

# Industrial Organization

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Department of Economics

Sommersemester/summer semester 2026

Industrial Organization studies the strategic behavior in markets. The focus is on the effects of market power and optimal market regulation to mitigate these effects. Recently, preferences based on insights from psychology have been incorporated into these models. The main questions are

- whether markets discipline consumers and firms so that biases do not affect market outcomes.
- whether new reasons for market regulation arise.
- whether new tools of market regulation become available.

Participants should have a good knowledge of Microeconomics and Game Theory. They should be willing

- to participate actively in the seminar,
- to read the original literature,
- to present a theoretical economic model in a comprehensible way in their seminar thesis

Students are assigned a topic (typically one or several recent papers) on which they have to write a term paper that they present later in the seminar

<b>Studiengang:</b> <i>Program:</i>	BSc
<b>Termin Vorbesprechung (tt.mm.jjjj):</b> <i>Date of preliminary meeting (dd.mm.yyyy):</i>	tba, Feb 2026
<b>*Bearbeitungszeitraum für die Hausarbeit:</b> <i>*Working period for term paper:</i>	May/June
<b>*Seminartermin:</b> <i>*Seminar date:</i>	July
<b>Veranstaltungsort:</b> <i>Venue:</i>	LMU Munich
<b>falls außerhalb: Kostenschätzung:</b> <i>if out of Munich: estimated costs:</i>	- €
<b>Sprache:</b> <i>Language:</i>	English
<b>Empfohlene Vorkenntnisse:</b> <i>Recommended courses:</i>	Microeconomics I and II, Game Theory
<b>Methodischer Schwerpunkt:</b> <i>Methodological background:</i>	Economic Theory, Microeconomics
<b>*Grundlagenliteratur:</b> <i>*Basic references:</i>	Heidhues, Köszegi, 2018, Behavioral Industrial Organization, Handbook of Behavioral Economics, 517-612
<b>*Kontakt:</b> <i>Contact:</i>	Prof. Dr. Matthias Lang

\* Optional (falls schon bekannt) / optionally (if already known)