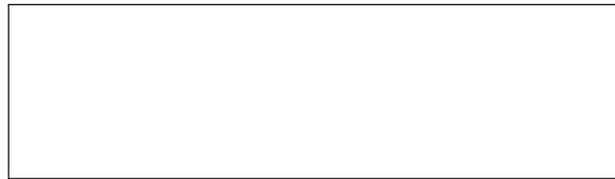




LUDWIG-
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MÜNCHEN



Module: WP 29 Elective Topics in Business Administration (Theory) I

Assignment to the study program

Master's program: Business Administration
(Master of Science, M.Sc.)

Assigned module parts

Teaching form	Event (Mandatory)	Cycle	Attendance	Self study	ECTS
Lecture	WP 29.1 Elective Topics in Business Administration (Theory) 1 (Lecture)	WiSe	30 h (2 SWS)	60 h	(3)
Exercise (Practice)	WP 29.2 Elective Topics in Business Administration (Theory) 1 (Exercise)	WiSe	30 h (2 SWS)	60 h	(3)

A total of 6 ECTS points must be earned in the module. The attendance time is 4 semester week hours. Including self-study, approximately 180 hours must be spent.

Module type	Elective module with mandatory courses
Usability of the module in other study programs	Master's program in Business Education (Business Education I) Master's program Media, Management and Digital Technologies
Mandatory Elective Regulations	The module can be selected in compliance with the following rules: From the mandatory elective modules WP 28 to WP 41, mandatory elective modules amounting to 24 ECTS credits must be selected.
Attendance requirements	none
Time in the course of study	Recommended semester: 3
Duration	The module extends over 1 semester.
Content	Within the framework of the courses offered, selected and self-contained topics are dealt with which go beyond the range of specializations offered, topics outside the specializations offered or peripheral areas of business administration.
Qualification goals	The aim of the module is to extend the knowledge imparted in the basic and specialization courses by further subject-relevant contents and aspects. In this way, students are given the opportunity to expand their specialist knowledge with topics according to their individual interests and focus.

Form of the module exam	Written Exam
Evaluation type	The module is graded.
Prerequisite for the award of ECTS credits	The ECTS points are awarded upon passing the module examination assigned to the module (or the assigned mandatory and, if applicable, elective examination parts).
Responsible for module	Professors of the Faculty of Business Administration
Teaching language(s)	German and English
Other information	none

Module: WP 30 Elective Topics in Business Administration (Theory) II

Assignment to the study program

Master's program: Business Administration
(Master of Science, M.Sc.)

Assigned module parts

Teaching form	Event (Mandatory)	Cycle	Attendance	Self study	ECTS
Lecture	WP 30.1 Elective Topics in Business Administration (Theory) 2 (Lecture)	WiSe	30 h (2 SWS)	60 h	(3)
Exercise (Practice)	WP 30.2 Elective Topics in Business Administration (Theory) 2 (Exercise)	WiSe	30 h (2 SWS)	60 h	(3)

A total of 6 ECTS points must be earned in the module. The attendance time is 4 semester hours per week. Including self-study, approximately 180 hours must be spent.

Module type	Elective module with mandatory courses
Usability of the module in other study programs	Master's program Media, Management and Digital Technologies
Mandatory Elective Regulations	The module can be selected in compliance with the following rules: From the mandatory elective modules WP 28 to WP 41, mandatory elective modules amounting to 24 ECTS credits must be selected.
Attendance requirements	none
Time in the course of study	Recommended semester: 3
Duration	The module extends over 1 semester.
Content	Within the framework of the courses offered, selected and self-contained topics are dealt with that go beyond the range of specializations offered, address topics outside the specializations offered or fringe areas of business administration.
Qualification goals	The aim of the module is to expand the knowledge imparted in the basic and specialization courses with further subject-relevant content and aspects. The students are thus given the opportunity to expand their specialist knowledge by topics according to individual interest and focus.
Form of the module exam	Written Exam
Evaluation type	The module is graded.

Prerequisite for the award of ECTS credits	The ECTS points are awarded upon passing the module examination assigned to the module (or the assigned mandatory and, if applicable, elective examination sections).
Responsible for module	Professors of the Faculty of Business Administration
Teaching language(s)	German and English
Other information	none

Module: WP 31 Elective Topics in Business Administration (Theory) III

Assignment to the study program

Master's program: Business Administration
(Master of Science, M.Sc.)

