LMU LUDWIG-MAXIMILIANS-UNIVERSITÄT MÜNCHEN

VOLKSWIRTSCHAFTLICHE FAKULTÄT
DEPARTMENT OF ECONOMICS

Topics in Organizational Economics: AI, New Technologies, and Organizational Structure

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LS (Seminar) Organisationsökonomik
Wintersemester/winter semester 2026/27

Gibbons and Roberts (2013) define organizational economics as "the use of economic logic and methods to understand the existence, nature, design, and performance of organizations, especially managed ones." They name the following constituent research topics within organizations: decision-making, distribution of power, influence activities, incentives, recruitment, structures and processes In this seminar we deal with current research papers from the field of organizational economics. In particular, we cover what AI and other new technologies will do to the productivity of organizations and the organization of production in organizations as well as the effects on future skill demand in diverse workplaces (and how workers can be effectively re- and up-skilled).
Students will be assigned a current research paper and asked to identify its organizational implications. In the term paper, students will summarize and critically review the assigned paper, derive one or more testable implications, and design a small empirical case study to examine these implications in an organizational setting. Students will present their term paper (incl. the case study design) in class and receive feedback from their supervisor and their peers. After the presentations, students will revise their case-study design, collect their own data, and present their findings in a second presentation later in the course.

Studiengang: ***Program:***	BSc
Termin Vorbesprechung (tt.mm.jjjj): ***Date of preliminary meeting (dd.mm.yyyy):***	23.07.2026, 17:00-18:30 Uhr; Kaulbachstr. 45 (Raum 006)
Bearbeitungszeitraum für die Hausarbeit:** ****Working period for term paper:	4 Wochen bis 9. Oktober
Seminartermin:** ****Seminar date:	29. und 30. Oktober 2026 (9-18 Uhr; Anwesenheitspflicht an beiden Terminen); Termin für Präsentation der Case Study Results am 26.11.2026 (9-18 Uhr, Anwesenheitspflicht)
Veranstaltungsort: ***Venue:***	Kaulbachstr. 45 (Raum 006)
falls außerhalb: Kostenschätzung: ***if out of Munich: estimated costs:***	n.a. €
Sprache: ***Language:***	English
Empfohlene Vorkenntnisse: ***Recommended courses:***	Mikroökonomie I und II; Empirische Ökonomie I and II; Mathematische Methoden der VWL; fluent English all the readings will be in English
Methodischer Schwerpunkt: ***Methodological background:***	(Applied) Microeconomics
Grundlagenliteratur:** ****Basic references:	R. Gibbons and J. Roberts (2013) "Handbook of Organizational Economics", Princeton University Press

	Bloom, Nicholas, Renata Lemos, Raffaella Sadun, Daniela Scur, and John Van Reenen. "JEEA-FBBVA LECTURE 2013: THE NEW EMPIRICAL ECONOMICS OF MANAGEMENT." Journal of the European Economic Association 12, no. 4 (2014): 835–76. J. Angrist and S. Pischke (2008) "Mostly Harmless Econometrics"
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