FOREWORD

Founded in 1472 in the city of Ingolstadt and relocated to Munich in 1826, Ludwig-Maximilians-Universität (LMU) has a rich academic tradition spanning more than 550 years. LMU is known throughout the world for its outstanding academic achievements.

An important element of the university’s success is its strong international profile. LMU is a founding member of the League of European Research Universities (LERU) and works closely with over 600 international partner universities and research institutes around the world at all levels - from student exchanges to research collaborations in strategic partnerships.

These collaborations span all regions of the globe, from the Americas to Asia. As a leading European university, LMU also has a special focus on Europe, for example through its participation in the European Alliance for Global Health (EUGLOH).

Approximately 20% of the student body has an international background, and more than 3,000 students participate in student exchange programs each year. The Munich International Summer University (MISU) supports LMU’s internationalization goals by offering a wide range of programs and a customized European Studies Program especially for partner universities.

For international students, MISU is an opportunity to get to know LMU through personal experience. Whether attending a Summer Academy or one of the German language courses, students benefit from access to renowned professors and teachers who will inspire them to expand their knowledge and thinking. In addition, all MISU programs include extracurricular social and cultural activities that allow participants to gain valuable insights into a new culture during their stay.

The range of summer academies and partner programs continues to expand. During the years of the pandemic, more than 1,000 participants from nearly 90 countries attended the Summer University. In these particularly challenging years, some programs were offered online as distance learning courses. Now that this particular situation has been overcome, 680 students could participate in person again in 2023.

We would like to thank all those who supported MISU.

September 2023
Prof. Dr. Francesca Biagini
Vice President for International Affairs and Diversity, LMU Munich
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MISU® at a GLANCE

- History
- Concept and Key Features
- Objectives
- Responsibilities
MISU at a GLANCE

History

During the 1920s and 1930s, LMU Munich hosted summer courses pertaining to German language and literature. The first course to be documented was a German language class in the summer of 1927. After a hiatus lasting several decades, LMU Munich restarted its summer activities in 1998, then under the name of „Internationaler Münchner Sommer“. Subsequently, the number of language classes has grown, along with the establishment of genuinely new Summer Academies covering a broad range of academic subjects. In 2008, LMU’s summer courses were integrated into the Munich International Summer University, or MISU, giving a distinct vision and common standards to the various programs as well as consolidating its role as an international institution of LMU Munich.

Concept and Key Features

Summer programs are valued as an instrument for improving the profile of a university and a chance to showcase its academic strengths to an international cohort of students and their home universities. As an institution of LMU Munich, MISU curricula are developed and classes held by LMU staff, partly in cooperation with outstanding German and international partners. All courses guarantee a high academic standard. Small classes, as well as modern and interactive teaching methods, ensure that students are fully engaged in their studies. In general, it is possible to earn credits (usually ECTS credit points in accordance with the European Credit Transfer System) for MISU Summer Academies and Language Courses. The programs are academically intensive but offer far more than an academic experience alone, as the participants also learn a great deal.
about their host city and country during their stay. In addition, the students are supported by a broad spectrum of services, such as detailed prearrival information and the organization of their accommodation. All MISU aims at providing its participants with high-level academic knowledge as well as an unforgettable stay in Munich, while simultaneously enhancing the international visibility of LMU Munich and its academic strengths. Summer programs are also valued as a means of developing international cooperation with partner institutions. For international students, MISU offers an excellent opportunity to gain insight into research and teaching at LMU. Courses can serve both as an alternative to longer exchange programs as well as a pathway to further studies, thus increasing student mobility and attracting students of extraordinary caliber. Furthermore, MISU is designed as a long-term undertaking, with a spectrum of courses representing the relevant academic subjects of LMU Munich. Hence to increase the number of Summer Academies is another important objective for the future.

Objectives

MISU aims at providing its participants with high-level academic knowledge as well as an unforgettable stay in Munich, while simultaneously enhancing the international visibility of LMU Munich and its academic strengths. Summer programs are also valued as a means of developing international cooperation with partner institutions. For international students, MISU offers an excellent opportunity to gain insight into research and teaching at LMU. Courses can serve both as an alternative to longer exchange programs as well as a pathway to further studies, thus increasing student mobility and attracting students of extraordinary caliber. Furthermore, MISU is designed as a long-term undertaking, with a spectrum of courses representing the relevant academic subjects of LMU Munich. Hence to increase the number of Summer Academies is another important objective for the future.

Responsibilities

The MISU Academic Board, which merged with the Study Abroad and International Students Advisory Board, functions as an advisory panel and is responsible for both quality control and quality assurance. All faculties are members of the board: the Vice President for International Affairs, who acts as chair; professors, each of whom represents a different discipline; foreign representatives of the faculties, who advise on academic matters; the head of the International Office, and the executive director of the IUCM, who advise the board on administrative and non-academic concerns.

Different parties shoulder MISU’s practical organization. The International University Club Munich (IUCM) is responsible for logistics, communication, administrative matters, and the centralized preparation of the certificates. Academic staff members of LMU Munich prepare schedules and select participants, along with holding classes, testing, and grading.

See appendices for an organizational chart and the names of the current board members.
MISU LMU OFFICE AND MANAGEMENT

- Organization
- Network and Communication
Organization

The International University Club Munich (IUCM) is a „Verein (e.V.)“, a registered non-profit association of former LMU students. In 1998 it restarted the tradition of summer schools at LMU Munich from 1927 under the name ‘International Summer Munich’. The ISU lasted until the summer of 2007, when the Munich International Summer University (MISU®) was established as a successor organization. Since then the MISU® has been coordinating existing summer programs, cooperating in developing new ones, and promoting communication about MISU® within the LMU, to LMU partners, and to interested people around the world.