Assigned module parts

Teaching-form	Event (Mandatory)	Cycle	Attendance	Self study	ECTS
Lecture	WP 31.1 Elective Topics in Business Administration (Theory) 3 (Lecture)	WiSe	30 h (2 SWS)	60 h	(3)
Exercise (Practice)	WP 31.2 Elective Topics in Business Administration (Theory) 3 (Exercise)	WiSe	30 h (2 SWS)	60 h	(3)

A total of 6 ECTS points must be earned in the module. The attendance time is 4 semester week hours. Including self-study, approximately 180 hours must be spent.

Module type	Elective module with mandatory courses
Usability of the module in other study programs	none
Mandatory Elective Regulations	The module can be selected in compliance with the following rules: From the mandatory elective modules WP 28 to WP 41, mandatory elective modules amounting to 24 ECTS credits must be selected.
Attendance requirements	none
Time in the course of study	Recommended semester: 3
Duration	The module extends over 1 semester.
Content	Within the framework of the courses offered, selected and self-contained topics are dealt with that go beyond the range of specializations offered, address topics outside the specializations offered or fringe areas of business administration.
Qualification goals	The aim of the module is to extend the knowledge imparted in the basic and specialization courses by further subject-relevant contents and aspects. In this way, students are given the opportunity to expand their specialist knowledge with topics according to their individual interests and focus.
Form of the module exam	Written exam
Evaluation type	The module is graded.
Prerequisite for the award of ECTS credits	The ECTS points are awarded upon passing the module examination assigned to the module (or the assigned mandatory and, if applicable, elective examination sections).

Responsible for the module Professors of the Faculty of Business Administration

Teaching language(s) German and English

Other information none

Module: WP 32 Advanced Elective Topics in Business Administration (Theory) I

Assignment to the study program Master's program: Business Administration (Master of Science, M.Sc.)

Assigned module parts

Teaching-form	Event (Mandatory)	Cycle	Attendance	Self study	ECTS
Seminar	WP 32.1 Advanced Elective Topics in Business Administration (Theory) 1 (Seminar)	WiSe	30 h (2 SWS)	60 h	(3)
Proseminar	WP 32.2 Advanced Elective Topics in Business Administration (Theory) 1 (Proseminar)	WiSe	30 h (2 SWS)	60 h	(3)

A total of 6 ECTS points must be earned in the module. The attendance time is 4 semester week hours. Including self-study, approximately 180 hours must be spent.

Module type	Elective module with mandatory courses
Usability of the module in other study programs	Master's program in Business Education (Business Education I) Master's program Media, Management and Digital Technologies
Mandatory Elective Regulations	The module can be selected in compliance with the following rules: From the mandatory elective modules WP 28 to WP 41, mandatory elective modules amounting to 24 ECTS credits must be selected.
Attendance requirements	none
Time in the course of study	Recommended semester: 3
Duration	The module extends over 1 semester.
Content	Within the framework of the courses offered, selected and self-contained topics are dealt with that go beyond the range of specializations offered, address topics outside the specializations offered or fringe areas of business administration. Within the framework of the seminars offered, basic knowledge of business administration is applied to operational problems.
Qualification goals	Students should be able to critically reflect on, discuss and evaluate fundamental or complex business management problems and derive recommendations for action to solve the problems based on the analysis.

Form of the module exam	(term paper or written exam) and (presentation or oral exam)
Evaluation type	The module is graded.
Prerequisite for the award of ECTS credits	Prerequisite for the award of ECTS credits. The ECTS credits are awarded upon passing the module examination assigned to the module (or the assigned mandatory and, if applicable, elective examination parts).
Responsible for the module	Professors of the Faculty of Business Administration
Teaching language(s)	German and English
Other information	none

Module: WP 33 Advanced Elective Topics in Business Administration (Theory) II

Assignment to the study program

Master's program: Business Administration
(Master of Science, M.Sc.)

Assigned module parts

Teaching-form	Event (Mandatory)	Cycle	Attendance	Self study	ECTS
Seminar	WP 33.1 Advanced Elective Topics in Business Administration (Theory) 2 (Seminar)	WiSe	30 h (2 SWS)	60 h	(3)
Proseminar	WP 33.2 Advanced Elective Topics in Business Administration (Theory) 2 (Proseminar)	WiSe	30 h (2 SWS)	60 h	(3)

A total of 6 ECTS points must be earned in the module. The attendance time is 4 semester week hours. Including self-study, approximately 180 hours must be spent.

