical Thinking Skills," Fayoum University, 19-21 June 2018.
- "Professional Ethics and Etiquette," Fayoum University, 26-28 June 2018.



#### **Professional Workshops**

- The Member States Consultation on the Draft Common African Position (Cap) on Restitution of Heritage Resources and the Draft Study on Promoting Decent Work in the African Cultural and Creative Economy, Senegal, 22 24 August 2022.
- Workshop on Community Engagement for Community Leaders on the Promotion and Protection of Heritage Resources, Kenya, 26 28 June 2022.
- The Planning Meeting for The Launch of The Temporary Site of the Great Museum of Africa, Algeria, 15 -17 June 2022.
- The African World Heritage Young Leaders Workshop, South Africa, 20 -25 May 2022.
- The Contribution of Arts, Culture and Heritage to Lasting Peace & Silencing the Guns (2020-2030), African Union, 8 December 2021 (Online).

- The Continental Experts' Workshop on the Restitution of Cultural Property and Heritage, African Union, Senegal, 30 November 2 December 2021 (Online).
- Workshop on the Advocacy for the Ratification of the Statue of the African Audio-Visual and Cinema Commission (AACC), African Union, Burkina Faso, 22 October 2021.
- Workshop on Intangible Cultural Heritage Conservation and Development for Englishspeaking Countries in Africa by the Chinese Embassy, from 19-20 July 2021
- Abidjan Market for Performing Arts (MASA), Côte d'Ivoire, 4-10 March 2021.
- "External Review Protocols in Quality Assurance," 20 September 2020.
- "Building Online Surveys Using Google Forms," Fayoum University, April 2020.



## **Courses and Training**

- "3D Archaeological Drawing and Documentation Using SketchUp 3D," by Iwan for Ducmentation, November 2024 (16 Hours).
- Data acquisition trainings in the Museum für Abgüsse Klassischer Bildwerke München and Munich State Museum of Egyptian Art, Germany.
- Terrestrial Laser Scanning, by the Heritage Management Organisation, 9 June 12 June 2023.
- Photogrammetry and image-based 3D modelling, by the Heritage Management Organisation, 31 May 9 June 2023.
- Geographic Information Systems, by the Heritage Management Organisation, 15 May 26 May 2023.
- Digital Archaeology, by the School of Humanities, Social Sciences and Economics, at the International Hellenic University, 19-23 June 2023.
- Protection of Culture Heritage, by the Commander Carabinieri for the Protection of Culture Heritage in co-operation with the African Union, Ministry of Foreign Affairs of Italy and the Ministry of Culture of Italy, Rome, 8<sup>th</sup> – 21<sup>st</sup> March 2023.
- Risk Analysis and Management in the Archaeological and Heritage Sites (Fayoum Governorate As A Model)," 11-13 Feburary 2023, the Faculty of Archaeology, Fayoum University.
- Three-Dimionsional Digital Documentation (Photogrammetry) of Archaeological Models and Buildings, by the Center of Research and Conservation of Antiquities, the Unit of Scientific Excavation, Faculty of Archaeology, Fayoum University, 4-5 December 2022.
- Foreign Missions' Envoys Training The Ministry of Higher Education, by the National Training Academy, 2-13 October 2022.
- Photogrammetry and image-based 3D modelling, by the Heritage Management Organisation, 30 May 8 June 2021.
- Integrity Enhancement and Anti-Corruption Program, entitled "Arab Youth against Corruption" in cooperation between The National Anti-Corruption Academy and the Ministry of Youth and Sports, 2020.