The IUCM is responsible for the administration and continuity of MISU® in close partnership with LMU’s International Office. Their shared goal is to enhance the internationality of LMU Munich by assisting international students. The cooperation between LMU Munich and the IUCM is laid down in an agreement, through which IUCM assumes responsibility for MISU®’s organization. IUCM’s activities include the management of all financial issues, accommodation – usually in student residences – excursions and the social and cultural program, plus the handling of the application process for several courses.

Network and Communication

The MISU® office networks both within LMU and externally. Intra-University communication involves the administration - most notably the University Executive Board - on the one hand, and members of the academic staff, on the other.

In the light of the fact that the internet is essentially the main source of information worldwide, the maintenance and regular updates of the MISU® sites is a main concern of all involved parties. The summer courses portal of the German Academic Exchange Service (DAAD), the portal of the Bavarian State Ministry of Sciences and the Arts and other summer school databases are also instrumental in informing young people around the globe. Flyers and posters for MISU® are produced in-house by the IUCM. Platforms which report regularly on MISU® include: the newsletter of the International Office and LMU’s international newsletter (insightLMU).

Relevant points of intersection are the strategic partnerships and international networks of LMU, as well as the colleagues at International Offices of LMU partner universities worldwide. This is often just as true of people encountered at visits, fairs, and other events, and delegations visiting the International Office of LMU Munich.
MISU® Summer Academies offer high-level instruction in various scientific subject areas of LMU Munich – opportunities range from demanding undergraduate courses via advanced seminars to practical research experience held in English. They are an excellent opportunity for international students to gain a valuable first insight into researching and teaching at LMU. MISU® always strives to enhance the number and to broaden the spectrum of subjects of its Summer Academies.

In 2023 a total of 14 programs were organized in various academic fields. Some of the programs were conceptualized partly as online and partly as on-campus courses.

- European Studies Winter and Summer Schools (In-class and remote) for students from the partner universities of the LMU-China Academic Network (LMU-ChAN) and international students from different universities and countries
- Oncology Winter School (OWS)
- Neurology Winter School (NWS)
- Amgen Scholars Program: From Molecules to Behavior (Amgen)
- Munich Center for Quantum Science and Technology Summer Bachelor Program (MCQST)
- German Immersion Program University of Singapore (NUS)
- Munich University Summer Training in German and European Law (MUST)
- Munich Advanced Course in International Law (MACIL)
- Financial Statement Analysis and Valuation (FAV)
- Machine Learning and Data Analytics in Finance and Accounting (MDA)
- Big Data Analytics and Business Intelligence (EBI)
- International Management and Communications (IM)
- Munich Summer Curriculum: International Management + internship (MSC)
- Data Science for the Social Good (DSSG)
European Studies Winter and Summer Schools Remote and In-class since 2000

LMU Munich, Geschwister-Scholl-Institute of Political Science

After the Corona crisis and the ensuing experiences, MISU™ decided to keep running in-person classes as well as remote programs. European Studies programs taking place in person do so at different European cities and institutions. The academic partner in Vienna is the Central European University. In Prague, the program takes place at the Representative Office of the State of Bavaria in the Czech Republic. The remote courses held in January and August offered the possibility to partake in the program for participants who did not have the opportunity to travel to Europe. All classes are coordinated by the Geschwister-Scholl-Institute of Political Science and the Chair of Political Systems and European Integration.

The European Studies programs for students from the partner universities of the LMU-China Academic Network (LMU-ChAN) and international students from different universities and countries introduce participants to the history and development of the European Union. Students dig deeper into European politics, processes of Europeanization as well as the EU’s foreign policies. In 2023 the programms had the title „Competing Identities and Conflict in the EU and its Neighbourhood“.

Based on the experiences, MISU™ decided to run the EU Studies programs in-class as well as remote for the foreseeable future.

Future prospects: The program will continue in 2024.

www.european-study.eu
Staff
Patronage  Prof. Dr. Klaus H. Goetz
Academic Instructor  Dr. Radu-Mihai Triculescu
Program Coordination  International University Club Munich (IUCM)

Dates and Length
Course 1: January 9 - 27, 2023  Remote
Course 2: July 17- August 11, 2023  In-class
Course 3: July 17 – August 25, 2023  In-class
Course 4: July 31 – August 18, 2023  Remote
Course 5: August 3 – 25, 2023  In-class
60 contact hours

Credits
European Studies  6 ECTS or 6 + 3 ECTS per program

Costs
Tuition Course 1  1000 Euros
Tuition Course 2  750 Euros
Tuition Course 3  1450 Euros
Tuition Course 4  750 Euros
Tuition Course 5  975 Euros

Financial Support  13 MISU® waivers

Number of Participants
70
Home Countries of Participants  25
Course 1 / Home Countries  11 / 5
Course 2 / Home Countries  16 / 13
Course 3 / Home Countries  5 / 4
Course 4 / Home Countries  29 / 10
Course 5 / Home Countries  9 / 6
Oncology Winter School since 2013

Klinikum der Universität München

In the course of this four-week program, medical students from around the world get a closeup view of the everyday routines in an oncology clinic.

Topics and objectives: Participants spend the first part of the day on the oncology wards, learning the daily routines, accompanying patients from reception through diagnostic procedures to therapy sessions. The afternoons are taken up with courses on the latest diagnostic methods or therapeutic approaches, and discussion of individual case studies in small groups. In addition, they work with actors on aspects of problem-oriented communication, a vital element of the medical professional’s skill set. As well as getting to know the day-to-day routines on the wards, the students are introduced to clinical laboratory work and try their hand at image-based functional diagnostics.