Module type	Elective module with mandatory courses
Usability of the module in other study programs	Master's program Media, Management and Digital Technologies
Mandatory Elective Regulations	The module can be chosen in compliance with the following rules: From the mandatory elective modules WP 28 to WP 41, mandatory elective modules amounting to 24 ECTS credits must be selected.
Attendance requirements	none
Time in the course of study	Recommended semester: 3
Duration	Duration The module covers 1 semester.
Content	Within the framework of the courses offered, selected and self-contained topics are dealt with that go beyond the range of specializations offered, address topics outside the specializations offered or fringe areas of business administration. Within the framework of the seminars offered, basic business knowledge is applied to operational problems.
Qualification goals	Students should be able to critically reflect on, discuss and evaluate fundamental or complex business management problems and derive recommendations for action to solve the problems based on the analysis.
Form of the module exam	(term paper or written exam) and (presentation or oral exam)
Evaluation type	The module is graded.

Prerequisite for the award of ECTS credits

The ECTS points are awarded upon passing the module examination assigned to the module (or the assigned mandatory and, if applicable, elective examination sections).

Responsible for the module

Professors of the Faculty of Business Administration

Teaching language(s)

German and English

Other information

none

Module: WP 34 Advanced Elective Topics in Business Administration (Theory) III

Assignment to the study program

Master's program: Business Administration
(Master of Science, M.Sc.)

Assigned module parts

Teaching form	Event (Mandatory)	Cycle	Attendance	Self study	ECTS
Seminar	WP 34.1 Advanced Elective Topics in Business Administration (Theory) 3 (Seminar)	WiSe	30 h (2 SWS)	60 h	(3)
Proseminar	WP 34.2 Advanced Elective Topics in Business Administration (Theory) 3 (Proseminar)	WiSe	30 h (2 SWS)	60 h	(3)

A total of 6 ECTS points must be earned in the module. The attendance time is 4 semester week hours. Including self-study, approximately 180 hours must be spent.

Module type	Elective module with mandatory courses
Usability of the module in other study programs	none
Mandatory Elective Regulations	The module can be selected in compliance with the following rules: From the mandatory elective modules WP 28 to WP 41, mandatory elective modules amounting to 24 ECTS credits must be selected.
Attendance requirements	none
Time in the course of study	Recommended semester: 3
Duration	The module extends over 1 semester.
Content	Within the framework of the courses offered, selected and self-contained topics are dealt with that go beyond the range of specializations offered, address topics outside the specializations offered or fringe areas of business administration. Within the framework of the seminars offered, basic knowledge of business administration is applied to operational problems.
Qualification goals	Students should be able to critically reflect on, discuss and evaluate fundamental or complex business management problems and derive recommendations for action to solve the problems based on the analysis.
Form of the module exam	(term paper or written exam) and (presentation or oral exam)

Evaluation type	The module is graded.
Prerequisite for the award of ECTS credits	The ECTS points are awarded upon passing the module examination assigned to the module (or the assigned mandatory and, if applicable, elective examination sections).
Responsible for the module	Professors of the Faculty of Business Administration
Teaching language(s)	German and English
Other information	none

Module: WP 35 Advanced Elective Topics in Business Administration (Theory) IV

Assignment to the study program

Master's program: Business Administration
(Master of Science, M.Sc.)

Assigned module parts

Teaching-form	Event (Mandatory)	Cycle	Attendance	Self study	ECTS
Seminar	WP 35.1 Advanced Elective Topics in Business Administration (Theory) 4 (Seminar)	WiSe	30 h (2 SWS)	60 h	(3)
Proseminar	WP 35.2 Advanced Elective Topics in Business Administration (Theory) 4 (Proseminar)	WiSe	30 h (2 SWS)	60 h	(3)

A total of 6 ECTS points must be earned in the module. The attendance time is 4 semester hours per week. Including self-study, approximately 180 hours must be spent.