- African Union Youth Volunteers Corps, Pre-deployment Orientation Training (Developing Pan African Orientation – Mainstreaming African Union Policies & Priorities – Enhancing of Personal & Professional leadership Skills) for two weeks, December 2019.
- United Nations Department of Safety and Security, BSAFE Course in December 2019.
- International Computer Driving License (ICDL), 2018.
- Heritage Risk Management Training by the Heritage and Civilization Center of Fayoum, 18-22 April 2017.
- Rotary's Youth Leadership Awards Training in Swiss Inn Pyramids Hotel, 6-8 April 2017.
- The Citizen Education Program, by the Ministry of the Youth and Sport, 2017.
- Anti-Corruption camp for 3 days, held by the Ministry of Youth and Sports at Fayoum 2016.
- "English for life 1-2" course at Fayoum Faculty of Tourism and Hotels, 2014 -2016.
- ICTP, Word Processing 2010, MS Windows 7, 2014.



#### **Positions and Nominations**

- Research Lab Assistant Manager at the Institute for Digital Cultural Heritage Studies, Ludwig-Maximilians-Universität München, Germany.
- starting from 20/01/025.
- Culture Officer at the Culture Division of the African Union Youth Volunteer Corps Program, representing the youth of the Arab Republic of Egypt, in the African Union Commission, Ethiopia, June 2021 – 2022.
- One of 25 Youths selected on the African Continent level to produce "The Youth Declaration on World Heritage in Africa: the next 50" and develop a Road Map for its implementation, Cape Town, South Africa, 2022.
- Tour Guide for Fayoum University's guests' delegations and programs, 2019 Now.
- Faculty's co-coordinator for the Literacy Team, 2020 Now.
- Member of the Environment Awareness Team, Fayoum University 2017- Now.
- Former team member in Heritage Crafts Documentation Project, funded by the United Nations and STDF Science and Technology Development Fund, 2018.
- Former Advisory Board of Youth member for Fayoum Government in the internal affairs
  of tourism during the time of Fayoum governor "Gamal Samy", 2018.
- The Ideal Student on the level of Fayoum University's Faculties, 2016-2017.
- Founder of the tourism awareness campaign "Follow us to Fayoum," which visited 17 schools disseminating the cultural value of my governorate.
- A former confident of the Students Union's Cultural Committee at Fayoum Faculty of Tourism and Hotels, 2014 2017.
- Former students' representative of "Exams Assessment Unit" at Fayoum Faculty of Tourism and Hotels, 2015 -2017.



## **Computer Skills**

- Point-Cloud data post-processing and visulaisation in CloudCompare Software.
- 3D Modelling and post-processing in Agisoft Metashape Software.
- 3D Modelling and post-processing RealityCapture Software.
- 3D Modelling and post-processing in Artec Studio.
- Point-Cloud data registeration and refinement in Cyclone Register Plus 360.
- Adobe Photoshop Designer.
- CorelDraw Designer.
- 2D Facsimile creator using CorelDraw and Adobe Illsturator.
- Good at Photogrammetry, using Agisoft Metashape.
- Videos Montage using Wondershare Filmora.
- Excellent at using Microsoft Office (Word, PowerPoint, Excel).
- Excellent at using Windows Operating System, browsing, etc.
- Worked as a Laser Wood Crafts designer, part-time job, 2013-2017.



#### **Social Contests Ranks**

- Rank 1 on Fayoum University level in "the Tourism Promotional Video" competition (IntlaQa- A Take-off), 2016-2017.
- Rank 1 in "Information Competition" on the University Level, 2015- 2016; (Team member representing my faculty).
- Rank 1 of "The Ideal Student Competition" on Fayoum Faculty of Tourism and Hotels' level, 2016 2017.
- Rank 2 of "The Ideal Student Competition" at the Fayoum University level
- (with a 0.2% lower score than Rank 1), 2016 2017.
- Rank 2 in the Ideal Student's Competition in 2015-2016 on the Faculty of Tourism and Hotels' level, 2015-2016.
- Rank 3 on the Arab Republic of Egypt level in "Ibdaa- Creativity" cultural information competition. (Team member).
- Rank 3 of "Simulator of Ministers Assembly" on the Arab Republic of Egypt Level, representing the "Tourism Ministry".
- Rank 3 in the Best Seminars' Lecturers competition at Fayoum University in a seminar titled: "Mostaabal Mohem-Important Future", 2016 2017.
- Rank 3 on Fayoum "Saint Margergs- George Church" Level for the Holy Book's study Competition, 2005.