Target group and application: The elective addresses senior medical students, particularly those from LMU Partner Universities, who attend this four-week rotation together with senior medical students from LMU. A German „study buddy“ is assigned to each participant from abroad.

Future prospects: The program will continue in 2024.

https://www.en.med.uni-muenchen.de/undergraduate/incoming_students/courses_in_english/winter-schools/ows/index.html
Staff
Academic Directors
Prof. Dr. med. Martin Dreyling
Prof. Dr. med. Orsolya Genzel-Boroviczény
Academic Supervisors
Margarete Greither, Lydia Schön
Project Coordination
Lisa Lechner, M.A.

Dates and Length
March 3 - 23, 2023
full-time

Credits
6 ECTS

Costs
Tuition
520 Euros

Financial Support
4 MISU® waivers

Number of Participants
10 (international), 10 (LMU)

Home Countries of Participants
8
Klinikum der Universität München

The Neurology Winter School consist of a series of lectures, tutorials, seminars, bedside teachings, communication training and lab visits with a particular focus on Neurology.

Topics and objectives:
• Principles of neurology and neural science
• Intersections with neurosurgery, neuroradiology and psychiatry
• Methods of diagnosis and treatment

The international students choose a field of interest for patient contact and rounds and integrate into the medical team during the whole Winter School. They attended the daily neurological review conducted by the staff specialists at the Medical Center, hospitalize patients and discuss the anamnesis of physical examination and test results as well as the adequate treatment with their respective ward doctors or consultants.

Furthermore, specific tutorials instruct the students how to discuss clinical cases in a problem-oriented and cooperative manner. Small group training sessions and seminars involve diagnostic tools in neurology, interpersonal communication, e.g. “Breaking Bad News”, simulations based on standardized patients and other elements of the medical professional’s skill set.

The Neurology Winter School also features an excursion to the Schön Klinik Bad Aibling, one of the largest and most renowned neurological rehabilitation centres in Europe for stroke and craniocerebral injury.

Target group and application: The elective addresses senior medical students, particularly those from LMU Partner Universities, who attend this four-week rotation together with senior medical students from LMU. A German „study buddy“ is assigned to each participant from abroad.

Future prospects: The program will continue in 2024.

https://www.en.med.uni-muenchen.de/undergraduate/incoming_students/courses_in_english/winter-schools/nws/index.html
Staff
Academic Directors
Prof. Dr. med. Martin Dreyling
Prof. Dr. med. Orsolya Genzel-Boroviczény
Academic Supervisors
PD Dr. med. Konstantinos Dimitriadis
Dr. Steffen Tiedt, MD
Project Coordination
Lisa Lechner, M.A.

Dates and Length
March 3 - 23, 2023
full-time

Credits
6 ECTS

Costs
Tuition
520 Euros

Financial Support
2 MISU® waivers

Number of Participants
4 (international), 4 (LMU)
Home Countries of Participants
4
Munich Center for Neurosciences – Brain and Mind (MCN), LMU Munich

Together with the University of Cambridge, the Karolinska Institutet in Stockholm, ETH Zurich and Institut Pasteur in Paris, LMU Munich was selected as a partner with the Amgen Foundation in order to establish an undergraduate summer research program in the fields of biology and biotechnology. Under the guidance of MCN, the Summer Academy “From Molecules to Behaviour” has been running now since 2009. Further participating institutes are: the LMU and LMU Klinikum, the Helmholtz Zentrum München, the Max-Planck Institutes of Biochemistry, Biological Intelligence, and Psychiatry, and the Technical University of Munich. In 2023, 24 projects were offered in the research fields of biochemistry, cell, developmental, and molecular biology, genetics, microbiology, molecular medicine, cellular and organism neurobiology, computational neuroscience, cancer research, plant sciences and proteomics.

Topics and objectives: The program aims to increase learning and networking opportunities for undergraduate students committed to pursuing a career in science or engineering.

Target group and application: Qualified students are selected based upon overall academic success, qualified references, motivation to pursue research, and a sincere interest in pursuing a PhD and a career in science. Due to the requirements of the foundation, only undergraduate students enrolled at European colleges and universities (according to the European Higher Education Area - EHEA) are eligible to participate.

Certificates: A certificate and transcript of activities is awarded by the program coordination office at LMU.

Future prospects: The first proposal was approved by the Amgen Foundation for 2009 and 2010, which was followed by successful 2nd, 3rd and 4th phase proposals continuing the program through 2023. Most recently, the 5th funding phase was approved, extending the programme until 2025.

www.amgenscholars.mcn.lmu.de
Staff
Academic Head
Prof. Dr. Benedikt Grothe
Academic Supervisors
Members of the participating faculties and institutes
Program Management
Dr. Raluca Goron
Program Coordination
International University Club Munich (IUCM)

Dates and Length
June 30 - September 8, 2023
full-time

Credits
Can be awarded on demand

Financial Support
Completely financed by the Amgen Foundation and MCN-LMU, as well as the LMU International Office

Number of Participants
24
Home Countries of Participants
14
Every year, MCQST invites 15-20 outstanding undergraduate students from all over the world to spend a quantum summer in Munich. The 4-week program gives the participants the opportunity to deepen their theoretical and practical knowledge in Quantum Science and Technology (QST) and learn about the Munich quantum ecosystem. The special feature of the program is the three-week research project that the participants carry out under the guidance of a mentor in an MCQST research group. By the end of the program, participants have gained first-hand expert knowledge in QST.

