

## Digital storytelling

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### Syllabus

#### Aims

At the end of the module, the participants will be able to:

- Understand One Health and the importance of digital storytelling in public health initiatives.
- Develop an idea for a digital storyboard.
- Explore different writing styles in Digital storytelling.
- Differentiate between scientific writing and storytelling.
- Explore storyboarding concepts.
- Use the software "PageFlow" to create your own digital story.

#### Format

- 3 Synchronous Sessions
- 5 Units of asynchronous interactive eLearning
- Scope: 90 working hours in 10 weeks

#### Credits:

3 ECTS

#### Content:

Topics include:

- Science communication.
- Writing techniques.
- Creating storyboards.
- Self-Competence and providing peer feedback.

#### Assessment:

The final assessment is composed of 6 parts:

1. **Assignment 1:** writing a short topic proposal (5%)
2. **Assignment 2:** writing a script for the digital story (20%)
3. **Assignment 3:** submitting the elements of the storyboard (5%)
4. **Assignment 4:** submitting the first draft of the storyboard on PageFlow (10%)
5. **Assignment 5:** submitting the final version of the digital story on PageFlow (50%)
6. **Participation in quizzes, discussion forums, and Moodle tasks:** (10%)