# **Social and Volunteering Activities**

- Volunteer Culture Officer in the Culture Division of the African Union Commission, 2021
   2022.
- Volunteer tour guide and Egyptian youth representative in an Egyptian delegation host for the Diplomatic Delegation of Ozpakstan while their visit to Egypt in cooperation with the Ministry of Youth and Sports for 7 days in 2019.
- Volunteer tour guide and participant in "The Arabian Youth Camp (Our Youth... Are Our Future)" which gathered 14 Arabian countries, 22 28 October 2018, in cooperation with the Ministry of Youth and Sports.
- Volunteer tour guide and Egyptian delegation member host for the Kingdom of Saudia Arabia youth delegation while their visit to Egypt in the Sports and Youth Ministry program of "Youth leadership awards exchange program" for 10 days, 2019.
- Volunteer tour guide for Japan International Cooperation Agency programs organized at Fayoum Governorate.
- The Institut français d'arecheologie orientale IFAO expedition's guide at Fayoum 2015-2016.
- Member of the Reception Committee of Fayoum University, while Mr President "AbdElFtah El-Sisi" and his delegation's visit to Fayoum, 2015-2016.
- Speaker in "Lef we Dawr Go and Find-Out" event, at The American University of Egypt, about "how to preserve our monuments", 2018.
- Speaker at the "Space and Beyond" event in Fayoum Culture Palace, which was about "talking about my faculty" to high-school students.
- Faculty of Tourism and Hotels 2016-2017 Freshmen's Orientation.
- Fayoum University representative in "Arabian Universities' Students Training Exchange Program" in 2017 & 2018.
- Leaders' Assistant in Fayoum University Leaders Preparing Camp "Affiliation and Youth's Rule in Future Construction" 2017-2018, for 4 days.
- Participating in the "Egypt is reunion's portal" conference at Sharm el-Shiekh, 13-15 September 2017.
- Tourism Board's Tour guide in many Tours, 2017.
- "The Bike is a Friend for the Environment" Seminar attendance.
- "The Project of the Tombs of Late Period" Seminar attendance.
- "The Restoration of the Islamic Museum of Art" Seminar by the Civilization and Heritage Center of Fayoum in cooperation with the Islamic Museum of Art attendance.



# **Organizing Activities**

• The 9<sup>th –</sup> 13<sup>th</sup> International Conferences on Tourism, Hospitality and Heritage organizer and the responsible of the media and registration committees, at Marsa Alam, Sharm el-Shaikh, Luxor, and Fayoum, from 2016-2020.

- The 2<sup>nd</sup> International forum of "Ibdaa-Creativity" organizer, which was held in Giza in 2017.
- The Young Chef Competition 2015-2016 organizer on the Tourism institutions and faculties level, which was held in Mercure Hotel.
- The High Assembly of Universities 'visit to Fayoum.
- The 22 Conference on the Arabic Universities' Students training offers, organizer, 2015 2016.
- "Dinamica El Akhlaa- Dynamics of Ethics" seminar organizer, at Fayoum Faculty of Tourism and Hotels. Media Committee's responsible, 2015-2016.
- "Come and Visit Fayoum" event of "Civilization and Heritage Center of Fayoum" organizer, 2015-2016
- "Water resources' saving" conference organizer, Fayoum University along Society Service and Environment Development sector, 2017.
- "Woman Is a Peacemaker, Together Against Radicalism and Terrorism" conference organizer, 20-9-2017.
- "Adda El-Nhar- Day is passed away" play organizer held by Fayoum Faculty of Tourism and Hotels in the University Theater, 2016-2017.
- Fayoum Faculty of Tourism and Hotels' Welcome Parties 2015-2017.
- Fayoum Faculty of Tourism and Hotels' Graduation Party 2015 -2017.
- Fayoum Faculty of Tourism and Hotels' Mother's day Party 2015-2016.