MCQST focuses on specific research directions: quantum information theory, quantum simulations, quantum computing, quantum communication, quantum metrology and sensing, quantum matter, and interdisciplinary explorative directions.

Target Group: Bachelor students enrolled in an undergraduate degree in physics, mathematics, computer science, electrical engineering, material science, or chemistry.

Future prospects: The program will continue in 2024.
Staff
Academic Heads
Prof. Dr. Immanuel Bloch / Prof. Dr. Ignacio Cirac,
Prof. Dr. Rudolf Gross
Program Management
Claudia Leonhardt and Barbara Tautz
Program Coordination
International University Club Munich (IUCM)

Dates and Length
July 30 - August 27, 2023

Costs
Tuition
Completely financed by the program
Participation fee
220 EUR

Number of Participants
16
Home Countries of Participants
13
German immersion trip of the Physics Department of the National University of Singapore

LMU Munich, Faculty of Physics

This Summer Academy of the Faculty of Physics provides NUS students from the faculty of Physics with continued education in their field. It addresses various aspects of Physics such as quantum optics and includes field trips to LMU’s Forschungs-Neutronenquelle (research neutron source) or the biophysics laboratory. A particular emphasis of the program are the well rounded and comprehensive extra curricular activities that frame the academic program.

The course is based on lectures which aim to broaden students understanding of their chosen field, social interaction with fellow scientists and students, and cultural activities. It combines different methodologies such as lectures, field trips, and activities to experience student life at LMU and in Bavaria, Germany. The program took place in Munich and Göttingen.

Target group: Students with an already established academic background in Physics.

Future prospects: The program will continue in 2024.

Staff
Academic Head
Prof. Berthold-Georg (Berge) Englert
Centre for Quantum Technologies and
Department of Physics
LMU Faculty
Jana Traupel, Faculty of Physics
Program Coordination
International University Club Munich (IUCM)

Dates and Length
June 4 - 18, 2023

Costs
Tuition
Completely financed by the National
University of Singapore

Number of Participants
18
Home Countries of Participants
1
Munich University Summer Training in German and European Law (MUST) since 2001

LMU Munich, Faculty of Law

MUST started in 2001 as an initiative of LMU’s Faculty of Law. Since its beginning, it has included visits to relevant institutions, like the European Patent Office, the Federal Constitutional Court and the Federal Supreme Court of Justice in Karlsruhe. The program was initiated by Prof. Dr. Dagmar Coester-Waltjen and is now under the guidance of Prof. Dr. Thomas Ackermann.

Topics and objectives: The course provides an in-depth introduction to German and European Law. Special attention is devoted to areas that are of interest to foreign lawyers working in business law, i.e. corporate and competition law as well as business taxation. The program brings together exceptional lawyers and law students from many countries and provides the opportunity to create an international alumni network.

Target group and application: Any young lawyer or law student who has done at least one year of study at university level can apply for the program. Participants are selected on the basis of their qualifications and academic or practical experiences.

Certificates: At the end of the program participants have the opportunity to take an examination; successful participation in the examination is documented by a transcript with credits and grades issued by the Faculty of Law of LMU Munich. In addition, a Certificate of Attendance is given to all students.

To help participants get in touch more closely with the social environment and the subject matter a free and optional German language course was offered with 2 levels (absolute beginners, advanced beginners) with a workload of 7 x 2 hours in total.

Future prospects: The program has meanwhile become very well-established and has been integrated into the faculty. It will continue in 2024.

www.must-misu.de
Staff
Academic Head
Prof. Dr. Thomas Ackermann
Academic Supervisors
Professors and Assistant Professors of the Faculty of Law and Judges and Attorneys
Program Management
Sofian Djebbari
Program Coordination
International University Club Munich (IUCM)

Dates and Length
July 3- 28, 2023
60 contact hours

Credits
6 ECTS

Costs
Tuition
750 Euros

Financial Support
9 waivers (Förderverein), 1 MISUM® waiver

Number of Participants
25
Home Countries of Participants
18
Munich Advanced Course in International Law (MACIL) since 2011

LMU Munich, Institute of International Law

The 12th MACIL Summer School had the following title: “Multilateralism under Pressure - What is the Future Role of International Law?”
The course examined the trend in recent years to resort to power politics rather than multilateral solutions in international relations. Topics included, inter alia, questioning the steadfastness of the prohibition of the use of force or examining institutional challenges which the ICC and WTO dispute settlement are currently facing.

The MACIL summer school is partner of the Erasmus Mundus Master in International Law of Global Security, Peace and Development (ILGSPD), a 24 months Master’s program which aims to train the next-generation of lawyers and policy-makers with the ability to navigate the political context of international law and the comprehensive knowledge needed to engage with the issues of global security, peace and development. For more information regarding this program, please refer to the ILGSPD-webpage.

Students were awarded with a certificate of attendance for participating and 3 ECTS for handing in an additional essay.

Future prospects: The 13th MACIL session is expected to take place from July 30 to August 9, 2024.

→ www.macil-misu.de
Staff
Academic Head
Prof. Dr. Christian Walter
Lecturers
Professors of Public International Law and practitioners
Program Management
Narin Nosrati
Program Coordination
International University Club Munich (IUCM)

Dates and Length
August 3 - 11, 2023
20 contact hours

Credits
3 ECTS

Costs
Tuition
750 Euros

Financial Support
10 Mundus scholarships

Number of Participants
25
Home Countries of Participants
16
Financial Statement Analysis and Valuation (FAV) since 2017

LMU Munich, School of Management

The Munich School of Management at LMU – one of the leading universities for Business Administration in Europe – offers a unique summer program for students from around the world. The course “Financial Statement Analysis and Valuation” takes place half on-site in the heart of Munich and in parts online. It addresses relevant topics of analyzing and interpreting financial statements.

