



## ***Products and the contemporary history of Europe***

Workshop organized by **Dr. Lisbeth Matzer** (CAS Researcher in Residence)

**19 and 20 February 2024**

Center for Advanced Studies, LMU Munich

### **Monday, 19 February**

14:00

*Arrival and coffee*

14:30

Welcome and introduction

**Simone Glasl** (CAS LMU), **Lisbeth Matzer** (LMU)

14:45–16:15

**The place of products in historical inquiry I**

Chair: **Kiran Klaus Patel** (LMU)

**Roman Köster** (UniBW Munich): Products and economic history

**Grace Ballor** (Bocconi University, Milan): Products and business history

**N. Piers Ludlow** (LSE): Products and the history of European integration

16:15–16:45

*Coffee Break*

16:45–17:45

**Growing products and European history**

Chair: **Emiel Geurts** (LMU/Project House Europe)

**Kalliopi Geronymaki** (University of Florence): Product transformation in agriculture and contemporary history of Europe

**Martin Bemann** (University of Freiburg): Built on wood. Modern European history through the lens of wood products

18:30

*Conference dinner*

### **Tuesday, 20 February**

9:00–10:30

**The place of products in historical inquiry II**

Chair: **Mathias Häußler** (University of Regensburg)

**Liesbeth van de Grift** (Utrecht University): Consumers and products in a social history of Europe

**Benjamin Möckel** (Aachen University): Products and politics of morality and sustainability

**Brigitte Leucht** (University of Portsmouth): Food, law and European histories

10:30–11:00

*Coffee Break*

11:00–12:00

**Inventing, creating and making products**

Chair: **Lisbeth Matzer** (LMU)

**Marion Demossier** (University of Southampton): Cultures of production and consumption in the making: Europe in the world (*Online*)

**Gisela Welz** (Goethe University Frankfurt): Certified origins: food heritage and European standards

12:30–13:00

Concluding discussion

### **Venue**

Center for Advanced Studies

Seestraße 13

80802 München