Module type	Elective module with mandatory courses
Usability of the module in other study programs	none
Mandatory Elective Regulations	The module can be chosen in compliance with the following rules: From the mandatory elective modules WP 28 to WP 41, mandatory elective modules amounting to 24 ECTS credits must be selected.
Attendance requirements	none
Time in the course of study	Recommended semester: 3
Duration	Duration The module covers 1 semester.
Content	Within the framework of the courses offered, selected and self-contained topics are dealt with that go beyond the range of specializations offered, address topics outside the specializations offered or fringe areas of business administration. Within the framework of the seminars offered, basic knowledge of business administration is applied to operational problems.
Qualification goals	Students should be able to critically reflect on, discuss and evaluate fundamental or complex business management problems and derive recommendations for action to solve the problems based on the analysis.
Form of the module exam	(term paper or written exam) and (presentation or oral exam)

Evaluation type	The module is graded.
Prerequisite for the award of ECTS credits	The ECTS points are awarded upon passing the module examination assigned to the module (or the assigned mandatory and, if applicable, elective examination sections).
Responsible for the module	Professors of the Faculty of Business Administration
Teaching language(s)	German and English
Other information	none

Module: WP 36 Elective Topics in Business Administration (Applied Theory) I

Assignment to the study program

Master's program: Business Administration
(Master of Science, M.Sc.)

Assigned module parts

Teaching form	Event (Mandatory)	Cycle	Attendance	Self study	ECTS
Lecture	WP 36.1 Elective Topics in Business Administration (Applied Theory) 1 (Lecture)	WiSe	15 h (1 SWS)	30 h	(1,5)
Exercise (Practice)	WP 36.2 Elective Topics in Business Administration (Applied Theory) 1 (Exercise)	WiSe	15 h (1 SWS)	30 h	(1,5)

A total of 3 ECTS points must be earned in the module. The attendance time is 2 semester week hours. Including self-study, approximately 90 hours must be spent.

Module type

Elective module with mandatory courses

Usability of the module in other study programs

Master's program in Business Education (Business Education I)

Master's program Media, Management and Digital Technologies

Mandatory Elective Regulations

The module can be chosen in compliance with the following rules: From the mandatory elective modules WP 28 to WP 41, mandatory elective modules amounting to 24 ECTS credits must be selected.

Attendance requirements

none

Time in the course of study

Recommended semester: 3

Duration

The module extends over 1 semester.

Contents

The courses offered cover selected and self-contained topics with a high level of practical relevance. Lecturers from the practice lecture theoretically well-founded on topics from their field of activity and at the same time show the practical application.

Qualification goals

The aim of the module is to provide students with insights into how the theory of selected areas of business administration is applied in practice, building on the knowledge acquired in the basic and specialization courses. After attending the module, students should be able to both theoretically understand and practically apply the selected content aspects.

Form of the module exam	Written or oral exam
Evaluation type	The module is graded.
Prerequisite for the award of ECTS credits	The ECTS points are awarded upon passing the module examination assigned to the module (or the assigned mandatory and, if applicable, elective examination parts).
Responsible for the module	Professors of the Faculty of Business Administration
Teaching language(s)	German and English
Other information	none

Module: WP 37 Elective Topics in Business Administration (Applied Theory) II

Assignment to the study program

Master's program: Business Administration
(Master of Science, M.Sc.)

Assigned module parts

Teaching-form	Event (Mandatory)	Cycle	Attendance	Self study	ECTS
Lecture	WP 37.1 Elective Topics in Business Administration (Applied Theory) 2 (Lecture)	WiSe	15 h (1 SWS)	30 h	(1,5)
Exercise (Practice)	WP 37.2 Elective Topics in Business Administration (Applied Theory) 2 (Exercise)	WiSe	15 h (1 SWS)	30 h	(1,5)

A total of 3 ECTS points must be earned in the module. The attendance time is 2 semester week hours. Including self-study, approximately 90 hours must be spent.

Module type	Elective module with mandatory courses
Usability of the module in other study programs	Master's program in Business Education (Business Education I) Master's program Media, Management and Digital Technologies
Mandatory Elective Regulations	The module can be selected in compliance with the following rules: From the mandatory elective modules WP 28 to WP 41, mandatory elective modules amounting to 24 ECTS credits must be selected.
Attendance requirements	none
Time in the course of study	Recommended semester: 3
Duration	The module extends over 1 semester.
Content	The courses offered cover selected and self-contained topics with a high level of practical relevance. Lecturers from practice lecture theoretically well-founded on topics from their field of activity and at the same time also show the practical application.
Qualification goals	The aim of the module is to provide students with insights into how the theory of selected areas of business administration is applied in practice, building on the knowledge acquired in the basic and specialization courses. After attending the module, students should be able to both understand the

selected aspects of content theoretically and be able to apply them practically.