The course aims to familiarize students with firms’ financial statements and financial statement analysis to their professional benefit. Students learn to consume, analyze and forecast financial statements, as well as to forecast a firm’s future business activities and to conduct a sound fundamental equity valuation to challenge market prices of real-world companies.

To reach these goals, the group examines several cases, readings, and films that will help students to understand how corporate communications relate to international management. Considerable emphasis is be placed on simulations and role-playing as well.

Target group are bachelor students from all faculties and young professionals with an interest in international business and corporate communications. Prerequisites for participation are a basic knowledge of business administrations and a good command of written and spoken English.

Every student receives an official transcript after the successful completion of all program requirements. The transcript shows the course name and contact hours, the number of acquired credits as well as the achieved grades.

Future prospects: The program will continue in 2024.

www.fav-misu.de
Staff
Academic Head: Prof. Dr. Thorsten Sellhorn
Academic Supervisors: Dr. Gereon Hillert, Dr. Andreas Woltschläger
Program Coordination: International University Club Munich (IUCM)

Dates and Length
July 24 - August 1, 2023 (remote)
August 3 - 11, 2023 (in-class)
60 contact hours

Credits
6 ECTS

Costs
Tuition: 1000 Euros (early bird); 1150 Euros (regular)

Number of Participants
16
Home Countries of Participants: 12
An increasingly complex global business environment requires firms to make use of the large amounts of data out there in order to make better decisions. Machine learning allows to “automatically detect patterns in data, and then use the uncovered patterns to predict future data” (K. Murphy, Research Scientist at Google).

Using data analytics techniques, large data and detected patterns can be visualized and communicated to decision makers. Both rapidly evolve and change businesses as well as companies’ financial processes. This opens up the possibility of using machine learning approaches to cope with complicated real-world financial problems that are too complex for humans.

As a result of participating in this course, a student is expected to

• understand the goals and capabilities of machine learning
• apply machine learning approaches using Python to real-world financial problems
• use important data analytics methods in Python to evaluate large data sets

This program is offered for Bachelor graduates, Masters graduates and young scientists as well as to support their successful placement in attractive fields of activity.

Prerequisites for participation are a good command of written and spoken English. Lectures, presentations and examinations are held in English. Knowledge of German is not a prerequisite.

Future Prospects: The program will continue in 2024.

www.mda-misu.de
Staff
Academic Head	Prof. Dr. Thorsten Sellhorn
Academic Supervisors	Dr. Gereon Hillert
	Dr. Andreas Woltschläger
Program Coordination	International University Club Munich (IUCM)

Dates and Length
July 24 - August 1, 2023 (remote)
August 3 - 11, 2023 (in-class)
60 contact hours

Credits
6 ECTS

Costs
Tuition	1100 Euros (early bird); 1250 Euros (regular)

Number of Participants
26
Home Countries of Participants	15
Big Data Analytics and Business Intelligence (EBI) since 2023

LMU Munich, School of Management

The Munich School of Management at LMU – one of the leading universities for Business Administration and Business Intelligence in Europe – offers a unique summer program for students from around the world. The course “Big Data Analytics and Business Intelligence” takes place online and in the heart of Munich. Big Data Analytics and Business Intelligence refer to a variety of methods and techniques for the analysis of large amounts of business data such as (pre-) processing and extracting information from large datasets, modeling underlying patterns by means of powerful data models as well as reporting and visualization of corporate information.

From the perspective of a business analyst, students apply these data analytics methods to key business topics such as sales analysis, product portfolio analysis, derivation of key cost drivers as well as profitability analysis. Using Microsoft Power BI they learn to describe, model and explore data and creating dashboards to improve economic decision-making in the today's corporate environment.

In this course, participants learn conceptual foundations of Big Data Analytics and Business Intelligence as well as the practical application using Microsoft PowerBI. Big Data Analytics and Business Intelligence concepts are applied to business topics such as product market analysis, sustainable earnings, cost of capital and investment analysis. Students develop data models using PowerBI in order to derive key insights in the company’s processes. Powerful visualization tools and scenario analysis allow a better understanding of key performance drivers of the underlying business model.

The program is open to Bachelor and Master students from all faculties and young professionals with an interest in big data analytics, corporate analysis, and business intelligence.

Future prospects: The program will continue in 2024.

www.ebi-misu.de/
- **Staff**
  Academic Head: Prof. Dr. Thorsten Sellhorn
  Academic Supervisors: Dr. Gereon Hillert, Dr. Andreas Woltschläger
  Program Coordination: International University Club Munich (IUCM)

- **Dates and Length**
  Dates: July 24 - August 1, 2023 (remote)
  Dates: August 3 - 11, 2023 (in-class)
  Contact Hours: 60

- **Credits**
  Credits: 6 ECTS

- **Costs**
  Tuition: 1000 Euros (early bird); 1150 Euros (regular)

- **Number of Participants**
  Number: 14
  Countries: 8
International Management and Communications since 2017

LMU Munich, School of Management

The LMU Munich School of Management – one of the leading universities for Business Administration in Europe – offers a unique summer program for students from around the world. The course takes place in the heart of Munich and addresses relevant topics of corporate communications as well as international management.

