LMU LUDWIG-MAXIMILIANS-UNIVERSITÄT MÜNCHEN

VOLKSWIRTSCHAFTLICHE FAKULTÄT
DEPARTMENT OF ECONOMICS

Firm Performance and (International) Trade

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LS (Seminar) Internationale Wirtschaftsbeziehungen

Wintersemester/winter semester 2026/27

Firm performance, or profitability, refers to a firm's ability to generate a wedge between its revenues and input expenditures. It stems from (i) efficiency in transforming inputs into outputs and (ii) the ability to charge high output prices while paying low input prices. In this seminar, students will engage with papers combining theory and empirics to analyze the determinants of firm performance and its relationship with domestic and/or international trade. Students will write their own seminar paper.	
Studiengang: *Program:*	BSc
Termin Vorbesprechung (tt.mm.jjjj): *Date of preliminary meeting (dd.mm.yyyy):*	13.10.2026
***Bearbeitungszeitraum für die Hausarbeit:** **Working period for term paper:*	TBD (sometime between late October and mid-December)
***Seminartermin:** **Seminar date:*	TBD (mid-December or mid-January)
Veranstaltungsort: *Venue:*	Library for International Economics, LU28. (bilateral meetings: office next door or Zoom)
falls außerhalb: Kostenschätzung: *if out of Munich: estimated costs:*	€
Sprache: *Language:*	English
Empfohlene Vorkenntnisse: *Recommended courses:*	Basic Micro / Macro / Econometrics
Methodischer Schwerpunkt: *Methodological background:*	Empirical / Theoretical
***Grundlagenliteratur:** **Basic references:*	>De Loecker, J., & Goldberg, P. K. (2014). Firm performance in a global market. Annu. Rev. Econ., 6(1), 201-227. >De Loecker, J., & Syverson, C. (2021). An industrial organization perspective on productivity. In Handbook of industrial organization (Vol. 4, No. 1, pp. 141-223). >De Loecker, J., & Van Biesebroeck, J. (2016). Effect of international competition on firm productivity and market power (No. w21994). National Bureau of Economic Research. >Miller, N. H. (2024). Industrial organization and the rise of market power (No. w32627). National Bureau of Economic Research.

	>Syverson, C. (2019). Macroeconomics and market power: Context, implications, and open questions. Journal of Economic Perspectives. >Atkin, D., Donaldson, D., Rasul, I., Teachout, M., Verhoogen, E., & Woodruff, C. (2019). Firms, trade, and productivity. International Growth Centre, London.
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