Form of the module exam	Written or oral exam
Evaluation type	The module is graded.
Prerequisite for the award of ECTS credits	The ECTS points are awarded upon passing the module examination assigned to the module (or the assigned mandatory and, if applicable, elective examination parts).
Responsible for the module	Professors of the Faculty of Business Administration
Teaching language(s)	German and English
Other information	none

Module: WP 38 Advanced Elective Topics in Business Administration (Applied Theory) I

Assignment to the study program Master's degree program: Business Administration
(Master of Science, M.Sc.)

Assigned module parts

Teaching-form	Event (Mandatory)	Cycle	Attendance	Self study	ECTS
Seminar	WP 38.1 Advanced Elective Topics in Business Administration (Applied Theory) 1 (Seminar)	WiSe	15 h (1 SWS)	30 h	(1,5)
Proseminar	WP 38.2 Advanced Elective Topics in Business Administration (Applied Theory) 1 (Proseminar)	WiSe	15 h (1 SWS)	30 h	(1,5)

A total of 3 ECTS points must be earned in the module. The attendance time is 2 semester week hours. Including self-study, approximately 90 hours must be spent.

Module type Elective module with mandatory courses

Usability of the module in other study programs Master's program in Business Education (Business Education I)
Master's program Media, Management and Digital Technologies

Mandatory Elective Regulations The module can be selected in compliance with the following rules: From the mandatory elective modules WP 28 to WP 41, mandatory elective modules amounting to 24 ECTS credits must be selected.

Attendance requirements none

Time in the course of study Recommended semester: 3

Duration The module extends over 1 semester.

Content Within the framework of the courses offered, selected and self-contained aspects of business administration with a high degree of practical relevance are dealt with. Lecturers from practice present their field of activity - often in cooperation with their company - and show practical problems. The students work together with the lecturer to find solutions to these problems.

Qualification goals The aim of the module is to give students valuable insights into the practice of companies as well as the activities of the lecturers, who are all practitioners. In this way, specialized knowledge is combined with applied knowledge as well as

economic-theoretical methodological knowledge and the students are prepared in an optimal way for challenges in professional practice.

Form of the module exam	Term paper or written exam or presentation or oral exam
Evaluation type	The module is graded.
Prerequisite for the award of ECTS credits	The ECTS points are awarded upon passing the module examination assigned to the module (or the assigned mandatory and, if applicable, elective examination parts).
Responsible for the module	Professors of the Faculty of Business Administration
Teaching language(s)	German and English
Other information	none

Module: WP 39 Advanced Elective Topics in Business Administration (Applied Theory) II

Assignment to the study program

Master's program: Business Administration
(Master of Science, M.Sc.)

Assigned module parts

Teaching-form	Event (Mandatory)	Cycle	Attendance	Self study	ECTS
Seminar	WP 39.1 Advanced Elective Topics in Business Administration (Applied Theory) 2 (Seminar)	WiSe	15 h (1 SWS)	30 h	(1,5)
Proseminar	WP 39.2 Advanced Elective Topics in Business Administration (Applied Theory) 2 (Proseminar)	WiSe	15 h (1 SWS)	30 h	(1,5)

A total of 3 ECTS points must be earned in the module. The attendance time is 2 semester week hours. Including self-study, approximately 90 hours must be spent.

Module type	Elective module with mandatory courses
Usability of the module in other study programs	Master's program in Business Education (Business Education I) Master's program Media, Management and Digital Technologies
Mandatory Elective Regulations	The module can be selected in compliance with the following rules: From the mandatory elective modules WP 28 to WP 41, mandatory elective modules amounting to 24 ECTS credits must be selected.
Attendance requirements	none
Time in the course of study	Recommended semester: 3
Duration	The module extends over 1 semester.
Content	Within the framework of the courses offered, selected and self-contained aspects of business administration with a high degree of practical relevance are dealt with. Lecturers from practice present their field of activity - often in cooperation with their company - and show practical problems, which the students work on solving in cooperation with the lecturer.
Qualification goals	The aim of the module is to give students valuable insights into the practice of companies and the activities of the lecturers, who are all practitioners. In this way, specialized knowledge is combined with application and economic-theoretical methodological knowledge and the students are optimally prepared for challenges in professional practice.

Form of the module exam	Term paper or written exam or presentation or oral exam
Evaluation type	The module is graded.
Prerequisite for the award of ECTS credits	The ECTS points are awarded upon passing the module examination assigned to the module (or the assigned mandatory and, if applicable, elective examination sections).
Responsible for the module	Professors of the Faculty of Business Administration
Teaching language(s)	German and English
Other information	none