The goals of the course are:

• Understanding the basics of international business and of the challenges confronting international and intercultural management
• Learning how to analyze business cases and how to apply theoretical concepts to real-world situations
• To develop superior strategies and achieve improved understanding of management communications, both on a corporate as well as on an individual level
• Learn how companies use communications to implement strategy and achieve competitive advantage
• Develop a broad array of negotiation skills experimentally
• Explore the major concepts and theories of bargaining and negotiation

To reach these goals, we will examine several cases, readings, and films that will help students to understand how corporate communications relate to international management. Considerable emphasis will be placed on simulations and role-playing as well.

Target group are bachelor students from all faculties and young professionals with an interest in international business and corporate communications. Prerequisites for participation are a basic knowledge of business administrations and a good command of written and spoken English. Every student receives an official transcript after the successful completion of all program requirements. The transcript shows the course name and contact hours, the number of acquired credits as well as the achieved grades.

Future prospects: The program will continue in 2024.

www.im-misu.de
### Staff
- **Academic Head**: Prof. Dr. Manfred Schwaiger
- **Academic Supervisors**: Sandra Baringhorst, Louisa Weritz
- **Program Coordination**: International University Club Munich (IUCM)

### Dates and Length
- **Dates**: August 3 - 18, 2023
- **Length**: 60 contact hours

### Credits
- **6 ECTS**

### Costs
- **Tuition**: 
  - Early bird: 850 Euros
  - Regular: 1000 Euros

### Number of Participants
- **29**
- **Home Countries of Participants**: 12
Munich Summer Curriculum: International Management + internship (MSC) since 2005

LMU Munich, School of Management
University of Cincinnati

The summer program originated from a funding opportunity of the German Marshall Fund for students from the US and was reimagined in 2022. It offers an internship (up to 4 weeks, 8 hours/day) in one of Munich’s media companies as a start of the summer experience in Europe. Every effort is made to pair the students background and aspirations with an appropriate internship provider. The internship is followed by participation in the International Management and Communications Summer School (see previous page).

The goals of the program are:
• Experience in a media company and immersion in the German working and living culture
• Understanding of the basics of international business and of the challenges confronting international and intercultural management
• Learning how to analyze business cases and how to apply theoretical concepts to real-world situations
• Improve understanding of management communications, both on a corporate as well as on an individual level
• Learn how companies use communications to implement strategy and achieve competitive advantage
• Develop a broad array of negotiation skills experimentally
• Explore the major concepts and theories of bargaining and negotiation

The program is complemented by a varied extracurricular program including guided city and historical tours, visits to world heritage sights, and cultural performances.

Future prospects: The program will continue in 2024.

www.msc-misu.de/
Staff
Academic Heads
Prof. Dr. Manfred Wolfram (UC)
Prof. Dr. Manfred Schwaiger
Academic Supervisor
Kai Wede
Program Coordination
International University Club Munich (IUCM)

Dates and Length
July 3 - 28, 2023 (internship)
August 3-18, 2023 (IM Summer School)
60 contact hours

Credits
12 ECTS (6 UC credits)

Costs
Tuition & internship 1,800 Euros

Number of Participants
7
Home Countries of Participants
1
Data Science for Social Good since 2023

Munich Center for Machine Learning (MCML)
Chair for Statistics and Data Science in Social Sciences and the Humanities (SODA)

DSSGx gives aspiring data scientists the opportunity to refine their data science skills through intense training, and by working in small supervised teams on real-world data mining, machine learning, and data science projects. Selected fellows will receive a stipend to work with global non-profit organizations and government bodies to make a real-world social impact with their data, by improving their services, interventions, and outreach.

Up to 10 fellows will spend an exciting summer working on their projects, engaging in social activities and exploring Munich.

There are no formal requirements for applying for the fellowship. DSSGx fellows are usually advanced or graduated in their studies and have strong technical, statistical or social science skills. In addition, our fellows are highly motivated to make a positive social impact. The program is held in English.

Fellows will be supported by technical mentors and project managers with a strong technical background and several years of industry or consulting experience. All mentors and managers are paid full-time during the three months and receive the unique opportunity to work with top international data science talents on projects that really matter.

https://sites.google.com/view/dssgx-munich-2023
dssg2023@stat.uni-muenchen.de
Staff

Academic Heads
Prof. Frauke Kreuter & Prof. Bernd Bischl

Academic Supervisors
Jacob Beck
Susanne Dandl
Unai Fischer Abaigar
Dr. Juliane Lauks
Jan Simson
Dr. Wiebke Weber

Program Coordination
International University Club Munich (IUCM)

Dates and Length
August 1 – September 29, 2023 (in person)
Full-time during weekdays

Credits
No credits

Costs
Completely financed by the program
Stipend
1400€ per month
Accommodation
Covered by DSSGx
Travel Money
Covered by DSSGx up to 1500€

Number of Participants
9
Home Countries of Participants
5
MISU® German Language Courses

MISU® German Language Courses are available at beginners’, intermediate, and advanced levels; one of the courses also prepares for a DSH or TestDaF examination, a prerequisite for a degree study in Germany. Specialist classes, such as the “Fit for...” courses complement the offer of MISU® German Courses.

■ Summer German Language Course

■ DSH- and TestDaF Preparation Course

■ Fit for the B2 Certificate

■ Fit for the B1 Certificate

■ LMU Study Preparation Program: German Course (September)
International University Club Munich (IUCM e.V.)

This four-week language course has been offered by IUCM since 1998 in close cooperation with the International Office of LMU Munich and has been part of MISU® since its beginning. The first German course ever at LMU was offered in 1927. There were no courses between 1938 and 1997.

Topics and objectives: Participants aim is to develop four basic skills: speaking, reading, writing, and listening. Special focus is laid on communication, in particular in the areas of culture and academic study. The classes also explore and examine social contexts with a look at everyday life and culture in Munich, and are supplemented by a variety of activities - such as excursions to points of local cultural significance. Trained language teachers, as well as student tutors, are prepared to help the participants along during the program’s various events. Since 2012 additional phonetics tutorials and theater workshops have been provided.

Target group: The course is designed for foreign students in all areas of study.

Certificates: By regularly attending the classes students are awarded a certificate with ECTS credit points. This certificate details the number of lessons attended as well as the content and language level of the course in accordance with the regulations of the Council of Europe’s Common European Framework.

Future prospects: The course will continue in 2024.

www.ssk-misu.de
■ **Staff**
  - Program Management: International University Club Munich (IUCM)
    Kai Wede
  - Class Coordination: Lars Jansen
  - Program Coordination: Jasmin Puschner, Susanne Gerlach

■ **Dates and Length**
  - August 3 - 25, 2023
  - 80 contact hours

■ **Credits**
  - 6 ECTS

■ **Costs**
  - Tuition: 650 Euros

■ **Financial Support (waivers)**
  - 28 Bayhost, 29 BTHA, 2 MISU®, 2 IUCM

■ **Number of Participants**
  - 207
  - Home Countries of Participants: 43
Deutschkurse bei der Universität München
(DKfA e.V.)

is an Intensive Course for advanced learners that Deutschkurse bei der Universität München e.V offers prior to the DSH or TestDaF exams in cooperation with the International Office at the Ludwig-Maximilians-Universität of Munich and the „Munich International Summer University” (MISU®). These exams are required for admission to higher education in Germany.

Language Program: Improving previous knowledge of German and at the same time preparing for the DSH exam and TestDaF exam: becoming familiar with the test format and practicing individual sections.

There is the opportunity to participate in the internal DSH in August.

Examination Fee: 110 Euros

Target Group: Advanced learners of German with language level B2/C1 (in accordance with the Common European Framework of Reference for Languages).

German language learners, university applicants, students and graduates in all disciplines.

Information on date, cost, cultural program, ECTS credits, registration and payment: MISU Summer Courses: general information

www.dkfa.de/programm/Sprachkurse/sommerkurs
Staff
- Academic Head: Dr. Melanie Moll
- Program Management: Alessandra D’Ambrosio

Dates and Length
- August 3 - 29, 2023
- Total of 90 lessons

Credits
- 6 ECTS

Costs
- Tuition: 610 Euros
- Accommodation: 589 Euros

Number of Participants
- 9
- Home Countries of Participants: 8
Deutschkurse bei der Universität München (DKfA e.V.)

is an Intensive Course for very advanced learners that Deutschkurse bei der Universität München e.V. offers in cooperation with the International Office of the Ludwig-Maximilians-Universität Munich and the „Munich International Summer University“ (MISU®).

This course will help you to improve your German language skills to level B2.

Grammatical structures, listening comprehension, reading comprehension and text production are rehearsed. At the same time you will have the opportunity to prepare yourself for the examination format B2.

A B2 certificate attests that you can communicate confidently in almost all everyday and work settings. There is an opportunity to participate in the telc Deutsch B2 examination in August. Examination Fee: 150 Euros

Target Group: German learners, employees, students

www.dkfa.de/programm/sprachkurse/sommerkurs
Staff
Academic Head
Dr. Melanie Moll
Program Management
Alessandra D’Ambrosio

Dates and Length
August 3 - 29, 2023
total of 90 lessons

Credits
6 ECTS

Costs
Tuition 610 Euros
Accommodation 589 Euros

Number of Participants
9
Home Countries of Participants
7
Deutschkurse bei der Universität München (DKfA e.V.)

is an Intensive Course for very advanced learners that Deutschkurse bei der Universität München e.V. offers in cooperation with the International Office of the Ludwig-Maximilians-Universität Munich and the „Munich International Summer University“ (MISU®).

This course will help you to improve your German language skills to level B1.

Grammatical structures, listening comprehension, reading comprehension and text production are rehearsed. At the same time you will have the opportunity to prepare yourself for the examination format B1.

A B1 certificate attests that you can communicate confidently in almost all everyday and work settings. There is an opportunity to participate in the telc Deutsch B1 examination in August. Examination Fee: 150 Euros

Target Group: German learners, employees, students

www.dkfa.de/programm/sprachkurse/sommerkurs
Staff
Academic Head
Dr. Melanie Moll
Program Management
Alessandra D’Ambrosio

Dates and Length
August 3 - 29, 2023
total of 90 lessons

Credits
6 ECTS

Costs
Tuition
610 Euros
Accommodation
589 Euros

Number of Participants
6
Home Countries of Participants
4
Since 1996 the Study Preparation Program by LMU has been organized by the International University Club Munich (IUCM). Since 2013 the LMU partners Deutsch-Uni Online and Deutschkurse bei der Universität München e.V. joined in close cooperation with the International Office of LMU Munich. LMU’s percentage of international students is about 20%, and several hundreds of foreign students take advantage of various study abroad programs – such as Erasmus – every year. The aim of the preparation courses is to provide these students with an intensive German language instruction, whilst giving them an orientation to student life in Munich, as well, so that their studies will get off to a good start. Thus the language part is focussed upon the review and development of language fundamentals for study purposes.

Target group: Students with all levels of German knowledge, especially those who plan to continue studying at LMU as a degree or exchange student, can apply.

Certificates: By regularly attending the course students are awarded a certificate with ECTS credit points. This certificate details the number of lessons attended as well as the content and language level of the course in accordance with the regulations of the Council of Europe’s Common European Framework.

Future prospects: The program will continue in 2024.

→ [www.lmu-preparation.de](http://www.lmu-preparation.de)
IUCM

- **Staff**
  - Program Management: International University Club Munich (IUCM)
    Kai Wede
  - Class Coordination: Lars Jansen
  - Program Coordination: Jasmin Puschner, Susanne Gerlach

- **Dates and Length**
  - September 4-29, 2023
  - 80 contact hours

- **Credits**
  - 6 ECTS

- **Costs**
  - Tuition: 460 Euros

- **Financial Support (waiver)**
  - 45 Erasmus, 54 LMUexchange, 13 Junior Year

- **Number of Participants**
  - 130
  - Home Countries of Participants: 32

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Deutschkurse bei der Universität München e.V.

- **Staff**
  - Program Management: Deutschkurse bei der Universität München e.V.
    Dr. Melanie Moll
  - Program Coordination: Helga Kroner; IUCM e. V.

- **Dates and Length**
  - September 6 - 29, 2023
  - 90 contact hours

- **Credits**
  - 6 ECTS

- **Costs**
  - Tuition: 460 Euros

- **Financial Support (waiver)**
  - 18 Erasmus
  - 2 LMUexchange

- **Number of Participants**
  - 33
  - Home Countries of Participants: 17
Appendices
### International LMU Ranking

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(*) Year of publication

Academic Board

Chair
Prof. Dr. Francesca Biagini

Members
Fakultät 01        Prof. Dr. Holger Gzella
Fakultät 02        Prof. Loren T. Stuckenbruck, PhD.
Fakultät 03        Prof. Dr. jur. Lars Klöhn, LL.M. (Harvard)
Fakultät 04        Prof. Dr. Andreas Richter
Fakultät 05        Prof. Dr. Uwe Sunde
Fakultät 07        Prof. Dr. med. Dr. sci. nat. Christoph Klein
Fakultät 08        Prof. Dr. Hermann Ammer
Fakultät 09        Prof. Dr. Martin Schulze Wessel
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Fakultät 13        Prof. Dr. Christof Decker
Fakultät 15        Dr. Lars C. Colschen
Fakultät 16        Prof. Dr. Christian Heumann
Fakultät 17        Dr. Robert Helling
Fakultät 18        Dr. Thomas Engel
Fakultät 19        PD Dr. Lars Kunz
Fakultät 20        Dr. Peter Hasdenteufel
Dr. Stefan Lauterbach (Director), International Office
Kai Wede (Director), International University Club

MISU<sup>™</sup> Organization and Administration

International University Club Munich (IUCM e. V.)
c/o International Office
Geschwister-Scholl-Platz 1
Kai Wede
www.lmu-misu.de
contact@lmu-misu.de
Organizational Structure of MISU\textsuperscript{LMU}

**MISU\textsuperscript{LMU} Academic Board**
Concept, Quality Control
Vice President LMU
Prof. Dr. Francesca Biagini

---

**Institutional Responsibility**
Coordination, Communication
International Office
MISU\textsuperscript{LMU} Coordinator
Dr. Stefan Lauterbach

**Organisational Responsibility**
Program support, Logistics
International University
Club Munich, IUCM e.V.
MISU\textsuperscript{LMU} Director
(Kai Wede)

**Academic Responsibility**
Academic program development and realization, Participant selection, Transcripts
Faculties / other academic units with its respective directors
MISU\textsuperscript{LMU} Participants 2015-2023*  

Number of Participants  

- **Total number of students**  
- **Summer German Classes**  
- **MISU\textsuperscript{LMU} Summer Academies**  

* Data has been recorded since 1998
**MISU® Participants 2023**

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- **MISU® Summer Academies**
  - European Studies Winter and Summer School
    - Course 1: 11 participants (5 Home Countries)
    - Course 2: 16 participants (13 Home Countries)
    - Course 3: 5 participants (4 Home Countries)
    - Course 4: 29 participants (10 Home Countries)
    - Course 5: 9 participants (6 Home Countries)
  - Oncology Winter School: 10 participants (5 Home Countries)
  - Neurology Winter School: 4 participants (4 Home Countries)
  - Summer Research “From Molecules to Behavior” (Amgen): 24 participants (14 Home Countries)
  - MCQST Summer Bachelor Program: 16 participants (13 Home Countries)
  - German Immersion Trip NUS: 18 participants (1 Home Country)
  - Munich University Summer Training (MUST): 26 participants (18 Home Countries)
  - Munich Advanced Course in International Law (MACIL): 21 participants (19 Home Countries)
  - Financial Statement Analysis and Valuation (FAV): 26 participants (12 Home Countries)
  - Machine Learning and Data Analytics (MDA): 16 participants (15 Home Countries)
  - Big Data Analytics and Business Intelligence (EBI): 14 participants (8 Home Countries)
  - International Management and Communications (IM): 25 participants (20 Home Countries)
  - Munich Summer Curriculum (MSC): 7 participants (1 Home Country)
  - Data Science for the Social Good (DSSG): 9 participants (5 Home Countries)
### Language Courses

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  - 22.07.-09.08. / Online+In-class
  - 22.07.-09.08. / Online+In-class
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  - 05.08.-23.08. / In-class
  - 08.01.-26.01. / In-class
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  - 29.07.-16.08. / Online
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  - EU Studies: Munich -Vienna 05.08.-29.08. / In-class
  - EU Studies: Online Summer School 29.07.-16.08. / Online

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